

WISC

**MADISON—1948
ABC-ARROWHEAD**

Frequency: 1480 Kc. Power: 1000 Watts
 Owned-Operated By Radio Wisconsin, Inc.
 Bus. Studio Address Commercial State
 Bank Bldg.
 Phone Number 7-2588
 Transmitter Location Seyene Rd., 1 Mi. So.
 of Madison
 Air Time Unlimited
 News Service UP
 Transcription Service Associated
 Representative George P. Hollingbery
 President Morgan Murphy
 Executive Director W. C. Bridges
 Station Manager Ralph O'Connor
 Comm. Sales, Prom. Mgr. Richard Nickeson
 Pgm., Pub. Dir. Joann Markward
 Prod. Dir. Jerry Harper
 Chief Announcer Bob Swanson
 Musical Director Charles Dickoff
 Chief Engineer W. M. Greely

WKOW

MADISON—1947—MBS

Frequency: 1070 Kc. Power: 10,000 Watts d.
 5,000 Watts n.
 Owned-Operated By Monona Bcstg. Co.
 Business Address 215 W. Washington Ave.
 Phone Number Gifford 7100
 Air Time Unlimited
 News Service UP
 Transcription Service World
 Representative Headley Reed
 President S. A. Watson
 General Manager Ralph A. Ammon
 Commercial Manager Phil Wood
 Program Director William T. Wagner
 Promotion Manager Will Sumner
 Chief Engineer Vincent Vanderheiden

WOMT

MANITOWOC—1926—MBS-KBS

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By Francis M. Kadow
 Business-Studio Address Radio Bldg.
 Phone Number 6015
 Transmitter Location 3600 Block, Marshall St.
 Air Time 7 a.m.-6 a.m.
 News Service UP
 Transcription Service World
 Representative Ra-Tel
 Membership NAB
 Owner, General Mgr. Francis M. Kadow
 Asst. Mgr., Prog. Dir. George H. Erdman
 Comm.-Sales Prom. Mgr. John M. Kadow, Jr.
 Prod. Dir., Chief Announcer G. H. Todd
 Publicity Director Ralph Norman
 Musical Director El Roy
 Chief Engineer W. C. Duben

WMAM

MARINETTE—1939—NBC

Frequency: 570 Kc. Power: 250 Watts d.;
 100 Watts n.
 Owned-Oper. By M. & M. Bcstg. Co., Inc.
 Bus. Studio-Transmitter Address Radio Park
 Phone Number 2-6631-2-3
 Air Time Unlimited
 News Service UP
 Representative Robert Meeker
 Membership NAB, BMB
 President William E. Walker
 General-Station Mgr. Joseph D. Mackin
 Commercial Manager Howard L. Emich
 Sales Prom. Mgr., Pub. Dir. Pat Kehoe
 Program Director Bob Southard
 Chief Engineer Leo Stewart
 Farm Editor John Bell

WDLB

MARSHFIELD—1947—KBS

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By Dairyland's Bcstg. Svc., Inc.
 Bus. Studio-Transmitter Address 1710 N.
 Central Ave.
 Phone Number 1212
 Air Time 6:30 a.m.-11 p.m.
 News Service UP
 Transcription Service SESAC, Capitol
 President Lloyd L. Felker
 General-Station Mgr. R. W. Behling
 Commercial Manager Duane Allen
 Sales Prom. Manager Harris G. Carter
 Program Director Bob Hansen
 Prod. Dir., Farm Editor Larry Sundquist
 Chief Announcer Jack Kenney
 Musical Director Ulamae Knutson
 Chief Engineer Gerald Boos

WIGM

MEDFORD—1941—MBS-KBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By George F. Meyer
 Bus. Studio-Transmitter Address Medford
 Phone Number 5147
 Air Time Unlimited
 News Service UP
 Transcription Service SESAC
 Representative Continental
 Owner, Gen. Mgr. George F. Meyer
 Program Director Irma Meyer
 Chief Engineer Ray Bohnert

WLIN

MERRILL—1948

Frequency: 730 Kc. Power: 1,000 Watts d.
 Owned-Operated By Alvin E. O'Konski
 Business Address Merrill
 Air Time Daytime

News Service AP
 Transcription Service Standard, Capitol
 President Alvin E. O'Konski
 General Manager Tony Marta
 Commercial Manager Lew Process
 Program Director Elizabeth Obey
 Chief Engineer Chris Zercher

W E M P

MILWAUKEE—1935

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By Milwaukee Bcstg. Co.
 Bus.-Address 710 N. Plankinton Ave.
 Phone Number MARquette 8-7722
 Studio Trans. Location 5407 W. Martin Dr.
 Air Time Unlimited
 News Service UP
 Representative Headley Reed
 Membership NAB
 President Robert M. LaFollette, Jr.
 General Manager Hugh K. Boice, Jr.
 Commercial Manager John C. Gagliano
 Sales Prom. Manager Tom Dyson
 Pgm. Dir., Chief Announcer Tom Shanahan
 Musical Director Elmer Ihrke
 Chief Engineer Rolland Paske

W E X T

MILWAUKEE—1947

Frequency: 1430 Kc. Power: 1000 Watts d.
 Owned-Operated By WEXT, Inc.
 Bus.-Studio-Transmitter Address 2501 S. 43rd
 St.
 Phone Number Evergreen 3-1430
 Air Time Daytime
 News Service UP
 Membership NAB
 President Gerald A. Bartell
 Station Manager John A. Reddy
 Chief Engineer Ralph Evans

W F O X

MILWAUKEE—1946

Frequency: 860 Kc. Power: 250 Watts d.
 Owned-Oper. By Wisconsin Bcstg. System,
 Inc.
 Bus.-Studio-Transmitter Address 739 No.
 Broadway
 Phone Number Spring 4-0174
 Air Time Sunrise-sunset
 News Service AP
 Representative Ra-Tel
 Pres., Gen.-Sta. Mgr. Charles J. Lanphier
 Prog.-Prod.-Pub. Dir. Carl Zimmermann
 Chief Announcer Paul Bartell
 Chief Engineer George Dodge
 Farm Editor John Vans

W I S N

MILWAUKEE—1922—CBS

Frequency: 1150 Kc. Power: 5000 Watts
 Owned-Operated By Hearst Radio, Inc.
 Bus.-Studio Address 123 W. Michigan St.
 Phone Number Division 2-3000
 Transmitter Location 5001 S. 60th St.
 Air Time Unlimited
 News Service INS, UP
 Transcription Service World
 Representative Katz
 Membership NAB
 Exec. V.P., Gen.-Sta. Mgr. G. W. Grignon
 Sales Prom. Mgr., Pub. Dir. George DeGrace
 Prog.-Prod. Director Jack Raymond
 Chief Announcer Milt Brandl
 Musical Director Elmer Krebs
 Chief Engineer Donald A. Weller
 Farm Editor Frances X. Haggerty

W M A W

MILWAUKEE—1948—ABC

Frequency: 1250 Kc. Power: 5000 Watts
 Owned-Oper. By Midwest Bcstg. Co.
 Business-Studio Address 723 N. Third St.
 Phone Number DAly 8-2154
 Transmitter Location Hales Corners
 Air Time Unlimited
 News Service UP
 Transcription Service Lang-Worth, Associated
 Representative Avery-Knodel
 President Clifford C. Randall
 Gen.-Sta.-Comm. Mgr. Jack Bundy
 Sales Prom. Mgr., Pub. Dir. Lou Riepenhoff
 Program Director Donald McClellan
 Production Director Hal Walker
 Chief Announcer Joe Andres
 Musical Director Ralph Herman
 Chief Engineer Raymond Host
 Farm Editor Robert Madison

W M I L

MILWAUKEE—1947

Frequency: 1290 Kc. Power: 1000 Watts d.
 Owned-Oper. By Cream City Bcstg. Co., Inc.
 Bus.-Studio Address 2625 W. Wisconsin Ave.
 Phone Number West 3-1290
 Transmitter Location Whitefish Bay
 Air Time 5:45 a.m.-local sunset
 News Service UP
 Transcription Service Lang-Worth, Cole
 Representative ForJoe
 President Gene Posner
 Gen., Sta. Mgr. Jerome Sill
 Commercial Manager Conrad Rice
 Chief Announcer Robert Bradley
 Chief Engineer Gino Monaco

WISCONSIN

W T M J

MILWAUKEE—1927—NBC

Frequency: 620 Kc. Power: 5000 Watts
Owned-Oper. By: The Journal Co.
Business Address: 333 W. State St.
Phone Number: Marquette 8-6000
Studio Address: Radio City, 720 E. Capitol Dr.
Transmitter Location: Rt. 4, Box 444,
Waukesha

Air Time: Unlimited
News Service: AP
Representative: Edward Petry
V.P., General Mgr.: Walter J. Damm
Asst. General Mgr.: L. W. Herzog
Station Manager: R. G. Winnie
Asst. Prom. Mgr.: Bruce Wallace
Program Director: Frank Bignell
Chief Announcer: Bob Heiss
Musical Director: Maurice Kipen
Chief Engineer: William Hebal

W N A M

NEENAH—1947

Frequency: 1280 Kc. Power: 1,000 Watts
Owned-Operated By:
Neenah-Menasha Bcstg. Co.
Business-Studio Address: 101 East Wisc. Ave.

Phone Number: 2-2871
Transmitter Location: 1 mi. south of Neenah
Air Time: 6 a.m.-local sunset
News Service: UP
Transcription Service: Associated
Membership: NAB, BMB
V. P., General Manager: Don C. Wirth
Commercial-Sales Promotion
Manager: Fred W. Sample
Pgm., Prod., Pub. Dir.: Roland McBain
Chief Engineer: E. W. Fliegel

W O S H

OSHKOSH—1941—ABC

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By: Oshkosh Bcstg. Co.
Business-Studio Address: 151 Main St.
Phone Number: Stanley 4580
Transmitter Location: 1235 Bowen St.
Air Time: Unlimited
News Service: UP
Transcription Service: World
Representative: Donald Cooke
Exec. Dir. & Senior Partner: Wm. F. H. Johns, Jr.
General Manager: George Greeley
Program Director: Warren Haines
Musical Director: Pep Babler
Chief Engineer: William Morton

WISCONSIN

WHY IS **AP**
THE BEST?

BECAUSE—**AP** members decide what AP shall be. Their decision has made AP unequalled in covering the news of the world . . . RAPIDLY . . . TRUTHFULLY . . . FULLY . . . ACCURATELY.

WISCONSIN ASSOCIATED PRESS BROADCASTERS' ASSOCIATION

Chairman Clair Stone—WBAY, Green Bay

Secretary: Wm. A. Weekes—AP Chief of Bureau

Continuing Study Committee Chairman: Clair Stone—WBAY, Green Bay

WISCONSIN

WIBU

POYNETTE—1925—KBS-WIS.

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By William C. Forrest
 Bus.-Transmitter Address Route 2
 Phone Number Poynette 98
 Studio Addresses . . . Poynette, Portage, Beaver
 Dam, Madison
 Air Time Unlimited
 News Service UP
 Transcription Service Standard, SESAC,
 Keystone
 Representative Burn-Smith
 Pres., Gen.-Sta.-Comm.
 Manager William C. Forrest
 Sales Prom. Mgr. Doris MacPherson
 Prog.-Pub. Director Sarah Forrest
 Chief Announcer Clifford Conohan
 Chief Engineer L. Stanley Sadler

WRJN

RACINE—1926—ABC-WISCONSIN

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By Racine Bcstg. Corp.
 Business Address 441 Main St.
 Phone Number 4-3311-2
 Studio Addresses. 441 Main St., Racine; 1225
 W. Mitchell St., Milwaukee
 Transmitter Location . Victory & Kentucky Sts.,
 Mt. Pleasant
 Air Time 6:15 a.m.-10 p.m.
 News Service AP
 Representative Walker
 Membership NAB, BMB
 President Frank R. Starbuck
 General Manager Harry R. LePoidevin
 Station-Comm. Mgr. Harold J. Newcomb
 Program Director Lyman Merens
 Publicity Director Amelia French
 Musical Director Orson White
 Chief Engineer F. Lee Dechant

WOBT

**RHINELANDER—1947—MBS-KBS
 WISCONSIN**

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By Oneida Bcstg. Co.
 Business Address Rhinelande-
 Phone Number 1240
 Studio-Transmitter Location Hiway 8, E.
 Air Time Unlimited
 News Service UP
 Transcription Service Lang-Worth, World
 President John R. Tomek
 General-Comm. Mgr. Hugh Rowlands
 Pgm., Prod. Dir. Dick Berger
 Chief Engineer Charles Bresette
 Farm Editor Clyde Downing

WJMC

RICE LAKE—1939

MBS-ARROWHEAD-NORTHWEST

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By WJMC, Inc.
 Bus.-Studio-Transmitter Address . 1615 S. Main
 St.
 Phone Number 550
 Air Time Unlimited
 Transcription Service Associated, SESAC
 Representative George P. Hollingbery
 Membership BMB, FMA
 President, Gen. Mgr. W. C. Bridges
 Sta., Comm. Mgr. Greg Rouleau
 Program Director Harry Wills
 Production Director Richard Moore
 Chief Announcer Paul Albrecht
 Chief Engineer Robert Kolsky

WRCO

RICHLAND CENTER—1949

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By Richland Bcstg. Co.
 Address P. O. Box 192
 Phone Number 20
 Air Time Unlimited
 Transcription Service Lang-Worth
 President Arthur Overgaard
 Gen. Mgr., Chf. Engr. T. R. Kelley
 Pgm. Dir., Prom. Mgr. R. J. Bodden

WTCH

SHAWANO—1948

Frequency: 960 Kc. Power: 1,000 Watts d.
 Owned-Operated By Shawano County
 Leader Pub. Co.
 Business-Studio Address . 107 E. Green Bay St.
 Telephone Number 666
 Transmitter Location Hiway 29
 Air Time Daytime
 News Service UP
 Transcription Service World
 General Manager Jeanne Heal
 Station Manager D. W. Hodgins

WHBL

SHEBOYGAN—1924—ABC-WIS.

Frequency: 1330 Kc. Power: 1000 Watts d.;
 250 Watts n.
 Owned-Operated By WHBL, Inc.
 Business-Studio Address Press Bldg.
 Phone Number 4844
 Transmitter Location Hwy. 141, 1 Mi. So.
 of city
 Air Time Unlimited
 News Service AP
 Transcription Service World
 Representative Robert Meeker
 Membership NAB, BMB

President..... A. Matt Werner
 General-Comm. Mgr..... G. P. Richards
 Program Director..... Glen James
 Publicity Director..... Doris Domnie
 Chief Engineer..... Herbert J. Mayer

Commercial Manager..... James Brandser
 Sales Prom. Mgr., Chief Anncr... Dave Martin
 Chief Engineer..... Edward B. Grayden

W T W T

STEVENS POINT—1948

Frequency: 1010 Kc..... Power: 250 Watts d.
 Owned-Operated By..... Evans Radio Co.
 Business-Studio Address..... 414½ Main St.
 Phone Number..... 2744-5
 Transmitter Location..... 2 Blocks No. of Stevens
 Point city limits
 Air Time..... Sunrise-sunset
 News Service..... UP
 Transcription Service..... SESAC
 Representative..... Hal Holman
 President..... Claire Miller
 General-Station Comm. Mgr. S. J. Kelbanowski
 Program Director..... Frank Kostuck
 Publicity Director..... Catherine A. Carew
 Chief Announcer..... Vern C. Weegman
 Musical Director..... Jeanne Pudraska
 Chief Engineer..... Justin Sloniker

W D S M

SUPERIOR—1939—ABC

Frequency: 1230 Kc..... Power: 250 Watts
 Owned-Operated By..... Ridson, Inc.
 Business Address..... 921 Tower Ave.
 Phone Number..... Superior: 4451-2; Duluth:
 Melrose 7234 or Radison 1230
 Studio Addresses..... Spalding Hotel, Duluth;
 National Bldg., Superior
 Transmitter Location..... Conners Point
 Air Time..... 6:25 a.m.-11:35 p.m.
 News Service..... AP
 Transcription Service..... Capitol
 Representative..... Free & Peters
 Membership..... NAB, BMB
 President..... Robert Ridder
 General-Station Mgr..... Carl Bloomquist
 Commercial Manager..... Bill Kirby
 Sales Prom. Mgr., Pub.-Musical
 Director..... Harry Gradin
 Program Director..... Lew Martin
 Chief Announcer..... James Payton
 Chief Engineer..... Melvin Laskey

W S B R

SUPERIOR—1946—KBS

Frequency: 1490 Kc..... Power: 250 Watts
 Owned-Operated By..... WSBK, Inc.
 Address..... 1st & Baxter
 Phone Number..... 4405-6
 Air Time..... 6 a.m.-M.
 News Service..... AP
 Transcription Service..... Standard, Keystone
 President, General Mgr..... James J. Conroy
 Station Manager..... Arthur C. Robinson

W A U X

WAUKESHA—1946

Frequency: 1510 Kc..... Power: 250 Watts d.
 Owned-Operated By..... Waukesha Bcstg. Co.
 Business-Studio Address..... 319 W. Main St.
 Phone Number..... 6619
 Transmitter Location..... R. 1, Waukesha
 Air Time..... Sunrise-sunset
 News Service..... AP
 Transcription Service..... Lang-Worth
 Representative..... McGeehan & O'Mara
 President..... Carl Taylor
 Gen., Sta., Comm. Mgr..... Mig Figi
 Sales Prom. Manager..... Charles E. Williams
 Program Director..... Donald Froehlich
 Chief Engineer..... Adin Randle

W S A U

WAUSAU—1937—NBC

Frequency: 1400 Kc..... Power: 250 Watts
 Owned-Oper By..... The Journal Co. (The
 Milwaukee Journal)
 Business-Studio Address..... 714 Fifth St.
 Phone Number..... 6521
 Transmitter Location..... Coates Lane R. R. 3
 Air Time..... Unlimited
 News Service..... AP
 Transcription Service..... Thesaurus
 Representative..... Edward Petry
 Station Manager..... Ben F. Hovel
 Program Director..... R. J. Topinka
 Musical Director..... LaVerne Peterson
 Technical Supervisor..... R. W. Richardt

W F H R

WISCONSIN RAPIDS—1940

MBS-WIS.

Frequency: 1340 Kc..... Power: 250 Watts
 Owned-Oper. By..... William F. Huffman Radio,
 Inc.
 Business Address..... 143 W. Grand Ave.
 Phone Number..... 1340
 Studio Addresses..... 141 W. Grand Ave., Wis.
 Rapids; 120 So. Central, Marshfield; Cor.
 Main & Third, Stevens Point
 Transmitter Location..... 1500 Bonow Ave.
 Air Time..... Unlimited
 News Service..... AP
 Transcription Service..... Capitol
 Membership..... NAB
 President..... Louise F. Huffman
 Gen., Sta. Mgr..... Geo. T. Frechette
 Commercial Manager..... Bruce G. Beichl
 Pgm., Prod. Dir..... Jim Tighe
 Chief Anncr., Farm Editor..... Arnie Strobe
 Chief Engineer..... Bert Zielesch

WYOMING

Estimated Population 284,000—Increase +13.4%—Radio Homes 81,000
Radio Families 84,000—Stations in State 12

KSPR

CASPER—1930

MBS-KBS-INTERMOUNTAIN

Frequency: 1470 Kc. Power: 1000 Watts
Owned-Operated By: Donald L. Hathaway
Business Address: Box 930
Phone Number: 407, 2083
Studio-Transmitter Location: 1st & Lennox Sts.
Air Time: Unlimited
News Service: UP
Transcription: World, Lang-Worth, KBS
Representative: Sears & Ayer
Membership: NAB, BMB
General-Station Mgr.: Donald L. Hathaway
Comm.-Sales Prom. Mgr.: Frederic W. Hufsmith
Program Director: Marcus R. Nichols
Chief Engineer: Duane W. Simmons

KVOC

CASPER—1946—ABC

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By: KVOC Bcstg. Co.
Bus.-Studio-Transmitter Address: 1540 So.
Wolcott St., P. O. Box 2090
Phone Number: 130
Air Time: Unlimited
News Service: AP
Membership: NAB, BMB
President: Jack W. Perry
General-Station Mgr.: John R. Bailey, Jr.
Comm.-Sales Prom. Mgr.: Don R. Christopher
Program-Production Dir.: E. L. Peiss
Publicity Director: Clifford E. Ewing
Chief Engineer: William Bates

KFBC

CHEYENNE—1940
ABC-PURPLE SAGE

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By: Frontier Bcstg. Co.
Business-Studio Address: Plains Hotel
Phone Number: Cheyenne 4461
Transmitter Location: 3rd & Evans Ave.
Air Time: 6 a.m.-M.
News Service: UP
Representative: McGillvra
Membership: NAB
President: Tracy S. McCracken
Treas., Gen.-Sta. Mgr.: William C. Grove
Commercial Manager: Frank Flynn
Sales Prom. Manager: Max Young
Program Director: Dole Sunderland
Production Director: Bob Stockman
Publicity Director: Margaret O'Brien
Chief Anncr., Musical Dir.: Neal Wallace
Chief Engineer: Harold Roberts

KODI

CODY—1947

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By: Absaroka Bcstg. Co.
Address: Box 319
Phone Number: 444
Air Time: Unlimited
News Service: AP
Transcription Service: World, Lang-Worth
Membership: NAB
General Manager: William J. Garlow
Commercial Manager: Mary Jean LeClere
Program Dir.-Chief Engin'r.: Philip H. Barnhart

KOVE

LANDER—1948

MBS-INTERMOUNTAIN

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By: Edward J. Breece
Business Address: P. O. Box 436
Phone Number: 488
Studio-Transmitter Location: 1 Mi. N. of Lander,
Hiway. 287
Air Time: 6 a.m.-11 p.m.
News Service: UP
Transcription Service: Capitol
General Manager: Frank A. Toomey
Commercial Manager: Mrs. Ruth Dorr
Pgm. Dir., Chief Anncr.: Clayt Holm
Chief Engineer: Gordon Nelson

KOWB

LARAMIE—1947—CBS—
INTER-MOUNTAIN

Frequency: 1340 Power: 250 Watts
Owned-Oper. By: The Snowy Range Bcstg. Co.
Address: P. O. Box 972
Phone Number: 4888
Transmitter Location: W. of City, Hiway. 130
Air Time: 6:30 a.m.-11 p.m.
News Service: AP
Transcription Service: Standard
Representative: W. S. Grant
President: Fred O. Rice
Gen., Sta., Comm. Mgr.: Clem L. Rawlins
Program Director: Lynn O. Smith
Chief Announcer: John Steele
Chief Engineer: Jack Sneddon

KPOW

POWELL—1941

MBS-KBS-INTERMOUNTAIN

Frequency: 1260 Kc. Power: 1000 Watts
Owned-Operated By: A. J. Meyer

Business Address 243 E. 2nd St.
 Phone Number 222
 Studio-Transmitter Location 2 Mi. So. of
 Powell on Willwood Rd.
 Air Time 6 a.m.-10 p.m.
 News Service UP
 Transcription Service SESAC, Cole
 Representative Avery-Knodel
 Membership NAB, BMB
 Gen.-Sta. Mgr., Pub. Dir. A. J. Meyer
 Commercial Manager Mel Whitmire
 Sales Prom. Mgr. Kenneth Meyer
 Pgm., Music Dir. Mary Meyer

KRAL

RAWLINS—1947—ABC-KBS

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By Rawlins Bcstg. Co.
 Address Rawlins, Box 511
 Phone Number 1015
 Air Time Unlimited
 News Service AP
 Representative Donahue
 Membership NAB
 Gen., Comm. Mgr. D. A. Fisher

KWRL

RIVERTON—1948

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By Joseph P. Ernst
 Business Address Riverton
 Phone Number 789
 Air Time Unlimited
 News Service AP
 General Manager Joseph P. Ernst
 Commercial Manager Mildred V. Ernst

KVRS

ROCK SPRINGS—1938
 MBS-INTERMOUNTAIN

Frequency: 1360 Kc. Power: 1000 Watts d.;
 500 Watts n.
 Owned-Oper. By Wyoming Bcstg. Co.
 Business-Studio Address 1307 Wyoming St.
 Phone Number 93, 94
 Transmitter Location 2 Mi. N. of City
 Air Time 7 a.m.-11 p.m.
 News Service AP
 Transcription Service Standard
 Representative Avery-Knodel
 Membership NAB, BMB
 Pres., Gen., Sta. Mgr.
 Mrs. Marjorie L. McCracken
 Comm., Sales Prom. Mgr. Michael Reid
 Pgm., Pub. Dir. Imogene Parr
 Production Director John Hardaway
 Chief Engineer Archie W. Buchanan

KWYO

SHERIDAN—1934

MBS-KBS-INTERMOUNTAIN

Frequency: 1410 Kc. Power: 1000 d., 500 n.
 Owned-Operated By Bighorn Bcstg. Co.
 Business-Studio Address 21 N. Main
 Phone Number 601-2
 Transmitter Location 1½ Mi. N.W. of Sheridan
 Air Time Unlimited
 News Service UP
 Transcription Service Lang-Worth
 Representative Avery-Knodel
 Membership NAB, BMB
 Pres., Gen., Sta. Mgr. Jim Carroll
 Comm.-Sales Prom. Mgr. Don Tannehill
 Program Director Bob Wilson
 Chief Engineer Bob Crosthwaite

KWOR

WORLAND—1946

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By Joseph P. Ernst
 Address Box 92
 Phone Number 308
 Air Time Unlimited
 News Service AP
 Transcription Service KBS
 Owner, Gen. Mgr., Chief Engr. Joseph P. Ernst
 Commercial Manager Mildred V. Ernst

WYOMING

WHY IS AP
 THE BEST?

BECAUSE—AP is faster, more
 complete, more accu-
 rate than any other
 news service.

ROCKY MOUNTAIN ASSOCIATED
 PRESS BROADCASTERS'
 ASSOCIATION

Director for Colorado and Wyoming:
 Douglas Kahle—KCOL, Fort Collins, Colo.
 Director for Montana: Franz Robischon—
 KBMY, Billings, Mont.
 Continuing Study Committeeman for
 Wyoming: Ed Peiss—KVOG, Casper

WYOMING

TERRITORIES AND POSSESSIONS



ALASKA

KBYR

ANCHORAGE—1948

Owned-Operated By..... Aleutian Bcstrs.
Business-Studio Address..... Fourth & B Sts.
Phone Number..... Black 395
Transmitter Location..... Spenard Rd.
Air Time..... Unlimited
News Service..... UP
Transcription Service..... MacGregor, Capitol
Representative..... Donald Cooke
Membership..... NAB
Director..... Douglas Sparks

KENI

ANCHORAGE—1948—MBS—ABC

DON LEE—NBC

Frequency: 550 Kc..... Power: 5000 Watts
Owned-Oper. By..... Midnight Sun Bcstg. Co.
Business Address..... Box 879
Phone Number..... 20301
Studio Address..... 4th Ave. Theatre Bldg.
Transmitter Location..... Sunset Drive
Air Time..... Unlimited
News Service..... AP, UP
Transcription Service..... Associated, Standard
Representative..... Gilbert Wellington
President..... Capt. Austin E. Lathrop
Station Manager..... A. G. Hiebert
Comm., Sales Prom. Mgr..... J. F. Thomas
Pgm., Prod., Pub. Dir..... Frank O. Brink
Chief Announcer..... John W. Borges, Jr.
Chief Engineer..... Jack M. Walden

KFQD

ANCHORAGE—1924—CBS—NBC

Frequency: 790 Kc..... Power: 5,000 Watts
Owned-Operated By..... William J. Wagner
Business-Studio Address.....
..... 830 Securities Bldg., Seattle, Wash.
Phone Number..... Seneca 6333
Air Time..... Unlimited
News Service..... AP
Transcription Service..... Lang-Worth

Representative..... Pan American, Scott
Owner..... William J. Wagner
Manager..... Ken Laughlin
Commercial Manager..... Jay Stauter
Program Director..... James Chadwick
Promotion Manager..... R. L. Strock
Chief Engineer..... Charles Mohler

KFAR

FAIRBANKS—1939—MBS—NBC

Frequency: 660 Kc..... Power: 10,000 Watts
Owned-Operated By..... Midnight Sun Bcstg. Co.
Business-Studio Address..... Lathrop Building
Phone Number..... East 380
Transmitter Location..... Farmers Loop Road
Air Time..... 6:30 a.m.-12 M.
News Services..... AP and UP
Transcription Service..... Capitol
Representative..... Gilbert A. Wellington
President..... Austin E. Lathrop
General Manager..... Alvin O. Bramstedt
Commercial Manager..... Arvid Erickson
Pgm., Musical Dir..... Richard Gruel
Production Director..... Don McCune
Chief Engineer..... Jay Bickel

KFRB

FAIRBANKS—1948—CBS—NBC

ALASKA

Frequency: 1290 Kc..... Power: 1,000 Watts
Owned-Operated By..... William J. Wagner
Bus.-Studio Address..... 830 Securities Bldg.,
Seattle, Wash.
Phone Number..... Seneca 6333
Transmitter Location..... 2 Mi. N. of city
Air Time..... Unlimited
News Service..... AP
Transcription Service..... Lang-Worth
Representative..... Pan-American, Scott
Owner..... William J. Wagner
Station Manager..... Jim Fletcher
Commercial Manager..... Wm. Chase
Program Director..... John McCahill
Chief Engineer..... Robert W. Porter

ALASKA

KINY

JUNEAU—1935—CBS—NBC
ALASKA

Frequency: 1460 Kc. Power: 5,000 Watts
Owned-Operated By: William J. Wagner
Business-Studio Address: 830 Securities Bldg., Seattle, Wash.
Phone Number: Seneca 6333
News Service: AP
Transcription Service: Lang-Worth
Representative: Pan American, Scott
Owner: William J. Wagner
Station Manager: John Ashpaugh
Commercial Manager: Robert Druyman
Program Director: Richard Peter
Promotion Manager: Norman Weeks
Chief Engineer: Charles Gray

Program Director: Jim Kemp
Chief Engineer: Robert Mehan

KIBH

SEWART—1948—CBS-NBC
ALASKA

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By: William J. Wagner
Business-Studio Address: 830 Securities Bldg., Seattle, Wash.
Phone Number: Seneca 6333
Air Time: Specified Hours
News Service: AP
Transcription Service: Lang-Worth
Representative: Pan American, Scott
Owner: William J. Wagner
Station Manager: Jim Lawson
Chief Engineer: Carl Can Sittert

KTKN

KETCHIKAN—1935
CBS—NBC—ALASKA

Frequency: 930 Kc. Power: 1000 Watts
Owned-Oper. By: William J. Wagner
Business-Studio Address: 830 Securities Bldg., Seattle 1, Wash.
Phone Number: Seneca 6333
News Service: AP
Transcription Service: Lang-Worth
Representative: Pan American, Scott
Owner: William J. Wagner
Station Manager: Tom Durant
Commercial Manager: Dorothy Jacobson

KIFW

SITKA—1949—CBS—NBC—ALASKA

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By: William J. Wagner
Bus.-Studio Address: 830 Securities Bldg., Seattle, Wash.
Phone Number: Seneca 6333
News Service: AP
Transcription Service: Lang-Worth
Representative: Pan American, Scott
Owner: William J. Wagner
Operations Manager: William Hill
Program Director: R. E. Von Postel, Jr.
Chief Engineer: Carl Van Sittert

ALASKA

WHY IS AP
THE BEST?

BECAUSE—AP has more news correspondents, more news
bureaus, more miles of news wire than any other
news service.

ALASKA ASSOCIATED PRESS MEMBERS' ASSOCIATION

President: Robert B. Atwood, Publisher, The Anchorage Times
Chairman for Radio: William J. Wagner, President, Alaska Broadcast-
ing Co.

ALASKA

HAWAII

KHBC

HILO—1936—CBS-HBS

Frequency: 970 Kc. Power: 1000 Watts
Owned-Oper. By Hawaiian Bcstg. System, Ltd.
Business Address P. O. Box 1476
Phone Number 4616-7
Studio-Transmitter Location Piihonua
Air Time 6 a.m.-11 p.m.
News Service UP, INS, AP
Transcription Service World, Standard
Representative Free & Peters
Pres., Gen. Mgr. J. Howard Worrell
Station Manager C. Tracy Thrumston
Commercial Manager Denzil W. Rose
Chief Engineer Robert W. Moore

KIPA

HILO—1947—MBS-ALOHA

Frequency: 1110 Kc. Power: 1,000 Watts
Owned-Oper. By Big Island Bcstg. Co., Ltd.
Business-Studio Address 140 Haili St., P. O. Box 1632
Phone Number 2177-8
Transmitter Location 4.5 mi. W. of Hilo
Air Time 6 a.m.-11:05 p.m.
News Service UP
Transcription Service Lang-Worth
Representative Walker
Pres., Gen. Mgr. James E. Jaeger
Comm. Mgr., Pgm. Dir. Rex Wills, II
Chief Engineer H. L. Marques

KGMB

HONOLULU—1929—CBS-HBS

Frequency: 590 Kc. Power: 5000 Watts
Owned-Oper. By Hawaiian Bcstg. System, Ltd.
Bus. Studio-Transmitter Address 1534 Kapiolani Blvd.
Phone Number 9-0914
Air Time Unlimited
News Service UP
Transcription Service World, Standard
Representative Free & Peters
Pres., General Mgr. J. Howard Worrall
Station-Comm. Mgr. E. Fitz Donnell, Jr.
Sales Prom. Manager Faye Johnson
Program Director Louls T. Dwyer
Chief Engineer Ernest G. Lindemann

KGU

HONOLULU—1922—NBC

Frequency: 760 Kc. Power: 2,500 Watts
Owned-Operated By Advertiser Pub. Co., Ltd.
Business Address P. O. Box 3110
Phone Number 5-2977
Studio-Transmitter Location South & Kapiolani

Air Time 6:15 a.m.-11 p.m.
News Service UP
Transcription Service Thesaurus
Representative Katz
President Lorrin P. Thurston
General Manager M. A. Mulrony
Commercial Manager William O. Paine
Program Director Owen Cunningham
Publicity Director William Knowles
Chief Announcer Bradford Cole
Chief Engineer M. A. Mulrony

KHON

HONOLULU—1946—MBS-ALOHA NETWORK

Frequency: 1380 Kc. Power: 5,000 Watts
Owned-Operated By Aloha Bcstg. Co., Ltd.
Business Address P. O. Box 1380
Phone Number 95295
Transmitter-Studio Location 1810 Makaoe Lane
Air Time 6 a.m.-M.
News Service UP
Transcription Service Lang-Worth, Capitol, Standard, MacGregor
Representative Walker
President R. M. Fitkin
Gen., Sta. Mgr. A. H. Green
Sales Prom., Comm. Mgr. L. Roy Turner
Program Director Mrs. Lynn Soon
Chief Engineer Ira G. Mercer

KPOA

HONOLULU—1946

Frequency: 630 Kc. Power: 5000 Watts
Owned-Operated By Island Bcstg. Co.
Business-Studio Address Box 3499
Phone Number 9-5281
Transmitter Location Kapiolani & Date Sts.
Air Time Unlimited
News Service INS
Representative George P. Hollingbery
Membership NAB
Chief Execs. J. Elroy McCaw,
John D. Keating
General-Station Mgr. John D. Keating
Commercial Manager Sam Styles
Promotion Manager Gene Miller
Program Director Hal Lewis
Chief Engineer Robert Bird

KULA

HONOLULU—1947—ABC

Frequency: 690 Kc. Power: 10,000 Watts
Owned-Oper. By Pacific Frontier Bcstg. Co., Ltd.
Bus. Studio Address 1525 Kapiolani Blvd.

HAWAII-PUERTO RICO

Phone Number 9-0926
Transmitter Location..Waialae, Kalamiana'ole Hwy.
Air Time..... 6 a.m.-M.
News Service..... UP
Transcription Service..... Standard
Representative..... Avery-Knodel
Membership..... NAB
Gen., Comm. Mgr..... Jack Burnett
Sta. Mgr., Pgm. Dir..... Jock Fearnhead
Sales Prom. Mgr..... Ernest Beattie
Production Director..... Ken Alford
Publicity Director..... Frank Valenti
Chief Announcer..... Dick Downie
Musical Director..... Daniel Kawakami
Chief Engineer..... R. J. Smith

K T O H

LIHUE-KAUAI—1940—MBS-ALOHA

Frequency: 1490 Kc..... Power: 250 Watts
Owned-Oper. By... Garden Island Publ., Ltd.
Bus.-Studio-Transmitter Location..Lihue, Kauai
Phone Number..... Kauai 261, 361
Air Time..... Unlimited
News Service..... UP
Transcription Service..... Standard
Representative..... Walker

Membership..... NAB
General Manager..... Charles J. Fern
Station Manager..... Clarence M. Ashman
Commercial Manager..... Dwight Mossman
Program Director..... Raymond K. Sasaki
Chief Engineer..... Katashi Nose

K M V I

WAILUKU-MAUI—1946 MBS-DON LEE-ALOHA

Frequency: 550 Kc..... Power: 1000 Watts
Owned-Oper. By..... Maui Publ. Co., Ltd.
Address..... Wailuku-Maui
Phone Number..... 981
Air Time..... 6 a.m.-11 p.m.
News Service..... UP
Transcription Service..Lang-Worth, Standard, Cole
Representative..... Walker
President..... J. Walter Cameron
General Manager..... Ezra J. Crane
Sta. Mgr., Prog. Dir..... Richard E. Mawson
Comm.-Sales Prom. Mgr..... Charles C. Young
Publicity Director..... Pat Kettelsen
Chief Announcer..... Marty Sebastian
Chief Engineer..... Ronald Miyahira

PUERTO RICO

W C M N

ARECIBO—1947

Frequency: 1280 Kc..... Power: 1,000 Watts
Owned-Operated By... Caribbean Bcstg. Corp.
Business Address..... P. O. Box 755
President..... Aristides Santoni Ledesmo
General Manager..... Nabal Barreto

W K U M

ARECIBO—1946—ACB

Frequency: 1070 Kc..... Power: 10,000 Watts
Owned-Operated By.....
American Colonial Bcstg. Corp.

W E N A

BAYAMON—1947

Frequency: 1560 Kc..... Power: 250 Watts
Owned-Operated By..... Bayamon Bcstg. Co.
Business Address..... Box 157
Phone Number..... Bayamon 161
Studio Address..... Barbosa St.
Transmitter Location... Cataño-Bayamon Rd.
Air Time..... 6:45 a.m.-10 p.m.
President..... Dr. A. Diaz Atilés

General Manager..... Domingo Diaz Alejandro
Chief Engineer..... Juan A. Arias

W R I A

CAGUAS—1947

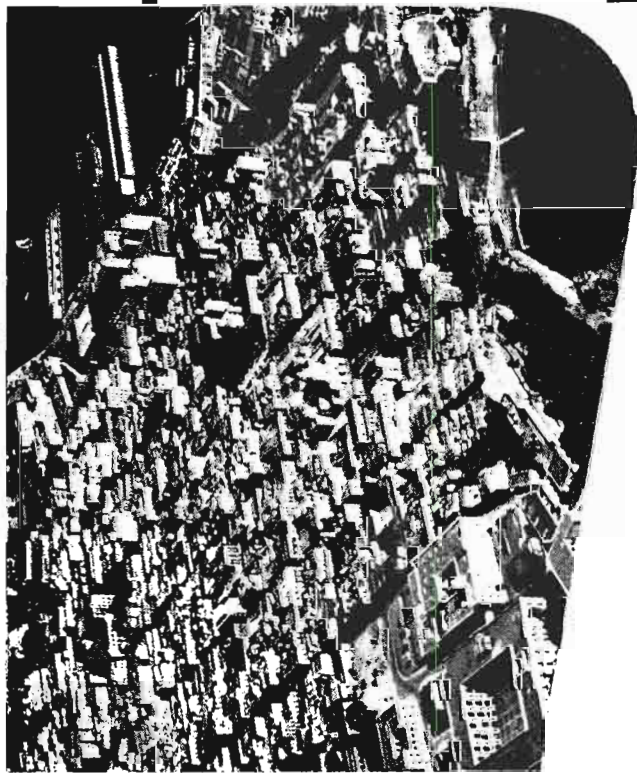
Frequency: 1450 Kc..... Power: 250 Watts
Owned-Operated By.....
Inter-American Radio Corp.
Business Address..... Caguas
Phone Number..... 678
Studio Address..... Corchado Street
Transmitter Location... Rio Piedras-Caguas Rd.
Air Time..... Unlimited
Manager..... Jose A. Gautier

W V J P

CAGUAS—1947

Frequency: 1110 Kc..... Power: 250 Watts
Operated By..... Borinquen Bcstg. Co.
Business Address..... Box 207
Phone Numbers..... 789 & 790
Studio Address... Calle Ruiz Belvis esq. Acosta
Transmitter Location: Kil. O Hec. 5—Road No. 5
Air Time..... Unlimited
Transcription Service..... World
Membership..... NAB
General Manager... Hector Pereira Buonomo
Production Manager..... Ramon Mojica Sola

BUSINESS SECTION, SAN JUAN, BUSY CAPITOL OF PUERTO RICO, YOUR \$300 MILLION MARKET IN THE CARIBBEAN



WAPA

1ST IN PUERTO RICO
First in
● **POWER**
● **PROGRAMS**
● **POPULARITY**
● **PERFORMANCE**

ONE of the most important of all U. S. world markets, Puerto Rico buys drugs and foods, shoes and soap and other U. S. products totalling more than \$300 million annually. And Puerto Rico has more radios per 1000 than any country in the Caribbean . . . responsive radios anxious for more U. S. products. Ask Raymer.

WAPA covers all Puerto Rico, your

\$300 million market in the Caribbean

“The Voice of the Caribbean”

WAPA

10,000 WATTS

ON 680 KC

SAN JUAN, PUERTO RICO

BOX 4563

Paul H. Raymer
Representative

• Harwood Hull, Jr.
Gen. Mgr.

WMDD

FAJARDO—1947

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By: Madrazo & Diaz
 Business Address: Munoz Rivero esq. Barcelo, P. O. Box 187
 Phone Number: 132
 Transcription Service: Gates
 President: Jose R. Madrazo
 Gen., Comm. Mgr.: Andrew S. Sweet
 Program Director: Mariano Artau
 Promotion Mgr.: Reinaldo Moreira
 Chief Engineer: Herbert K. Honness

WXRF

GUAYAMA—1948

Frequency: 1590 Kc. Power: 1,000 Watts
 Owned-Operated By: Rafael Fuster
 Business-Studio Address: Hostos St. No. 42
 Phone Number: 243
 Transmitter Location: Barrie Santo Domingo
 Air Time: 7 a.m.-10 p.m.
 President: Rafael Fuster
 Gen., Sta., Comm. Mgr.: Charles L. Cordero
 Pgm., Prod. Dir.: Jose Colon
 Chief Engineer: Timoteo Rodriguez Quinones

WAEL

MAYAGUEZ—1948

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By: Mario Acosta
 Business Address: Once de Agosto 82
 Gen., Sta., Comm. Mgr.: Mario Acosta
 Program Director: Wallace Ramirez
 Production Director: Mrs. Laura H. Cuebas
 Publicity Director: Alfonso Pagan
 Musical Director: Wallace Ramirez
 Chief Engineer: Luis Freyre
 Farm Editor: Milton David Rivera

WKJB

MAYAGUEZ—1946

Frequency: 710 Kc. Power: 1000 d.; 500 n.
 Owned-Operated By: Jose A. Bechara, Jr.
 Business Address: Box 1293
 Phone Number: 983
 Studio Address: 59 Minerva St.
 Transmitter Location: Guanajibo Ave.,
 Route 37
 Air Time: 6 a.m.-M.
 News Service: AP
 Representative: Inter-American Pub'l., Inc.
 President: Jose A. Bechara
 General Manager: Arturo Cortes
 Commercial Manager: Jaime Sanjurjo
 Program Director: Alberto Basora
 Promotion Manager: Rafael Colon Diaz
 Chief Engineer: Henry Fischback

WORA

MAYAGUEZ—1944—BBC

Frequency: 1150 Kc. Power: 1000 Watts
 Owned-Oper. By: Radio Americas Corp.
 Business Address: P. O. Box 43
 Phone Number: 1150-1
 Studio Address: 1150 Guanajibo Ave.
 Transmitter Location: Off Guanajibo Ave.
 Air Time: 6 a.m.-M.
 News Service: AP
 President:
 Gen. Mgr.: Maj. Alfred R. de Arellano, Jr.
 Station Mgr.: Reinaldo Dupont
 Commercial Mgr.: Mrs. Jose Moran
 Sales Prom. Mgr.: Renaldo M. DuPont
 Pgm., Prod. Dir.: Ramon S. Oliuencia
 Publicity Director: Miguel Rodriguez
 Chief Announcer: Antonio Accuedo
 Chief Engineer: Jesus A. Brunet

WPRA

MAYAGUEZ—1937

Frequency: 990 Kc. Power: 10,000 Watts
 Owned-Operated By: Porto Rico Adv. Co.
 Address: Box 869

WKJB

**...is a must to cover
 important western
 Puerto Rico**

because...

710 Kc. is the most favorable
 frequency in the West.

because...

WKJB gives you complete
 coverage behind the barrier that
 the majority of stations in Puer-
 to Rico cannot penetrate.

because...

you will be keeping company
 with the outstanding programs
 and the leading advertisers of
 Puerto Rico.

MAYAGUEZ, P. R.

Represented by:
INTER-AMERICAN PUBLS., INC.
 41 E. 42 St. - New York 17, N. Y.
 Tel. MUrray Hill 2-0886

★ **WIAC—SAN JUAN-PUERTO RICO** ★

You Get Effective Listenership
Over WIAC Of San Juan,
Puerto Rico

Whatever you have to sell to the rich island of Puerto Rico, you will be ahead if you use WIAC of San Juan, the station that gives you a market of 338 million dollars worth of imported merchandise and more than 130,000 radio homes.

Puerto Rico's more than two million American citizens are buying goods and services at a record rate.

WIAC of San Juan delivers a greater audience due to the high quality of its programming and the best signal all over the island.

We invite you to write in for our booklet "Puerto Rico—Rich Port" and other market information.

WIAC

Radio Station WIAC, Inc.

First on all Puerto Rico Dials—5000 watts, 580 Kc.
San Juan, Puerto Rico, U.S.A.

*Exclusive Advertising Representatives in
United States and Canada:*

Melchor Guzman Company, Inc.

45 Rockefeller Plaza
New York 20, N. Y

Circle 7-0624

★ **WIAC—SAN JUAN-PUERTO RICO** ★

. . . **PUERTO RICO** . . .

Phone Number 269
President-Gen. Mgr. Andres Camara
Commercial Manager..... Virginia DiCristina
Program Director..... Ishmael Torrelas
Promotion Manager..... Esteban Rosado Baes
Chief Engineer Luis E. Freyre

Representative Collins
President..... I. Q. Vidal
V.P., Chief Engineer..... Julio M. Ortiz
Commercial Manager..... Rafael Q. Vidal
Program Director..... Luis Vigoreau

WPAB

PONCE—1939

Frequency: 1370 Kc.....Power: 5,000 Watts
Owned-Operated By.....
Portorican American Bcstg. Co., Inc.
Business-Studio Address P. O. Box 786, Villa St.
Phone Number 783
Transmitter Locations..... Pampanos Rd.
Air Time 6:45 a.m.-10:45 p.m.
News Service AP
Representative..... Inter-American Publ., Inc.
Membership NAB
President..... Carlos C. Clavell
Gen. Mgr., Treas..... A. Gimenez Aguayo
Sales Prom. Mgr..... Radames Mayoral
Program Director..... Eliseo Borrero
Chief Announcer..... Luis A. Morales
Musical Director..... Domingo Colon Suris
Chief Engineer..... Alfonso Santos

WPRP

PONCE—1936

Frequency: 910 Kc.....Power: 5000 Watts
Owned-Oper. By... Voice of Puerto Rico, Inc.
Business Address..... Box 430
Phone Number 1015
Studio Address..... Guadalupe & Salud
Transmitter Location..... Las Cucharas
Air Time Unlimited
Transcription Service Lang-Worth
Membership NAB
President..... Guillermo A. Marques
General Manager..... Ramon Montaner
Commercial Manager..... Antonio Miro
Program Director..... Jose E. Franco
Chief Announcer..... Jose Diaz
Chief Engineer..... José Arzuaga

WRIO

RIO PIEDRAS—1949

Frequency: 1140 Kc.... Power: 1000 Watts d.,
500 n.
Owned-Operated By..... Master Bcstg. Corp.
Address..... P. O. Box 1824
Phone Number..... Hato Rey 1096
Air Time Unlimited
Transcription Service SESAC

WWW

RIO PIEDRAS—1949

Frequency: 1520 Kc.....Power: 250 Watts
Owner Frank Gandia

WAPA

SAN JUAN—1947—ABC-MBS

Frequency: 680 Kc.....Power: 10,000 Watts
Owned-Oper. By..... José Ramón Quiñones
Bus.-Studio Address. 357 Ponce de León Ave.,
P. O. Box 4563
Phone Number..... 3-0100, 3-0109
Transmitter Location Guaynabo
Air Time 6 a.m.-11 p.m.
Transcription Service Thesaurus
Representative..... Paul H. Raymer
Membership NAB
Owner..... José Ramón Quiñones
Gen., Sta. Mgr..... Harwood Hull, Jr.
Commercial Manager... Segismundo Quiñones
Pgm., Prod. Dir..... Emilio Nedrano
Publicity Dir..... José Arnaldo Meyners
Chief Announcer..... Felix Santiago
Chief Engineer..... José A. Fernández
Farm Editor..... Guillermo Atiles

(See Page 712)

WIAC

SAN JUAN—1942

Frequency: 580 Kc.....Power: 5,000 Watts
Owned-Operated By Radio Station WIAC, Inc.
Business Address..... Box 4504
Phone Number 2-0014
Studios & Offices.....
..... Ponce de Leon 654, Santurce, P.R.
Transmitter Location..... Isla Verde Road
Air Time 6 a.m.-M.
News Service AP
Transcription Service Standard
Representative Melchior Guzman
Membership NAB
President Mrs. Enrique Abarca
General Manager..... Tomas Muniz
Commercial Manager..... Enrique Abarca
Program Director..... Eli (Buck) Canel
Production Manager..... Francisco Rodriguez
Chief Announcer..... Osvaldo Velazquez
Musical Director..... Jose Ramirez
Chief Engineer Alfonso Sanchez



NO, SIR... WE DO NOT SELL TIME

We do sell audience... the biggest audience in Puerto Rico. We also sell coverage... almost 98% of this great American market.

Superior programming and consistent audience promotion keep the majority of Puerto Rico's radios tuned to 620 Kc. throughout the broadcasting day. Recent impartial surveys indicate that the four top shows in Puerto Rico are broadcast over WKAQ, Puerto Rico's First Station.

We offer you the prestige and know how of the FIFTH OLDEST STATION IN THE WORLD. Twenty-seven years of service to the people of Puerto Rico, have made WKAQ welcome in thousands of homes. Your sales message receives high acceptance in these homes when the "messenger" is an old friend of the family.



620 KC. — 5,000 WATTS



INTER - AMERICAN PUBLICATIONS, INC.

41 East 42nd Street, New York 17, N. Y. — MUrray Hill 2-0886

WIBS

SAN JUAN—1947

Frequency: 740 Kc. Power: 10,000 Watts
 Owned-Operated By: Jose E. del Valle
 Address: Box 4809
 Phone Number: 21-558
 Studio Address: 1105 Fernandez Juncos Ave.
 Transmitter Location: Sabana Seca, Toa Baja
 Air Time: Unlimited
 Transcription Service: Lang-Worth
 Station Representative: Pan American Bcstg. Co.
 General Manager: Jose E. del Valle
 Commercial Manager: Jose Ferreras
 Pgm., Prod. Dir.: Jose Luis Torregrosa
 Chief Announcer: Hector Ramos
 Chief Engineer: Albert D. Sear

Studio Address: 1261 Ponce de Leon Ave.
 Transmitter Location: Sabana Llanca
 Air Time: Unlimited
 Transcription Service: Associated
 Representatives: Inter-American Pub'l. Inc.
 Membership: NAB
 Owner: Angel Ramos
 Gen., Sta. Mgr.: John A. Zerbe
 Commercial Manager: Domingo Emanuelli
 Sales Prom. Mgr.: Ray Fornier
 Program Director: Santiago Garcia
 Production Director: Manuel Mendez Ballester
 Publicity Director: Ray Fornier
 Chief Announcer: Juan Llibre
 Musical Director: Gladys Pieterz
 Chief Engineer: Rafael J. Acosta

WKAQ

SAN JUAN—1922—CBS

Frequency: 620 Kc. Power: 5000 Watts
 Owned-Operated By: El Mundo Bcstg. Co.
 Business Address: P. O. Box 1072
 Phone Number: 2-2023

WNEL

SAN JUAN—1934—NBC

Frequency: 860 Kc. Power: 5000 Watts
 Owned-Operated By: Juan Piza
 Business Address: 960 Ponce de Leon Ave.
 Phone Number: 2-1300, 2-1309
 Studio Address: 258 Brau St.
 Transmitter Location: Green Island

WIBS *covers* Puerto Rico
with Programs—with Audiences that Buy!



Your Best Radio Buy In Puerto Rico For Bigger Sales

10,000 W
740 KC

WIBS

■ PRIMARY AREA
 ▨ SECONDARY AREA

REPRESENTED BY: PAN AMERICAN BROADCASTING CO., 330 Madison Ave., N.Y.

Air Time.....6:45 a.m.-11:30 p.m.
 MembershipNAB
 General Manager.....Rodulfo Blanco
 Commercial Manager....Roberto Bocanegra

Station Manager.....Fermin F. Bonnin
 Production Director.....Fermin F. Bonnin
 Publicity Director."El Imparcial"—Mr. Durand
 Chief Announcer.....Luis Enrique Marrero
 Chief Engineer.....Roberto Rorriquez

W I T A

SANTURCE—1948

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Oper. By...Electronic Enterprises, Inc.
 Business Address.....P. O. Box 3728
 Phone Number2-4756
 Studio Address.....N. Y. Dept. Bldg.
 Transmitter Location.....Villa Caparra
 Air TimeUnlimited
 News ServiceINS
 MembershipPRAB
 President.....V. H. Meador
 General Manager.....Hector L. Almodovar

W I T R

SANTURCE—1949

Frequency: 940 Kc.....Power: 10,000 Watts
 Owned-Oper. By.....P. R. Communications
 Authority
 AddressSanturce
 Phone Number2-3010
 Air TimeUnlimited
 Transcription ServiceWorld
 President.....Rafael Marquez
 Station Mgr.....Jose A. Buitrago
 Program Director.....Jose Martiño
 Chief Engineer.....Pedro Jimenez

In English Radio Programs
 Caribbean Area Since 1940

Emily Aull

P. O. Box 4528
 SAN JUAN 23, PUERTO RICO

In Puerto Rico Radio
 B'casting since 1943

Warner Aull

Broadcasts in Spanish,
 English, Portuguese,
 and French.

C A N A D A

Stations

□

C B C

□

C A B

□

Alphabetical Index

By Call Letters

□

Networks

NINETEEN FIFTY





At your fingertips

The basic facts about **CANADIAN NETWORK RADIO**

The moment Canadian Radio enters your advertising plans, you should have this book. It's the only book of its kind! Based on the 1948 Survey of the Bureau of Broadcast Measurement, it puts you completely "in the picture" about Canadian Network Radio Coverage.

You'll find in this concise
reference guide:

- Comprehensive breakdown of network circulation by provinces, in the areas covered by the three Canadian Networks—Trans-Canada, French and Dominion.
- Three big, easy-to-read maps, showing locations of basic and supplementary stations of the three Canadian Networks in the markets they serve.
- Population of Canada by provinces, showing the number of households, the number and percentage of English and French-speaking Radio Homes.
- Network Stations, power, frequencies and time zones.



Yes, this book is invaluable to every radio advertiser and agency interested in Canada! Write for a copy now . . . and if you have any additional questions on your mind about the use of Canadian Network Radio, send them along, too. Ask for "Networks Coverage—1949".

CANADIAN BROADCASTING CORPORATION

COMMERCIAL DIVISION

354 Jarvis Street
Toronto 5, Ontario

1231 St. Catherine Street West
Montreal 25, Quebec

CANADIAN Broadcasting Corporation

OFFICES

Head Office—P. O. Box 806, 140 Wellington St., Ottawa, Ont.
Commercial Division—P. O. Box 500, 354 Jarvis St., Toronto 5, Ont.
National Program Office—P. O. Box 500, 354 Jarvis St., Toronto 5, Ont.



EXECUTIVES and STAFF

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Dr. G. D. Steel, Charlottetown, P. E. I.
Dean Adrien Pouliot, Laval University, Que.
John J. Bowlen, Calgary, Alta.
W. H. Phillips, Ottawa, Ont.
(H. M. Palmer, secretary, 140 Wellington St.,
Ottawa, Ont.)
(one vacancy)

Head Office

Dr. Augustin Frigon, General Manager
(also Radio Canada Bldg., Bishop and Dor-
chester Sts., Montreal, Que.)
Donald Manson, Assistant General Manager
R. P. Landry, Director of Personnel and Ad-
ministrative Services
G. W. Richardson, Assistant Director, Person-
nel and Administrative Services
K. M. Kelly, Supervisor of Personnel and
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Marcel Carter, Supervisor of Administrative
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H. Bramah, Treasurer
S. Schnobb, Assistant to Treasurer
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W. E. Powell, Assistant Commercial Manager
W. R. Johnston, Supervisor of Acceptance and
Production
Hugh Clark, Sales Representative
T. T. Odell, Sales Representative
L. E. Pegg, Sales Representative
Arthur Barr, Sales and Commercial Traffic
H. F. Chevrier, Coverage Statistics

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Charles Jennings, General Supervisor of Pro-
grams
Harry J. Boyle, Program Director Trans-
Canada Network
H. G. Walker, Manager, Dominion Network
W. H. Brodie, Supervisor of Broadcast
Language
W. J. Dunlop, Supervisor of International
Exchange & Institutional Broadcasts
R. S. Lambert, Supervisor of School Broadcasts
Neil M. Morrison, Supervisor of Talks and
Public Affairs
D. C. McArthur, Chief News Editor
E. W. Jackson, Traffic Manager
Elizabeth D. Long, Women's Interests
H. Z. Palmer, Assistant Program Director
Trans-Canada Network
A. E. Powley, News Features Editor
H. E. S. Hamilton, Supervising Engineer (Net-
work Operations)

Merchandising

IS THE OTHER

Half of the Battle

If there is any one outstanding characteristic of the member stations of the Canadian Association of Broadcasters it is their realization that making a program *sell merchandise* involves greater effort than merely putting it on the air.

The *local* merchants must be sold on the program. The *local* sales force must be enthusiastic. Everyone connected with the *local, privately owned* broadcasting station is on their toes to follow up—to insure that every effort is made to *make listeners buy*.

To a degree unknown anywhere else in the world of radio, the member stations of the "C.A.B." bend every effort to see that *merchandise is sold*, not merely programs aired.

**BRING YOUR PROBLEMS,
WITHOUT COST
OR OBLIGATION
TO**

**CANADIAN
ASSOCIATION
OF
BROADCASTERS**

HEAD OFFICE: 108 Sparks St., Ottawa.

ADVERTISERS SERVICE: 37 Bloor St. W., Toronto.

CANADIAN

Association of Broadcasters

OFFICES

Head Office—108 Sparks St., Ottawa, Ont.
Phone: 34036

Branch Office—37 Bloor Street West, Toronto, Ont.



Officers

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Secretary-Treasurer T. Arthur Evans
Dir. Adv. & Station Services Patrick Freeman
General Counsel Joseph Sedgwick, K.C.
Chairman of the Board William M. Guild
Honorary President and Vice-Chairman of the Board Ralph Snelgrove



Directors

E. Finlay MacDonald, Halifax; Malcolm Neill, Fredericton; Phil Lalonde, Montreal; Dr. Charles Houde, New Carlisle, P. Q.; Harry Sedgwick, Toronto; K. D. Soble, Hamilton; J. O. Blick, Winnipeg; E. A. Rawlinson, Prince Albert, Sask.; George Chandler, Vancouver.



Functions

The Canadian Association of Broadcasters is a voluntary trade organization of 98 privately owned (independent) broadcasting stations in Canada.

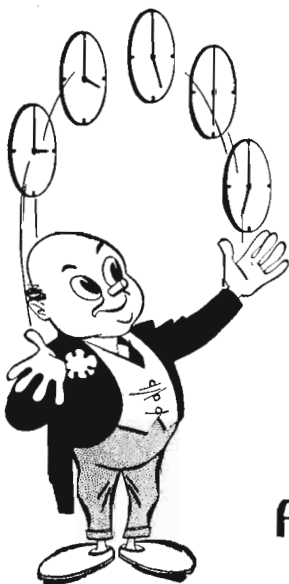
STATIONS OF CANADA

The following list of stations is arranged in call letter alphabetical order giving page number for complete station data.

| Call Letters | City | See Page | Call Letters | City | See Page |
|--------------|------------------------------------|----------|--------------|-------------------------|----------|
| CBA | Sackville, N. B. | 732 | CHLN | Three Rivers, Que. | 747 |
| CBF | Montreal, Que. | 744 | CHLO | St. Thomas, Ont. | 741 |
| CBG | Gander, Nfld. | 733 | CHLP | Montreal, Que. | 745 |
| CBH | Halifax, N. S. | 734 | CHLT | Sherbrooke, Que. | 747 |
| CBI | Sydney, N. S. | 735 | CHML | Hamilton, Ont. | 737 |
| CBJ | Chicoutimi, Que. | 744 | CHNC | New Carlisle, Que. | 745 |
| CBK | Watrous, Sask. | 749 | CHNO | Sudbury, Ont. | 741 |
| CBL | Toronto, Ont. | 742 | CHNS | Halifax, N. S. | 734 |
| CBM | Montreal, Que. | 744 | CHOK | Sarnia, Ont. | 741 |
| CBO | Ottawa, Ont. | 738 | CHOV | Pembroke, Ont. | 739 |
| CBR | Vancouver, B. C. | 730 | CHRC | Quebec City, Que. | 746 |
| CBT | Grand Falls, Nfld. | 733 | CHRL | Roberval, Que. | 746 |
| CBV | Quebec, City, Que. | 745 | CHSJ | Saint John, N. B. | 733 |
| CBW | Winnipeg, Man. | 731 | CHUB | Nanaimo, B. C. | 728 |
| CBX | Edmonton, Alta. | 726 | CHUM | Toronto, Ont. | 742 |
| CBY | Corner Brook, Nfld. | 733 | CHVC | Niagara Falls, Ont. | 738 |
| CFAB | Windsor, N. S. | 735 | CHWK | Chilliwack, B. C. | 728 |
| CFAC | Calgary, Alta. | 726 | CJAD | Montreal, Que. | 745 |
| CFAR | Flin Flon, Man. | 731 | CJAT | Trail, B. C. | 729 |
| CFBC | Saint John, N. B. | 732 | CJAV | Port Alberni, B. C. | 729 |
| CFCF | Montreal, Que. | 745 | CJBC | Toronto, Ont. | 742 |
| CFCH | North Bay, Ont. | 738 | CJBQ | Belleville, Ont. | 735 |
| CFCN | Calgary, Alta. | 726 | CJBR | Rimouski, Que. | 746 |
| CFCO | Chatham, Ont. | 736 | CJCA | Edmonton, Alta. | 727 |
| CFCY | Charlottetown, P. E. I. | 743 | CJCB | Sydney, N. S. | 735 |
| CFGP | Grande Prairie, Alta. | 727 | CJCH | Halifax, N. S. | 734 |
| CFJC | Kamloops, B. C. | 728 | CJCI | Calgary, Alta. | 726 |
| CFJM | Brockville, Ont. | 736 | CJCS | Stratford, Ont. | 741 |
| CFNB | Fredericton, N. B. | 732 | CJDC | Dawson Creek, B. C. | 728 |
| CFOR | Orilla, Ont. | 738 | CJEM | Edmundston, N. B. | 732 |
| CFOS | Owen Sound, Ont. | 739 | CJFP | Riviere-Du-Loup, Que. | 746 |
| CFPA | Port Arthur, Ont. | 739 | CJFX | Antigonish, N. S. | 734 |
| CFPL | London, Ont. | 738 | CJGX | Yorktown, Sask. | 749 |
| CFPR | Price Rupert, B. S. | 729 | CJIB | Vernon, B. C. | 730 |
| CFQC | Saskatoon, Sask. | 748 | CJIC | Sault St. Marie, Ont. | 741 |
| CFRA | Ottawa, Ont. | 738 | CJKL | Kirkland Lake, Ont. | 737 |
| CFRB | Toronto, Ont. | 742 | CJLS | Yarmouth, N. S. | 735 |
| CFRN | Edmonton, Alta. | 726 | CJNB | North Battleford, Sask. | 748 |
| CHAB | Moose Jaw, Sask. | 748 | CJNT | Quebec City, Que. | 746 |
| CHAD | Amos, Que. | 743 | CJOB | Winnipeg, Man. | 731 |
| CHAT | Medicine Hat, Alta. | 727 | CJOC | Lethbridge, Alta. | 727 |
| CHEF | Granby, Que. | 744 | CJOR | Vancouver, B. C. | 730 |
| CHEX | Peterborough, Ont. | 739 | CJOY | Guelph, Ont. | 736 |
| CHFA | Edmonton, Alta. | 726 | CJRL | Kenora, Ont. | 737 |
| CHGB | Ste. Anne de La Pocatiere, Que. | 747 | CJRW | Summerside, P. E. I. | 743 |
| | | | CJSO | Sorel, Que. | 747 |

| Call Letters | City | See Page | Call Letters | City | See Page |
|--------------|----------------------------|----------|--------------|--------------------------|----------|
| CJVI | . . Victoria, B. C. | 730 | CKOK | . . Penticton, B. C. | 729 |
| CKAC | . . Montreal, Que. | 745 | CKOV | . . Kelowna, B. C. | 728 |
| CKBI | . . Prince Albert, Sask. | 748 | CKOX | . . Woodstock, Ont. | 743 |
| CKBL | . . Matane, Que. | 744 | CKOY | . . Ottawa, Ont. | 739 |
| CKBW | . . Bridgewater, N. S. | 734 | CKPC | . . Brantford, Ont. | 736 |
| CKCH | . . Hull, Que. | 744 | CKPG | . . Prince George, B. C. | 729 |
| CKCK | . . Regina, Sask. | 748 | CKPR | . . Fort William, Ont. | 736 |
| CKCL | . . Truro, N. S. | 735 | CKRC | . . Winnipeg, Man. | 731 |
| CKCR | . . Kitchner, Ont. | 737 | CKRD | . . Red Deer, Alta. | 727 |
| CKCV | . . Quebec City, Que. | 746 | CKRM | . . Regina, Sask. | 748 |
| CKCW | . . Moncton, N. B. | 732 | CKRN | . . Rouyn, Que. | 746 |
| CKDO | . . Oshawa, Ont. | 738 | CKRS | . . Jonquire, Que. | 744 |
| CKEN | . . Kentville, N. S. | 734 | CKSB | . . St. Boniface, Man. | 731 |
| CKEY | . . Toronto, Ont. | 742 | CKSF | . . Cornwall, Ont. | 736 |
| CKFI | . . Fort Frances, Ont. | 736 | CKSO | . . Sudbury, Ont. | 741 |
| CKGB | . . Timmins, Ont. | 741 | CKTB | . . St. Catherines, Ont. | 739 |
| CKLN | . . Nelson, B. C. | 728 | CKTS | . . Sherbrooke, Que. | 747 |
| CKLW | . . Windsor, Ont. | 743 | CKVD | . . Val D'Or, Que. | 747 |
| CKMO | . . Vancouver, B. C. | 730 | CKVL | . . Verdun, Que. | 747 |
| CKMR | . . New Castle, N. B. | 732 | CKWS | . . Kingston, Ont. | 737 |
| CKNB | . . Campbellton, N. B. | 732 | CKWX | . . Vancouver, B. C. | 730 |
| CKNW | . . New Westminster, B. C. | 729 | CKX | . . Brandon, Man. | 731 |
| CKNX | . . Wingham, Ont. | 743 | CKY | . . Winnipeg, Man. | 731 |
| CKOC | . . Hamilton, Ont. | 737 | VOCM | . . St. John's, Nfld. | 733 |

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ALBERTA

CFAC

CALGARY—1922
CBC TRANS-CANADA SUPP

Frequency: 960 Kc. Power: 5000 Watts
Owned-Operated By: Calgary Bcstg. Co.
Bus.-Studio Address: 1000 Greyhond Bldg.
Phone Number: Renfrew 1036
Transmitter Location: Midnapore, Alta.
Air Time: Unlimited
News Service: PN, BUP
Transcription Service: Thesaurus, World,
Associated

Representative: All-Canada, Weed
Membership: CAB, BBM
President: H. R. Carson
General Manager: A. M. Cairns
Commercial Manager: F. R. Shaw
Production Director: D. MacMillan
Publicity Director: W. C. Paulin
Chief Engineer: E. C. Connor

CFCN

CALGARY—1922—CBC DOMINION

Frequency: 1060 Kc. Power: 10,000 Watts
Owned-Oper. By: The Voice of the Prairies, Ltd.
Bus.-Studio Address: Toronto General Trusts
Bldg.

Phone Number: Main 1161
Transmitter Location: 9 Mi. S. of Calgary
Air Time: 6:30 a.m.-M.
News Service: PN, BUP
Transcription Service: Standard, Lang-Worth
Representative: Radio Representatives,
Adam J. Young, Jr.

Membership: CAB, BBM
President: H. G. Love
Commercial Manager: E. N. McGuire
Program Director: James A. Love
Publicity Director: G. L. Carter
Chief Announcer: Ear Bown
Chief Engineer: Robert Lamb

CJCL

CALGARY—1927

Frequency: 1140 Kc. Power: 1000 Watts
Owned-Oper. By: The Albertan Publishing
Co., Ltd.

Address: Victory Bldg.
Phone Number: Main 9966
Transmitter Location: Grandview Hts.
Air Time: Unlimited
Representative: Alexander, McGillvra
Transcription Service: SESAC

News Service: BUP
Membership: CAB
President: G. M. Bell
Manager: D. H. MacKay
Commercial Manager: E. K. Elton

CBX

EDMONTON—1948
CBC TRANS-CANADA

Frequency: 1010 Kc. Power: 50,000 Watts
Owned-Oper. By: Canadian Bcstg. Corp.
Bus.-Studio Address: 713 MacDonald Hotel
Phone Number: 2-9311
Transmitter Location: Lacombe, Alta.
Air Time: Unlimited
News Service: PN, BUP, Reuters
Representative: CBC Commr. Dept.
President (CBC): Dr. Augustine Frigon
Station Manager: D. E. Cameron
Commercial Mgr. (Winnipeg): W. G. Carpentier
Program Director: Ralph L. Horley
Farm Editor: Bob Graham

CFRN

EDMONTON—1934
CBC DOMINION

Frequency: 1260 Kc. Power: 5000 Watts
Owned-Oper. By: Sunwapta Bcstg. Co., Ltd.
Business-Studio Address: 109 CPR Bldg.
Phone Number: 22101
Transmitter Location: Jasper Hwy., 2 Mi. W.
of Edmonton

Air Time: 6:30 a.m.-M.
News Service: BUP, PN
Transcription Service: Lang-Worth, Standard
Representative: Radio Representatives,
Adam J. Young, Jr.

Membership: CAB, BBM
Pres., Gen. Mgr.: G. R. A. Rice
Comm., Sales Prom. Mgr.: A. J. Hopps
Pgm., Prod. Dir.: George A. Duffield
Publicity Director: Audrey J. Hincks
Chief Announcer: Claude Blackwood
Musical Director: Eric C. Candy
Chief Engineer: Frank G. Makepeace
Consulting Engineer: P. Bayley, Toronto

CHFA

EDMONTON—1949

Frequency: 680 Kc. Power: 5000 Watts
Owned-Operated By: Radio Edmonton, Ltd.

Business Address.....LaSurvivance Bldg.
 Phone Number.....20912
 Air Time.....Unlimited
 News Service.....PN
 Transcription Service.....World
 Representative.....Renaud
 General Manager.....Romain LeClair
 Commercial Manager.....Paul de Grandpre
 Program Director.....T. Gareau
 Chief Engineer.....Gordon N. Sadler

CJCA

EDMONTON—1922
 CBC TRANS-CANADA SUPP

Frequency: 930 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Edmonton Bcstg. Co., Ltd.
 Bus.-Studio Address.....452 Birks Bldg.
 Phone Number.....26131
 Transmitter Location.....Elderslie
 Air Time.....Unlimited
 News Service.....AP, PN, BUP
 Transcription Service.....World, Thesaurus,
 Standard
 Representative.....All-Canada, Weed
 Membership.....CAB
 Station Manager.....Gerry Gaetz
 Assistant Manager.....R. L. Barnes
 Commercial Manager.....Joe MacKenzie
 Program Director.....Dalt Elton
 Promotion Manager.....Miss Win Sutton
 Chief Engineer.....Frank Hollingworth

CFGP

GRANDE PRAIRIE—1937
 CBC-TRANS-CANADA-SUPP

Frequency: 1050 Kc.....Power: 1000 Watts
 Owned By.....Northern Bcstg. Corp., Ltd.
 Bus.-Studio Address.....9901 Richmond Ave.
 Phone Number.....Private Exchange No. 109
 Transmitter Location.....Clairmont Hwy.
 Air Time.....6:30 a.m.-M.
 News Service.....CP
 Transcription Service.....Thesaurus, Cole,
 SESAC
 Representative.....All-Canada, Weed
 Membership.....CAB
 President.....J. E. Thomson
 General-Station Mgr.....Arthur J. Balfour
 Commercial Manager.....Jack E. Soars
 Program Director.....John Wilson
 Publicity Director.....Kay Anderson
 Chief Announcer.....Bill Dunbeck
 Musical Director.....Joan Bishop
 Chief Engineer.....Art Williams

CJOC

LETHBRIDGE—1926
 CBC TRANS-CANADA

Frequency: 1220 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Lethbridge Bcstg., Ltd.
 Address.....1015 Third Ave. S.
 Phone Number.....3161
 Transmitter Location.....Broxburn, Alberta
 Air Time.....6 a.m.-M.
 News Service.....PN
 Transcription Service.....Thesaurus, Lang-Worth
 Representative.....Weed, All-Canada
 Membership.....CAB, BMM
 Pres., General Mgr.....H. R. Carson
 Station Manager.....William M. Guild
 Commercial Manager.....Cameron A. Perry
 Prog. Manager.....George A. Brown
 Pub. Director.....K. Grant
 Chief Announcer.....H. Gibson
 Chief Engineer.....Robert A. Reagh

CHAT

MEDICINE HAT—1946
 CBC DOMINION SUPP

Frequency: 1270 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Monarch Bcstg. Co., Ltd.
 Business-Studio Address.....520 First Ave.
 Phone Number.....2821-2-3
 Transmitter Location.....Roytal, Alberta
 Air Time.....Unlimited
 News Service.....PN
 Transcription Service.....Standard
 Representative.....All-Canada, Weed
 Membership.....CAB
 President.....J. H. Yuill
 Station-Commercial Mgr.....R. J. Buss
 Program Director.....Bart Brown
 Promotion Manager.....Eleanor McDougall
 Chief Engineer.....Ian Carson

CKRD

RED DEER—1949
 CBC DOMINION SUPP

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....Central Alberta Bcstg.
 Co., Ltd.
 Business Address.....Red Deer
 Air Time.....Unlimited
 News Service.....BUP
 Transcription Service.....Standard
 Representative.....Radio Reps., Young
 Pres., Gen. Mgr.....Gordon S. Henry
 Commercial Manager.....Hal Yerxa

—BRITISH COLUMBIA—

CHWK

CHILLIWACK—1927
CBC DOMINION

Frequency: 1230 Kc. Power: 250 Watts
(C.P. 1000 Watts)

Owned-Oper. By... Fraser Valley Bcstrs., Ltd.
Business-Studio Address... 50 Yale Rd. E.
Phone Number... 7511-21
Transmitter Location... Prest Rd.
Air Time... 7 a.m.-11:30 p.m.
Transcription Service... Cole
Representative... All-Canada, Weed
Membership... CAB, BBM
President... C. Casey Wells
Gen. Mgr., Chief Engr... Jack Pilling
Commercial Manager... W. G. Teetzel
Sales Prom. Mgr... J. M. MacLachlan
Farm Editor... Wally Clarke

CJDC

DAWSON CREEK—1947

Frequency: 1350 Kc. Power: 1000 Watts
Owned-Operated By... Radio Station CJDC, Ltd.
Business Address... 2nd Ave. & 9th St.,
Dawson Creek, B. C.

Phone Number... 1R2
Studio Address... 2nd Ave. & 9th St.,
Dawson Creek, B. C.
Transmitter Location... Grandview Heights
Air Time... 6:30 a.m.-M.
News Service... Press News
Transcription Service... Associated
Representative... Radio Representatives, Cooke
Membership... CAB, BBM
President... W. B. Michaud
Gen., Sta. Mgr... Lewis R. Roskin
Sales Prom. Mgr... J. Hull
Program Director... O. Rudko
Publicity Director... G. Kidd
Chief Engineer... Edward Pfeifer
Farm Editor... A. McKellar

CFJC

KAMLOOPS—1926
CBC TRANS-CANADA

Frequency: 910 Kc. Power: 1000 Watts
Owned-Operated By... Kamloops Sentinel, Ltd.
Business-Studio Address... 310 St. Paul St.
Phone Number... 1021
Transmitter Location... Kamloops Jct.
Air Time... 6:30 a.m.-11 p.m.
Representative... All-Canada, Weed
News Service... PN

Membership... CAB
General Manager... Ian G. Clark
Commercial Manager... R. J. Innes
Program Director... Walter Harwood
Chief Engineer... G. G. Henderson

CKOV

KELOWNA—1931
CBC TRANS-CANADA

Frequency: 630 Kc. Power: 1000 Watts
Owned-Oper. By... Okanagan Bcstrs., Ltd.
Business-Studio Address... 1491 Pendozi St.
Phone Number... 200
Transmitter Location... Okanagan Mission, B. C.
Air Time... 6:15 a.m.-M.
News Service... PN
Transcription Service... World, Thesaurus,
Lang-Worth, SESAC

Representative... All-Canada, Weed
Membership... CAB
General Manager... J. W. B. Browne
Program Director... Jack C. Thompson
Publicity Director... Chris. Hansen
Chief Engineer... J. Fred Weber
Farm Editor... Ken Shepherd

CHUB

NANAIMO—1949

Frequency: 1570 Kc. Power: 250 Watts
Owned-Operated By... George Randall
Business Address... Malaspina Hotel
Air Time... Unlimited
News Service... PN
Transcription Service... World
Representative... Natl. Bcstg. Sales, Hunt, Cooke
President... George Randall
General Manager... Joan Orr

CKLN

NELSON—1939—CBC
TRANS-CANADA SUPP

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By... News Publishing Co., Ltd.
Address... 711 Radio Ave.
Phone Number... 19
Air Time... 7 a.m.-11 p.m.
News Service... PN
Representative... Stovin, Young, Hunt
Membership... CAB
Station Manager... A. R. Ramsden
Chief Announcer... W. Anderson
Chief Engineer... H. J. Worsfold

CKNW

NEW WESTMINSTER—1944

Frequency: 1320 Kc. Power: 1000 Watts
 Owned By International Bcstg. Co., Ltd.
 Operated By William Rea, Jr.
 Business-Studio Address 227 Columbia St.
 Phone Number 3000
 Transmitter Location Lulu Island, B. C.
 Air Time 24 Hrs.
 News Service PN
 Transcription Associated, World, Cole
 Representative Forjoe, Radio Reps
 Pres., Gen. Sta. Mgr. William Rea, Jr.
 Natl. Sales Mgr. MacIntosh MacDonald
 Production Manager Hal Davis
 Promotion Manager Phil Baldwin
 Chief Engineer Bill Collins

CKPG

PRINCE GEORGE—1946

CBC TRANS-CANADA SUPP

Frequency: 550 Kc. Power: 250 Watts
 Owned-Oper. By Radio Station CKPG, Ltd.
 Business-Studio Address Lyon Bldg.
 Phone Number 140
 Transmitter Location So. Fort George
 Air Time 7 a.m.-11 p.m.
 Representative All-Canada, Weed
 Membership CAB, BBM
 President Frank H. Elphicke
 General-Station Mgr. Cecil G. Elphicke
 Comm. Mgr., Pub. Dir. John Boates
 Sales Prom. Mgr. Jack Carbutt
 Pgm., Prod. Dir. Arthur Hall
 Chief Engineer Ralph E. Spencer

CKOK

PENTICTON—1948

Frequency: 800 Kc. Power: 250 Watts
 Owned-Operated By CKOK, Ltd.
 Business-Studio Address 152 Main St.
 Phone Number 900
 Transmitter Location Addr. Skaha Lake
 Air Time 6:45 a.m.-11 p.m.
 News Service PN
 Transcription Service Standard
 Representative Radio Reps.
 Membership BBM, CAB
 General Manager J. Reg Beattie
 Station Manager Harry O. Watts
 Commercial Manager Jean Griffiths
 Program Director Vince A. Duggan
 Production Director Jeff Ajello
 Chief Engineer Jim English

CFPR

PRINCE RUPERT—1937

Frequency: 1240 Kc. Power: 250 Watts
 Owned By Northwest Bcst. & Service Co., Ltd.
 Studio Address 336 Second Ave., Box 848
 Phone Number 863
 Air Time Unlimited
 Representative Stovin
 President F. E. Batt
 Gen.-Sta. Mgr., Chief Engr. C. H. Insulander
 Commercial Mgr. S. J. Anderson
 Program Director M. Furunes

CJAV

PORT ALBERNI—1946

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By CJAV, Ltd.
 Address 735 Third Ave. N.
 Phone Number 603-4
 Air Time Unlimited
 News Service PN
 Transcription Service Lang-Worth, Cole
 Representative Radio Representatives
 Membership CAB
 Station Manager Charles J. Rudd
 Commercial Manager K. Hutcheson
 Program-Production Dir. T. Rannie
 Publicity Director Robert J. Hall
 Chief Engineer H. Hollway

CJAT

TRAIL—1932—CBC

TRANS-CANADA

Frequency: 610 Kc. Power: 1000 Watts
 Owned-Oper. By Kootenay Bcstg. Co., Ltd.
 Business-Studio Address 815 Victoria St.
 Phone Number 737
 Transmitter Location Warfield
 Air Time 6:30 a.m.-M.
 News Service PN
 Transcription Service Thesaurus
 Representative All-Canada, Weed
 Membership BBM
 President E. W. Hazlewood
 Station Manager John W. Loader
 Commercial Manager Donald G. Marshall
 Program Director Joseph P. Kobluk
 Publicity Director Marion D. Johnson
 Chief Engineer John D. Hepburn

CBR

VANCOUVER—1936 CBC TRANS-CANADA

Frequency: 1130 Kc. Power: 5000 Watts
 Owned-Operated By: Canadian Bcstg. Corp.
 Business-Studio Address: Hotel Vancouver
 Phone Number: Marine 6121
 Transmitter Location: Lulu Island
 Air Time: Unlimited
 News Service: CP, BP, BUP, Reuters
 Representative: CBC
 President (CBC): Dr. Augustin Frigon
 Commercial Mgr. (CBC): E. A. Weir
 Program Director: Doug Nixon
 Promotion Manager: W. G. Clark
 Chief Engineer: A. Hilton

CJOR

VANCOUVER—1925 CBC DOMINION

Frequency: 600 Kc. Power: 5000 Watts
 Owned-Operated By: CJOR, Ltd.
 Business-Studio Address: 846 Howe St.
 Phone Number: Marine 6464
 Transmitter Location: Lulu Island
 Air Time: Unlimited
 News Service: BUP, UP, PN
 Transcription Service: Thesaurus, UTS
 Representative: Stovin, Young
 Membership: CAB, BBM
 Pres., Gen. Mgr.: George C. Chandler
 Commercial Manager: Don Laws
 Sales Prom.-Pub. Mgr.: Dorwin Baird
 Program Director: Ross Mortimer
 Prod., Musical Dir.: Wallie Peters
 Chief Engineer: A. H. Chandler

CKMO

VANCOUVER—1922

Frequency: 1410 Kc. Power: 1000 Watts
 Owned-Oper. By: British Columbia Bcstg.
 System, Ltd.
 Address: 812 Robson St.
 Phone Number: Marine 1271-2-3
 Transmitter Location: River Rd., Lulu Is.
 Air Time: Unlimited
 News Service: BUP
 Transcription Service: Standard, Associated,
 SESAC
 Representative: Natl. Bcstg. Sales, Cooke
Membership
 President: Mrs. R. J. Sprott
 Managing Director: Mrs. K. M. Willis
 Station Manager: Mrs. K. M. Willis
 Commercial Manager: T. Slattery
 Program Director: Mrs. Nina Anthony
 Chief Announcer: Wally Garrett
 Chief Engineer: M. McKenzie

CKWX

VANCOUVER—1923—MBS-DON LEE

Frequency: 980 Kc. Power: 5000 Watts
 Owned-Oper. By: Western Bcstg. Co., Ltd.
 Business-Studio Address: 543 Seymour St.
 Phone Number: Marine 3344
 Air Time: Unlimited
 News Service: PN, BUP
 Transcription Service: Lang-Worth, World
 Representative: All-Canada, Weed
 Membership: CAB, BBM
 President: Arthur Holstead
 Gen.-Station Mgr.: Frank H. Elphicke
 Commercial Manager: John L. Sayers
 Program Dir.: Laurie Irving
 Promotion Manager: Joe Midmore
 Chief Engineer: Jack Gordon

CJIB

VERNON—1947—CBC DOMINION SUPP

Frequency: 940 Kc. Power: 1000 Watts
 Owned-Operated By: Interior Bcstrs., Ltd.
 Business Address: 3330 Barnard Ave.
 Phone Number: 900
 Transmitter Location: Swan Lake, N. Vernon
 News Service: PN
 Transcription Service: Associated
 Representative: Radio Representatives, Cooke
 Air Time: 6:30 a.m.-M.
 Membership: CAB, BBM
 President: J. T. Mutrie
 Station Manager: Sid. S. Lancaster
 Commercial Manager: Blake Crothers
 Program Director: Don McGibbon
 Production Director: Jim Younie
 Musical Director: Dagmar Herry
 Chief Engineer: Loren C. Merriman

CJVI

VICTORIA—1941—DOMINION CBC

Frequency: 900 Kc. Power: 1000 Watts d.
 Owned-Oper. By: Island Bcstg. Co., Ltd.
 Business-Studio Address: 620 View St.
 Phone Number: Garden 2014, 8653
 Transmitter Location: Portage Inlet
 Air Time: 6:30 a.m.-11 p.m.
 News Service: PN
 Transcription Service: Thesaurus, World
 Representative: Weed, All-Canada
 President: H. T. Matson
 Station Manager: M. V. Chestnut
 Commercial Manager: L. Hallberg
 Program Director: R. T. Batey
 Publicity Director: Miss B. Garnett
 Chief Engineer: J. Sommers

MANITOBA

CKX

BRANDON—1928—CBC DOMINION
Frequency: 1150 Kc. Power: 1000 Watts
Owned-Oper. By Western Manitoba Bcstrs., Ltd.

Address 8th St. & Princess Ave.
Phone Number 4532
Air Time 7:30 a.m.-11:30 p.m.
Transcription Service Thesaurus, World
Representative Radio Representatives, Cooke
Managing Director J. B. Craig
Commercial Manager E. D. Holland
Program Director Eric Davies
Chief Engineer Humphrey Davies

CFAR

FLIN FLON—1937—TRANS-CANADA

Frequency: 590 Kc. Power: 1000 Watts
Owned-Oper. By Arctic Radio Corp., Ltd.
Address 75 Hill St.
Phone Number 590
Air Time Limited
News Service PN
Transcription Service Lang-Worth
Representative Stovin, Young
President S. J. Beaufoy
General Manager C. H. Witney
Program Director D. G. Willis
Chief Engineer Gordon Woodward

CKSB

ST. BONIFACE—1946

Frequency: 1250 Kc. Power: 1000 Watts
Owned-Oper. By Radio St. Boniface, Ltd.
Address 607 College St.
Phone Number 20865
Air Time Unlimited
News Service BUP
Membership CAB
Transcription Service World
Representative Renaud, McGillvra
Pres., Comm. Mgr. Roland Couture

CBW

WINNIPEG—1948
CBC TRANS-CANADA

Frequency: 990 Kc. Power: 50,000 Watts
Owned-Operated By Canadian Bcstg. Corp.
Business Address 300 Telephone Bldg.
Phone Number 922-91
Transmitter Location Carman
Air Time 6:45 a.m.-12:45 a.m.
News Service BUP, PN, Reuters, CP
Representative CBC
Chairman (CBC) A. D. Dunton
General Manager Dr. A. Frigon
Regional Representative J. R. Finlay

Station Manager (CBC) Winnipeg

J. N. Mogridge
Commercial Manager W. G. Carpentier
Publicity Director C. E. L'Ami
Chief Announcer Maurice Burchell
Chief Engineer R. D. Cahoon
Farm Editor Peter B. Whittall

CJOB

WINNIPEG—1946

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By Blick Bcstg., Ltd.
Business-Studio Address Lindsay Bldg.
Phone Number 926, 374
Transmitter Location St. Boniface
Air Time 24 Hrs.
News Service CP, BUP
Transcription Service World, Thesaurus,
Associated
Representative Radio Representatives, Cooke
Membership CAB, BBM
President, General Manager J. O. Blick
Commercial Manager A. J. Messner
Program Director George Davies
Chief Engineer R. V. Durie

CKRC

WINNIPEG—1934—CBC DOMINION

Frequency: 630 Kc. Power: 5000 Watts
Owned-Oper. By Transcanada Communica-
tions, Ltd.
Bus. Studio Address 300 Carlton St.
Phone Number 922, 266
Transmitter Location St. Vital
Air Time Unlimited
News Service BUP, PN
Transcription Service Lang-Worth, Standard
Representative Weed, All-Canada
Membership CAB, BBM
President V. Sifton
Gen., Sta. Mgr. William A. Speers
Commercial Manager B. M. Pirie
Sales Prom. Mgr. F. M. Desourdy
Prog. Dir., Prod. Mgr. J. M. Hill
Chief Engineer Bert Hooper

CKY

WINNIPEG—1949

Frequency: 1080 Kc. Power: 5000 Watts
Owned-Oper. By Bergman-Moffat Bcstg. Co.,
Ltd.
Business Address 432 Main St.
Air Time Unlimited
News Service BUP
Transcription Service Capitol
Representative Stovin, Young
General Manager Lloyd E. Moffat
Commercial Manager Jack Shortreed

—NEW BRUNSWICK—

CKNB

CAMPBELLTON—1939

CBC DOMINION

Frequency: 950 Kc. Power: 1000 Watts
Owned-Oper. By. Restigouche Bcstg. Co., Ltd.
Business Address. P. O. Drawer 840
Phone Number 8
Studio Address. 110 Water St.
Transmitter Location. Maple Green
Air Time. Unlimited
Transcription Service. All-Canada
Representative. All-Canada, Weed
Membership. CAB, BBM
President. J. Wesley MacDonald
General Manager. Dr. Charles H. Houde
Station Manager. Stan Chapman
Sales Prom. Mgr. Bill Harper
Program Director. Bob Richards
Chief Engineer. L. P. Paquet

CKCW

MONCTON—1934

CBC DOMINION

Frequency: 1220 Kc. Power: 5000 Watts
Owned-Oper. By. Moncton Bcstg., Ltd.
Business-Studio Address. K. of P. Bldg.
Phone Number 9111-2-3
Transmitter Location. Cherryfield
Air Time. Unlimited
News Service. BUP, RP
Transcription Service. World, UTS, Lang-Worth
Representative. McGillvra, Stovin
Membership. CAB, BBM
Pres., Gen. Mgr. F. A. Lynds
Commercial Manager. F. A. Bestall
Program Director. Bob Tabor
Publicity Director. Alf. T. Parkes
Chief Announcer. Bob Pugh
Chief Engineer. James A. White

CJEM

EDMUNDSTON—1944—CBC

FRENCH SUPP

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By. Edmundston Radio, Ltd.
Business-Studio Address. 91 Canada Rd.
Phone Number 296
Transmitter Location. Iroquois
Air Time. 7 a.m.-11:15 p.m.
Transcription Service. World
Representative. Stovin, Young
President. Dr. P. C. Laporte
Sta. Mgr., Pgm. Dir. Maurice Lacasse
Sales Prom., Comm. Mgr. George Guerrette
Chief Technician. Gerard Levesque

CKMR

NEW CASTLE—1949

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By. Miramichi Bcstg. Co., Ltd.
Business Address. Castle St.
Air Time. Unlimited
News Service. PN
Transcription Service. Standard
Representative. Wright
General Manager. Arthur Martin

CBA

SACKVILLE—1939

CBC TRANS-CANADA

Frequency: 1070 Kc. Power: 50,000 Watts
Owned-Oper. By. Canadian Bcstg. Corp.
Bus.-Studio Address. 100 Sackville St.
Phone Number 3-6188
Transmitter Location. Sackville
Air Time. Unlimited
News Service. PN, BUP, CP, Reuter
President (CBC). Dr. Augustin Frigon
Regional Prog. Dir., Sta. Mgr. W. E. S. Briggs
Commercial Manager. E. A. Weir
Promotion Manager. Wyn Rhydwen
Regional Engineer. H. M. Smith

CFNB

FREDERICTON—1923

CBC TRANS-CANADA

Frequency: 550 Kc. Power: 5000 Watts
Owned-Oper. By. James S. Neill & Sons, Ltd.
Business-Studio Address. York St.
Phone Number 5501
Transmitter Location. New Maryland
Air Time. Unlimited
News Service. BUP, RP
Transcription Service. Thesaurus, Standard,
Cole
Representative. All-Canada, Weed
Membership. CAB, BBM
Gen., Sta. Mgr. Dr. Malcolm Neill
Sales Prom. Manager. C. Austin Moore
Program Director. J. T. H. Fenety
Chief Engineer. Glenn D. Glove

CFBC

SAINT JOHN—1946

CBC DOMINION

Frequency: 930 Kc. Power: 5000 Watts
Owned-Operated By. Fundy Bcstg. Co., Ltd.
Business-Studio Address. 4 Carelton St.
Phone Number 3-2421
Transmitter Location. Sand Cove Rd.
Air Time. Unlimited

NEW BRUNSWICK - NEWFOUNDLAND

News Service RP
Transcription Service Standard
Representative Weed, Alexander
President A. M. A. McLean
Station Manager Robert T. Bowman
Commercial Manager Charles E. Wasson
Production Manager W. N. Anderson
Publicity Director R. D. Gallagher
Chief Engineer H. M. Stout
Farm Editor Michael B. Gausden

CHSJ

**SAINT JOHN—1934
CBC TRANS-CANADA**

Frequency: 1150 Kc. Power: 5000 Watts

Owned-Oper. By New Brunswick Bcstg.
Co., Ltd.
Business-Studio Address 13 Church St.
Phone Number 3-3304
Transmitter Location Coldbrook
Air Time Unlimited
News Service PN
Transcription Service World, Lang-Worth,
Associated, UTS
Representative Stovin, Young
Membership CAB
Station Manager George A. Cromwell
Sales Promotion Manager E. B. Tapley
Commercial Manager Cleve G. Stillwell
Program Director Earl McCarron
Publicity Director James McGowen
Chief Engineer J. G. Bishop

NEWFOUNDLAND

CBY

**CORNER BROOK—1949—CBC
TRANS-CANADA SUPP**

Frequency: 790 Kc. Power: 1000 Watts
Owned-Operated By Canadian Bcstg. Corp.
Address Corner Brook
Air Time Unlimited
News Service CP, PN, BUP, Reuters
Representative CBC
President (CBC) Dr. Augustin Frigon
Commercial Manager (CBC) E. A. Wier
Regional Rep. William F. Galgay
Station Manager C. V. Hierlihy
Promotion Manager (CBC) Ron C. Fraser

Air Time Unlimited
News Service CP, PN, BUP, Reuters
Representative CBC
President (CBC) Dr. Augustin Frigon
Commercial Mgr. (CBC) E. A. Wier
Regional Rep. William F. Galgay
Station Manager John J. Grace
Promotion Mgr. (CBC) Ron C. Fraser

CBN

**ST. JOHN'S—1949—CBC
TRANS-CANADA SUPP**

Frequency: 640 Kc. Power: 10,000 Watts
Owned-Operated By Canadian Bcstg. Corp.
Address St. John's
Air Time Unlimited
News Service CP, PN, BUP, Reuters
Representative CBC
President (CBC) Dr. Augustin Frigon
Commercial Mgr. (CBC) E. A. Wier
Regional Rep. William F. Galgay
Promotion Mgr. (CBC) Ron C. Fraser

CBG

**GANDER—1949—CBC
TRANS-CANADA SUPP**

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By Canadian Bcstg. Corp.
Address Gander
Air Time Unlimited
News Service CP, PN, BUP, Reuters
Representative CBC
President (CBC) Dr. Augustin Frigon
Commercial Mgr. (CBC) E. A. Wier
Regional Rep. William F. Galgay
Station Manager A. Barrett
Promotion Mgr. (CBC) Ron C. Fraser

VOCM

ST. JOHN'S—1936

Frequency: 1000 Kc. Power: 250 Watts
Owned-Operated By Colonial Bcstg. System
Business Address Parade St.
Phone 2741
Air Time Unlimited
News Service PN
Transcription Service Thesaurus
Representative Stovin
Managing Director J. L. Butler
Commercial Manager M. Shulman
Program Director J. M. Murdoch
Chief Engineer W. B. Williams

CBT

**GRAND FALLS—1949—CBC
TRANS-CANADA SUPP**

Frequency: 1350 Kc. Power: 1000 Watts
Owned-Operated By Canadian Bcstg. Corp.
Address Grand Falls

—NOVA SCOTIA—

CJFX

ANTIGONISH—1943
CBC DOMINION

Frequency: 580 Kc. Power: 5000 Watts
Owned-Operated By: Atlantic Bcstrs., Ltd.
Address: Broadcasting Bldg.
Phone Number: 66
Transmitter Location: New Glasgow Rd.
Air Time: Unlimited
News Service: PN
Transcription Service: United, Lang-Worth
Representative: Natl. Bcst. Sales, Young
President, General Mgr.: J. Clyde Nunn
Commercial Manager: R. J. Ricketts
Sales Manager: James Burroughs

CKBW

BRIDGEWATER—1947
CBC TRANS-CANADA SUPP

Frequency: 1000 Kc. Power: 1000 Watts
Owned-Operated By: Acadia Bcstg. Co., Ltd.
Business Address: 399 King St.
Phone Number: 445
Transmitter Location: Hebbville
Air Time: Unlimited
News Service: PN
Transcription Service: Associated
Representative: Radio Representatives, Cooke
Membership: BBM
General-Station Mgr.: John F. Hirtle
Commercial Manager: John S. Harris
Sales Prom. Manager: Lester L. Rogers
Program Director: James A. MacLeod
Publicity Director: Bruce RaFuse
Chief Engineer: Douglas Hirtle

CBH

HALIFAX—1944
CBC TRANS-CANADA MARITIME

Frequency: 1330 Kc. Power: 100 Watts
Owned-Operated By: Canadian Bcstg. Corp.
Business-Studio Address: 100 Sackville St.
Phone Number: 3-6188
Transmitter Location: Halifax
Air Time: Unlimited
News Service: BUP, AP, PN, Reuters
Representative: CBC Commercial Div.
General Manager: Dr. Augustin Frigon
Station Manager: S. R. Kennedy
Commercial Manager: E. A. Weir, Toronto
Regional Representative: W. E. S. Briggs
Production Staff: S. K. Appleby
Publicity Director: Wyn Rhydwen, Maritime
Press and Information Rep.
Chief Engineer: H. M. Smith, Maritime
Regional Engineer
Farm Editor: A. K. Morrow, Maritime

CHNS

HALIFAX—1926—CBC DOMINION

Frequency: 960 Kc. Power: 5000 Watts
Owned-Oper. By: Maritime Bcstg. Corp., Ltd.
Bus.-Studio Address: Broadcasting House,
10 Tobin St.
Phone Number: 3-8318
Transmitter Location: Rockingham, Halifax
County
Air Time: Unlimited
News Service: PN, BUP
Transcription Service: Thesaurus, Lang-Worth,
World
Representative: All-Canada, Weed
President: Andrew W. Robb
Managing Dir.: William Coates Borrett
Station Manager: Gerald Redmond
Comm-Sales Prom. Mgr.: Harry A. L. Stephen
Prog. Dir., Prod. Mgr.: John Funston
Chief Engineer: Arthur H. Greig

CJCH

HALIFAX—1944

Frequency: 920 Kc. Power: 5000 Watts
Owned-Operated By: Chronicle Co., Ltd.
Bus.-Studio Address: Lord Nelson Hotel
Phone Number: 3-7311
Transmitter Location: St. Margaret's Bay Rd.
Air Time: Unlimited
News Service: PN
Transcription Service: Standard
Representative: Cooke, Nat'l Bcstg. Sales
Membership: CAB, BBM
Station Manager: E. Finlay MacDonald
Commercial Manager: C. L. Chambers
Traffic Manager: Howard E. Gerard
Program Director: Donald Loughnane
Chief Engineer: A. Reginald MacWilliams

CKEN

KENTVILLE—1948

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By: Evangeline Bcstg. Co., Ltd.
Business-Studio Address: Radio Center
Phone Number: Kentville 400
Transmitter Location: Upper Dyke
Air Time: 7 a.m.-9 p.m.—(Simultaneous
Operation with CFAB, Windsor, N. S.)
News Service: PN
Transcription Service: UTS
All Canada
Representative: Alexander
Membership: CAB, BBM
President, Chief Engr.: Avard N. Bishop
General Manager: J. A. C. Lewis
Prog. Director: Willard A. Bishop

CBI

**SIDNEY—1948—CBC
TRANS-CANADA MARITIME**

Frequency: 1570 Kc. Power: 1000 Watts
 Owned-Operated By: Canadian Bcstg. Corp.
 Business-Studio Address: 247 Charlotte St.
 Phone Number: 4495
 Air Time: Unlimited
 News Service: AP, BUP, Reuters, CP
 Representative: CBC
 President (CBC): Dr. Augustin Frigon
 Station Mgr.: Barry MacDonald
 Transmitter Location: S. Bar
 Comm. Mgr. (CBC): E. A. Wier
 Regional Representative: W. E. S. Briggs
 Publicity Director: Wyn Rhydwen
 Chief Engineer: H. M. Smith

CJCB

SYDNEY—1929—CBC DOMINION

Frequency: 1270 Kc. Power: 5000 Watts
 Owned-Operated By: Eastern Bcstg. Co., Ltd.
 Business-Studio Address: Radio Bldg.
 Phone Number: 5596, 8240
 Transmitter Location: So. Bar, Cape Breton
 Air Time: Unlimited
 News Service: PN
 Transcription Service: Thesaurus, Lang-Worth,
 World, UTS
 Representative: All-Canada, Weed
 General Manager: N. Nathanson
 Station Manager: C. J. McDougall
 Commercial Mgr.: J. Marven Nathanson
 Program Director: Lloyd MacInnis
 Chief Engineer: A. E. Vernon

CKCL

TRURO—1947

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By: Truro Bcstg. Co., Ltd.
 Business Address: 7 Pleasant St.
 Phone Number: 491
 Transmitter Location: Onslow
 Air Time: 7:30 a.m.-M.

News Service: PN
 Transcription Service: Associated
 Representative: William Wright
 Membership: CAB, BBM
 President, General Mgr.: J. Arthur Manning
 Comm. Mgr., Pub. Dir.: Alex Thomson
 Prog., Prod. Dir.: Edward Belcher
 Chief Engineer: Sidney Bernasconi

CFAB

WINDSOR—1945

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By: Evangeline Bcstg. Co., Ltd.
 Address: Pulsifer Bldg.
 Phone Number: Windsor 498
 Transmitter Location: Falmouth
 Air Time: 7 a.m.-9 p.m.—(Simultaneous
 Operation with CKEN, Kentville, N. S.)
 News Service: PN
 Transcription Service: UTS
 Representative: Alexander
 Membership: CAB, BBM
 President, Chief Engr.: Avarid M. Bishop
 General Manager: J. A. C. Lewis
 Program Director: Willard A. Bishop

CJLS

**YARMOUTH—1934
CBC DOMINION**

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By: Gateway Bcstg. Co., Ltd.
 Business Address: Drawer 440
 Phone Number: 500
 Studio Address: 222 Main St.
 Transmitter Location: Brooklyn, Yarmouth
 County
 Air Time: Unlimited
 News Service: CP
 Transcription Service: UTS, All-Canada
 Representative: All-Canada, Weed
 Membership: BBM
 President, Station Mgr.: Laurie L. Smith
 Program Director: Denny Comlau
 Publicity Director: Fred Ball
 Chief Engineer: Donald L. Smith

ONTARIO

CJBQ

**BELLEVILLE—1946
CBC DOMINION SUPP**

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By: Quinte Bcstg. Co., Ltd.
 Business-Studio Address: 11 Victoria Ave.
 Phone Number: 3200-1
 Transmitter Location: Foxboro Hway.
 Air Time: Unlimited

News Service: PN
 Transcription Service: World, Thesaurus
 Representative: Stovin, Young
 Membership: CAB, BBM
 President: A. McLean Hatg
 Station Manager: W. H. Stovin
 Commercial Manager: J. H. MacDonald
 Program Director: W. E. Arnold
 Publicity Director: Scott Hannah
 Chief Engineer: J. B. Buchanan

CKPC

BRANTFORD—1923
CBC DOMINION SUPP

Frequency: 1380 Kc. Power: 1000 Watts
Owned-Oper. By . . . Telephone City Bcst., Ltd.
Address 49-51 Colborne St.
Phone Number 3-2664
Transmitter Location Cockshutt Rd.
Air Time Unlimited
Transcription Service World
Representative J. L. Alexander
President, General Mgr. . . Mrs. J. D. Buchanan
Commercial Manager Hugh Bremner
Program Director Wally Shubat
Chief Engineer Ken Stewart

CFJM

BROCKVILLE—1943
CBC DOMINION

Frequency: 1450 Kc. Power: 250 Watts
Owned By . . . Eastern Ontario Bcstg. Co., Ltd.
Business-Studio Address Revere Hotel
Phone Number 4628
Transmitter Location Prescott Hwy.
Air Time Unlimited
News Service BUP
Representative Stovin, Young
Membership CAB
Owner, Gen.-Sta.-Comm. Mgr. . Jack R. Radford
Program Director Pat Byrne
Program Manager Tom Statham
Chief Engineer John G. Brasford

CFCO

CHATHAM—1926—CBC DOMINION

Frequency: 630 Kc. Power: 1000 Watts
Owned-Operated By John Beardall
Business Address P. O. Box 277
Phone Number 2626
Transmitter Location William Pitt Hotel
Air Time Unlimited
News Service BUP
Transcription Service Cole
Owner, Gen. Manager John Beardall
Comm.-Prom. Manager Peter Kirkey
Program Director George Sulman
Chief Engineer Gordon Brooks

CKSF

CORNWALL—1945
CBC DOMINION SUPP

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By . Standard-Freeholder, Ltd.
Business-Studio Address 36 Pitt St.
Phone Number 1703
Transmitter Location Toll Gate Rd.
Air Time Unlimited
News Service CP
Transcription Service World

Representative Stovin, McGillvra
Membership CAB, BBM
President Phillip Robertson
Gen., Station-Comm. Mgr. . . . H. Harrison Flint
Program Director Howard H. Brailey
Publicity Director Margaret Gillie
Chief Engineer Mahlon Clark

CKFI

FORT FRANCES—1944
CBC DOMINION SUPP—KBS

Frequency: 1340 Kc. Power: 250 Watts
Owned By Radio Station CKFI
Bus.-Studio Address 240 Scott St.
Phone Number Ft. Frances 200
Transmitter Location Pither's Point Pk.
Air Time Unlimited
News Service PN
Transcription Service Keystone
Representative Alexander
President J. G. McLaren
Sta. Comm., Gen. Mgr. W. H. McLellan
Program Director Leon Jourard
Chief Engineer George Bishop

CKPR

FORT WILLIAM—1931
CBC TRANS-CANADA

Frequency: 580 Kc. Power: 1000 Watts
Owned-Oper. By Dougall Motor Car Co.
Bus.-Studio Address 416 Victoria Ave.
Phone Number 33477
Transmitter Location Memorial Ave.,
Port Arthur
Air Time 7:15 a.m.-11:40 p.m.
News Service PN
Transcription Service Thesaurus, United
Representative . . . Stovin, Radio Representatives,
Young, All-Canada, Oakes
Membership BBM, CAB
President H. F. Dougall
Commercial Manager George Jeffrey
Prod. Director Eldon Wilcox
Chief Engineer W. T. Ross

CJOY

GUELPH—1948

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By CJOY, Ltd.
Business Address Bond Bldg.
Phone Number 555
Transmitter Location R.R. 7
Air Time Unlimited
News Service PN
Transcription Service Cole, Lang-Worth
Representative Radio Reprs., Cooke
Prés., Station Mgr. Wallace Slatter
Commercial Mgr. Frederick T. Metcalf
Program Director Laurie J. Lohman
Chief Engineer D. A. Page

CHML

HAMILTON—1927
CBC DOMINION SUPP

Frequency: 900 Kc. Power: 5000 Watts
Owned-Oper. By . . . Maple Leaf Bcstg. Co., Ltd.
Business-Studio Address 848 Main St., E.
Phone Number 9-2411
Transmitter Location Vinemount
Air Time Unlimited
News Service BUP
Transcription Service . . . Standard, Associated
Representatives Natl. Bcst. Sales,
Metropolitan, Hunt, Young
Membership CAB, BBM
President Kenneth D. Sable
Gen. Station Mgr., Prog. Dir. Tom Darling
Commercial Manager W. D. Whitaker
Sales Prom. Mgr., Pub. Dir. E. S. Stock
Chief Engineers Hugh Potter, Phil Tahany

CKOC

HAMILTON—1922
CBC TRANS-CANADA SUPP

Frequency: 1150 Kc. Power: 5000 Watts
Owned-Oper. By Wentworth Radio Bcstg.
Co., Ltd.
Bus.-Studio Add. King William & John Sts.
Phone Number 7-4483
Transmitter Location Elfrida
Air Time Unlimited
News Service PN, AP, Reuters
Transcription Service Thesaurus, World
Representative All-Canada, Weed
Membership CAB, BBM
President Harold R. Carson
Station Manager W. T. Cranston
Commercial Manager L. A. Westmoreland
Asst. Manager J. Lyman Potts
Program Director J. O. Stone
Chief Engineer Leslie Horton

CJRL

KENORA—1938—CBC DOMINION

Frequency: 1220 Kc. Power: 1000 Watts
Owned-Oper. By James Richardson &
Sons, Ltd.
Address Johnson Block
Phone Number 717
Transmitter Location Jaffray Township
Air Time Unlimited
News Service CP
Transcription Service Thesaurus
Representative Stovin, Cooke
Membership CAB, BBM
President Mrs. James Richardson
Station Commercial Manager G. A. McLean
Sales Prom. Mgr., Pub. Dir. James Thom
Program Director Thomas E. Lavers
Musical Director Irwin Stein
Chief Engineer F. J. Hackett

CKWS

KINGSTON—1942
CBC TRANS-CANADA

Frequency: 960 Kc. Power: 5000 Watts
Owned-Operated By Brookland Co., Ltd.
Address 304 King St.
Phone Number 4405
Transmitter Location Wolfe Island
Air Time Unlimited
News Service PN
Transcription Service . . . Standard, Lang-Worth,
World
Representative Natl. Bcst. Sales
Membership CAB
President Senator W. R. Davies
Station Manager Roy W. Hofstetter
Commercial Manager Karl Monk
Program Director Jack Pollie
Chief Engineer Burt Cobb

CJKL

KIRKLAND LAKE—1934
CBC TRANS-CANADA

Frequency: 560 Kc. Power: 5000 Watts
Owned-Oper. By Northern Bcstg. Co., Ltd.
Address Govt. Rd.
Phone Number 27
Transmitter Location Dane
Air Time Unlimited
News Service PN
Transcription Service . . . Standard, Thesaurus,
Lang-Worth
Representative Natl. Bcst. Sales, Cooke
Membership CAB
President Roy H. Thomson
Manager Harry M. Edgar
Commercial Manager Don Lawrie
Program Director Cliff Harrison
Chief Engineer Les Oliver

CKCR

KITCHENER—1929
CBC DOMINION SUPP

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By K-W. Bcstg. Co., Ltd.
Business-Studio Address 125 King St. W.
Phone Number 3-3628
Transmitter Location R.R. 3
Air Time Unlimited
News Service PN
Transcription Service UTS, Associated
Representative William Wright
Pres.-Station Mgr. W. C. Mitchell
Commercial Manager G. Liddle
Prod. Manager Ed Manning
Chief Engineer Bill Marchand

CFPL

LONDON—1922—CBC DOMINION

Frequency: 980 Kc. Power: 5000 Watts
 Owned-Oper. London Free Press Printing Co.
 Address 442 Richmond St.
 Phone Number Metcalfe 5200
 Transmitter Location R.R. 1, Glanworth
 Air Time Unlimited
 News Service PN
 Transcription World, Standard, Lang-Worth
 Representative Weed, All-Canada
 Membership CAB, BBM
 President Walter J. Blackburn
 General Manager Murray T. Brown
 Sales Promotion Manager Douglas C. Trowell
 Program Director Robert A. Reinhart
 Production Director Frank E. Armstrong
 Publicity Director J. Burke Martin
 Chief Engineer Glen A. Robitaille

CHVC

NIAGARA FALLS—1947

Frequency: 1600 Kc. Power: 1000 Watts
 Owned-Oper. By Radio Station CHVC, Ltd.
 Business Address 1745 River Rd.
 Phone Number Niagara Falls, Ont. 4110;
 Niagara Falls, N. Y. 9801
 Studio Address Rainbow Bridge
 Transmitter Location Queen Elizabeth Way
 Air Time Unlimited
 News Service BUP
 Transcription Service World
 Representative Cooke, Alexander
 President B. Howard Bedford
 Assistant Manager Wesley M. Schwab
 Manager Welland Frank Sheppard
 Manager St. Catharines R. H. Hamilton
 Sales Manager Dick Jackson
 Production Director Arthur W. Blakely
 Chief Engineer George Slinn

CFCH

NORTH BAY—1931—CBC TRANS-CANADA

Frequency: 600 Kc. Power: 1000 Watts
 Owned-Oper. By Northern Bcstg. Co., Ltd.
 Address Fraser St. & First Ave.
 Phone Number 2400
 Transmitter Location Nipissing Junction
 Air Time Unlimited
 News Service CP
 Transcription Service Standard, Lang-Worth
 Representative Natl. Bcst. Sales, Cooke
 President Roy H. Thomson
 General Manager Jack M. Davidson
 Station Manager Cliff O. Pickrem
 Commercial Manager Keith Packer
 Sales Promotion Manager Gord Burnett
 Pgm., Prod. Dir. Phil Clayton
 Publicity Director Melba Gribbon
 Chief Engineer Jack Barnaby

CFOR

ORILLIA—1945—CBC DOMINION

Frequency: 1570 Kc. Power: 1000 Watts
 Owned-Oper. By Gordon E. Smith
 Bus.-Studio Address 101 Mississaye St., E.
 Phone Number 3511
 Transmitter Location Orillia Township
 Air Time Unlimited
 News Service BUP
 Transcription Service Cole
 Representative Stovin
 Membership CAB, BBM
 President, General Mgr. Gordon E. Smith
 Program Director James McGarvey
 Commercial Manager Alex Gilmour
 Promotion Manager Russ Waters
 Chief Engineer Donald McBride

CKDO

OSHAWA—1946

Frequency: 1240 Kc. Power: 100 Watts
 Owned-Oper. By Oshawa Bcstg. Co., Ltd.
 Business-Studio Address 16 Centre St.
 Phone Number 4481
 Transmitter Location Westmount
 Air Time Unlimited
 News Service PN
 Transcription Service World
 Representative Alexander, Weed
 President Walter A. Dales
 General Manager Ross R. Rowlands
 Program Director William B. Swinton
 Chief Engineer Bert McCollun

CBO

OTTAWA—1924 CBC TRANS-CANADA

Frequency: 910 Kc. Power: 1000 Watts
 Owned-Oper. By Canadian Bcstg. Corp.
 Bus.-Studio Address Chateau Laurier Hotel
 Phone Number 2-1151
 Transmitter Location Hawthorne
 Air Time Unlimited
 Gen.-Sta. Mgr., Prog. Dir. Charles P. Wright
 Chief Engineer Maxted Gilbert

CFRA

OTTAWA—1947

Frequency: 560 Kc. Power: 1000 Watts
 Owned-Operated By CFRA Registered
 Business Address Auditorium, Catherine St.
 Phone Number 3-6241
 Transmitter Location City View
 Air Time Unlimited
 News Service BUP
 Transcription Service Standard, World, Cole
 Representative All-Canada, Weed
 Membership CAB, BBM

President, General Mgr. Frank Ryan
 Commercial Manager George M. Gowling
 Program Director Fred Davis

CKOY

OTTAWA—1924—CBC DOMINION

Frequency: 1310 Kc. Power: 5000 Watts d.:
 1000 Watts n.
 Owned-Operated By CKOY, Ltd.
 Address 272 Somerset St., W.
 Phone Number 3-5658
 Air Time Unlimited
 News Service BUP, AP, UP, Reuters
 Transcription Service Associated, Lang-Worth
 Representative Cooke, Natl. Bcst. Sales
 President Duncan K. MacTavish
 General Manager T. Edgar Guest
 Commercial Manager Don Davis
 Program Director Jack Alexander
 Chief Engineer John McGrail

CFOS

OWEN SOUND—1940 CBC DOMINION SUPP

Frequency: 1470 Kc. Power: 1000 Watts
 Owned-Oper. By Grey & Bruce Bcstg. Co.,
 Ltd.
 Business-Studio Address 9th St. E.
 Phone Number 1940
 Transmitter Location Sydenham Township
 Air Time Unlimited
 News Service PN
 Transcription Service World
 Representative Stovin, Young
 Membership CAB, BBM
 President Howard Fleming
 Station Manager William N. Hawkins
 Commercial Manager D. Ferry
 Sales Prom. Mgr., Pub. Dir. R. Thomson
 Program Director E. Smith
 Production Director William Fulton
 Chief Engineer R. Turnpenny

CHOV

PEMBROKE—1942—CBC DOMINION

Frequency: 1350 Kc. Power: 1000 Watts
 Owned-Oper. By Ottawa Valley Bcstg. Co.,
 Ltd.
 Address 97 Albert St.
 Phone Number 1350
 Transmitter Location E. of Pembroke
 Air Time Unlimited
 News Service BUP
 Transcription Service Thesaurus, SESAC
 Representative Stovin, Young
 Pres., Gen. Mgr. E. G. Archibald
 Program Director Bill Kutshke
 Promotion Manager Margg. Miller
 Chief Engineer W. E. Schmidt

CHEX

PETERBOROUGH—1942 CBC DOMINION

Frequency: 1430 Kc. Power: 1000 Watts
 Owned-Oper. By Brookland Co., Ltd.
 Bus.-Studio Address Examiner Bldg.
 Phone Number 2-0451
 Transmitter Location Otonabee
 Air Time Unlimited
 News Service PN
 Transcription Service World, Lang-Worth
 Representative Natl. Bcst. Sales
 President Sen. W. R. Davies
 Vice President Roy H. Thomson
 Station Manager Russ Baer
 Commercial Mgr. E. L. Jones
 Program Director Don Naim
 Chief Engineer Bert Crump

CFPA

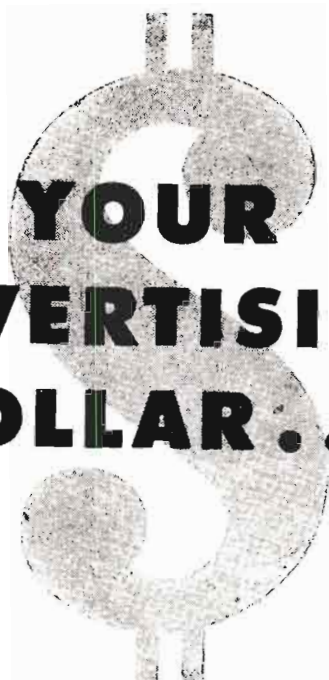
PORT ARTHUR—1944 CBC DOMINION

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By Ralph H. Parker
 Bus.-Studio Address Public Utilities Bldg.
 Phone Number 5-7651
 Transmitter Location Memorial Ave.
 Air Time Unlimited
 Transcription Service Lang-Worth, Standard
 Representative National Broadcast Sales,
 Broadcast Representatives, Hunt, Weed
 Membership CAB, BBM
 Gen., Sta. Mgr. Ralph H. Parker
 Commercial Manager R. P. MacGowan
 Program Director Roy Dahmer

CKTB

ST. CATHARINES—1930 CBC DOMINION SUPP

Frequency: 1550 Kc. Power: 1000 Watts
 Owned-Oper. By The Niagara District Bcstg.
 Co., Ltd.
 Business-Studio Address 12 Yates St.
 Phone Number 5-7351
 Transmitter Location Lakeshore Rd.,
 Port Dalhousie
 Air Time Unlimited
 News Service PN
 Transcription Service Thesaurus, UTS
 Representative National Broadcast Sales,
 J. H. McGillvra
 Membership CAB, BBM
 President, Station Mgr. W. B. C. Burgoyne
 Managing Director H. B. Burgoyne
 Commercial Manager V. A. Lococo
 Sales Prom. Manager W. C. Wingrove
 Production Manager W. C. Wheeler
 Chief Engineer W. H. Allen



**YOUR
ADVERTISING
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ON CFRB you reach more listeners per dollar than on any other Toronto Station. That's why CFRB advertisers keep on using the station year after year.

Ask them why they stay! Perhaps they won't quote figures or facts . . . but they'll give you the real answer. They stay because they get results! They stay because they reach more radio homes, more prospects for their product . . . selling an audience that's been growing for over twenty years!

**CFRB
TORONTO**

REPRESENTATIVES:

UNITED STATES
Adam J. Young Jr., Incorporated

CANADA
All-Canada Radio Facilities Ltd.

Ontario's Favourite Radio Station!

CHLO

ST. THOMAS—1948
CBC TRANS-CANADA SUPP

Frequency: 680 Kc. Power: 1000 Watts
Business-Studio Address Radio Centre
Phone Number 3696
Transmitter Cons. 8 Yarmouth Township
Air Time Unlimited
News Service AP, PN
Transcription Service Lang-Worth, Associated
Representative Radio Reprs., Cooke
Membership CAB, BBM
Pres., Gen. Mgr. J. F. Peterson
Commercial Manager G. N. Miller
Pgm., Prod. Dir. L. C. Evans
Chief Engineer J. C. Warder

CHOK

SARNIA—1946
CBC TRANS-CANADA SUPP

Frequency: 1070 Kc. Power: 5000 Watts d.;
1000 Watts n.
Owned-Oper. By Sarnia Bcstg. Co., Ltd.
Address 148½ Front St. N.
Phone Number 4000
Air Time Unlimited
Transcription Service Standard, Lang-Worth
Representative Natl. Bcst. Sales, Cooke
President H. M. Hueston
General, Station Manager Claude R. Irvine
Commercial Manager Gerry Hall
Publicity Director James A. Kirkpatrick
Program Director Grant Webber
Chief Engineer Robert F. Cooke

CJIC

SAULT STE. MARIE—1934
CBC TRANS-CANADA

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By Hyland Bcstg. Co.
Address Windsor Hotel
Phone Number 3500
Transmitter Location Peoples Rd.
Air Time 6 a.m.-M.
News Service PN
Transcription Service World
Representative J. L. Alexander, McGillvra
Membership CAB, BBM
Chief Exec., Gen. Mgr. J. G. Hyland
Sales Promotion Manager E. Vance
Program Director J. Basil Scully
Chief Engineer Italo Marinelli

CJCS

STRATFORD—1927
CBC DOMINION SUPP

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By Frank M. Squires

Address Reynolds Bldg.
Phone Number 1675
Air Time 7 a.m.-11 p.m.
News Service UP, BUP
Transcription Service World
Representative All Canada, Weed
President, General Mgr. Frank M. Squires
Station, Comm., Sales Prom. Mgr. S. E. Tapley
Prod., Pgm., Pub. Dir. Alex L. Smith
Chief Engineer John Grigg

CHNO

SUDBURY—1947
CBC DOMINION SUPP

Frequency: 1440 Kc. Power: 1000 Watts
Owned-Oper. By Sudbury Bcstg. Co., Ltd.
Business Address 166 Elm St., W.
Phone Number 6-6416
Air Time Unlimited
News Service PN
Transcription Service Associated
Representative Wright, Young
President, General Mgr. F. B. Ricard
Station Commercial Manager R. Riel
Sales Manager M. E. Bond
Program Director Don Killoran
Publicity Director John Boyd
Chief Engineer Phil Empey

CKSO

SUDBURY—1935
CBC TRANS-CANADA

Frequency: 790 Kc. Power: 5000 Watts
Owned-Operated By CKSO, Sudbury, Ltd.
Business-Studio Address 21 Elgin St., N.
Phone Number 77-505
Transmitter Location 7 Mi. from Sudbury
at McFarlane Lake
Air Time Unlimited
News Service PN
Transcription Service Thesaurus, World
Representative All-Canada, Weed
Membership BMB
President G. M. Miller, K.C.
General Manager W. J. Woodill
Program Director K. Dobson
Chief Engineer R. F. Chinnick

CKGB

TIMMINS—1933
CBC TRANS-CANADA

Frequency: 680 Kc. Power: 5000 Watts
Owned-Oper. By Northern Bcstg. Co., Ltd.
Bus.-Studio Address Thompson Bldg.
Phone Number 2000

ONTARIO

Transmitter Location..... Mountjoy Township
Air Time Unlimited
News Service PN
Transcription Service..... Lang-Worth, Standard
Representative Natl. Bcst. Sales, Cooke
President..... R. H. Thomson
General Manager..... J. M. Davidson
Station Manager..... H. C. Freeman
Commercial Manager..... Edwin Bowser
Program Director..... Jesse French
Chief Engineer..... Ernie Mott

CBL

TORONTO—1927 CBC TRANS-CANADA

Frequency: 740 Kc..... Power: 50,000 Watts
Owned-Oper. By..... Canadian Bcstg. Corp.
Business-Studio Address..... 354 Jarvis St.
Phone Number..... Midway 5481
Transmitter Location Hornby
Air Time Unlimited
News Service..... BUP, Reuters, PN, CP
Representative CBC
President (CBC)..... Dr. Augustin Frigon
Director General Programs..... Ernest L. Bushnell
Commercial Manager (CBC)..... E. A. Weir
Program Director..... Harry J. Boyle
Prod. Director..... J. Kannawin
Publicity Director..... Ron C. Fraser
Chief Engineer..... Howard Hilliard

CFRB

TORONTO—1927—CBS

Frequency: 1010 Kc..... Power: 50,000 Watts
Owned-Oper. By..... Rogers Radio Ccstg. Co., Ltd.
Business-Studio Address..... 37 Bloor St. W.
Phone Number..... Midway 3515
Transmitter Location Clarkson
Air Time Unlimited
News Service..... BUP, PN
Transcription Service..... Associated, Thesaurus,
World
Representative Young, All-Canada
Membership CAB, BBM
President Harry Sedgwick
Station Manager..... Lloyd Moore
Commercial Manager..... Waldo Holden
Program Director..... Wes McKnight
Publicity Director..... Ken Marsden
Chief Engineer..... Clive Eastwood

(See Page 740)

CHUM

TORONTO—1945

Frequency: 1050 Kc..... Power: 1000 Watts d.
Owned-Oper. By..... York Bcstrs., Ltd.

Address..... 225 Mutual St.
Phone Number..... Elgin 4271
Transmitter Location..... Lawrence Ave. &
Don Mills Rd.
Air Time Sunrise-sunset
News Service..... UP, BUP
Transcription Service..... Lang-Worth, United,
Standard
Representative Alexander McGillvra
Membership CAB, BBM
President..... John H. Q. Part
General-Comm. Mgr..... Roland E. Ford
Sales Promotion Manager..... Leigh Stubbs
Program Director..... Larry Mann
Publicity Director..... Phil Stone
Chief Engineer..... Dr. Curt Borchardt

CJBC

TORONTO—1936 CBC DOMINION

Frequency: 860 Kc..... Power: 50,000 Watts
Owned-Oper. By..... Canadian Bcstg. Corp.
Business-Studio Address..... 354 Jarvis St.
Phone Number..... Midway 5481
Transmitter Location Dixie
Air Time Unlimited
News Service..... PN, BUP, Reuters
Membership BMB
President (CBC)..... Dr. Augustin Frigon
Dir. Gen. of Programs..... E. L. Bushnell
Manager, Dominion Net..... H. G. Walker
Commercial Manager..... E. A. Weir
Program Director..... Robert W. McGall
Supervisor of Press & Information..... R. C. Fraser
Supervising Engineer (Toronto Area)
H. R. Hilliard

CKEY

TORONTO—1944

Frequency: 580 Kc..... Power: 5000 Watts d.;
1000 Watts n.
Owned By..... Toronto Bcstg. Co., Ltd.
Bus.-Studio Address..... 444 University Ave.
Phone Number..... WAverly 3881
Transmitter Location Scarboro
Air Time Unlimited
News Service..... PN, BUP
Transcription Service..... World, Lang-Worth,
Standard, Associated
Rep..... Natl. Bcst. Sales, Cooke, Hunt
Membership CAB
President, General Mgr..... Jack K. Cooke
Station Manager..... Hal Cooke
Program Director..... Don Insley
Production Manager..... Ed Houston
Publicity Director..... John Thompson
Chief Engineer..... Ernie M. Swan

ONTARIO-PRINCE EDWARD ISLAND-QUEBEC

CKLW

**WINDSOR CBC TRANS-CANADA
DOMINION SUPP**
(See Listing, Detroit, Mich.)

CKNX

**WINGHAM—1926
CBC—DOMINION SUPP**

Frequency: 920 Kc. Power: 1000 Watts
Owned-Oper. By. Radio Station CKNX, Ltd.
Business-Studio Address. Josephine St.
Phone Number 158
Transmitter Location Belgrave
Air Time Unlimited
News Service BUP
Transcription Service. Cole, Lang-Worth, World
Representative Alexander, Young
President, General Mgr. W. T. Cruickshank
Station Manager. J. J. Cruickshank
Commercial Manager. G. W. Cruickshank
Sales Prom. Manager. V. Dittmer

Program Director. J. F. Brent
Prod. Director. Tom Rafferty
Publicity Director. R. Clark
Chief Engineer. S. C. Reid

CKOX

WOODSTOCK—1947

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By. Oxford Bcstg. Co., Ltd.
Business Address. P. O. Box 100
Phone Number 2400
Studio Address. 380 Hunter St.
Transmitter Location. Sweaburg Rd.,
Township of W. Oxford
Air Time Unlimited
News Service BUP
Transcription Service. World, Lang-Worth
Representative Wright
Membership CAB
President, Gen.-Station Mgr. Monty J. Werry
Comm.-Sales Prom. Mgr. W. Stanley Smith
Prog. Dir., Prod. Mgr. Bruce Marsh
Chief Engineer. R. A. Clark

PRINCE EDWARD ISLAND

CFCY

**CHARLOTTETOWN—1924
CBC DOMINION-MARITIME**

Frequency: 630 Kc. Power: 5000 Watts d.:
1000 Watts n.
Owned-Oper. By. Island Radio Bcstg. Co.
Business-Studio Address. 85 Kent St.
Phone Number 741
Transmitter Location. W. Royalty
Air Time 7:25 a.m.-12:10 a.m.
News Service PN
Transcription Service. Associated, Standard,
Lang-Worth
Representative All-Canada, Weed
Membership CAB
Pres., Managing Dir. Lt. Col. K. S. Rogers
Station Manager. R. F. Large
Promotion Manager. W. J. Brown, Jr.
Technical Spvr. A. L. Finley

CJRW

SUMMERSIDE—1948

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By. Gulf Bcstg. Co., Ltd.
Business-Studio Address. 218 Water St.
Phone Number 2201-2
Transmitter Location. Read's Corner, 2 Mi.
E. of Summerside
Air Time 7:30 a.m.-9 p.m.
News Service BUP
Transcription Service. World, All-Canada,
Guild Radio Features
Representative Radio Reps.
Membership CAB, BBM
President. H. E. Gaudet
Sta.-Comm. Mgr., Chief Engineer. A. G. Rogers
Program Director. R. C. Schurman

QUEBEC

CHAD

AMOS—1942—CBC FRENCH SUPP
Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By. Northern Radio Inc.
Business Address. Rouyn
Studio Address. Reilly Block Bldg., Main St.,
Capitol Theatre Bldg.

Transmitter Location Amos
Air Time 7 a.m.-M.
News Service PN
Transcription Associated, World
Representative Weed
Membership CAB, BMB
President. David Armand Gourd
Station Manager. Joseph Duguay

C B J

CHICOUTIMI—1933—CBC FRENCH

Frequency: 1580 Kc. Power: 10,000 Watts
 Owned-Oper. By Canadian Bcstg. Corp.
 Business-Studio Address 315 Racine St.
 Phone Number 4456
 Transmitter Location Rang San Antoine
 Air Time Unlimited
 Representative CBC
 Membership BMI
 General Manager Marcel Ouimet
 Station Manager Vilmond Fortin
 Commercial Manager Maurice Valiquette
 Sales Promotion Manager Gilbert Lessard
 Production Director Roger Daveluy
 Publicity Director Jean Saint-Georges
 Chief Announcer L. H. Desjardins
 Chief Engineer J. E. Roberts
 Farm Editor Armand Berube

C H E F

GRANBY—1945

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By The Granby Bcstg. Co.
 Business-Studio Address 7 Johnson St.
 Phone Number 353
 Transmitter Location Abbotsford Rd.
 Air Time 6 a.m.-M.
 News Service PN
 Transcription Service World, United
 Representative Renaud
 Membership CAB, BBM
 General Manager Gerard Laliberte

C K C H

HULL—1933—CBC FRENCH SUPP

Frequency: 970 Kc. Power: 1000 Watts
 Owned-Oper. By Syndiat d'Ouvres Sociales Ltée.
 Business Studio Address 121 Notre-Dame St.
 Phone Number 2-1701
 Transmitter Location Deschenes
 Air Time Unlimited
 News Service PN
 Representative Renaud, McGillvra
 Membership CAB, BBM, FMA
 President L. J. Billy
 General, Station Manager J. P. Lemire
 Sales Promotion Manager Henry Allard
 Program Director Henri Bergeron
 Chief Announcer Henri Bergeron
 Musical Director Aurele Groulx
 Chief Engineer Max Gebhardt

C K R S

JONQUERE—1947

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By Henri Lepage

Business Address 223 St. Dominique St.
 Air Time Unlimited
 Representative Hardy, Young
 President Henri Lepage
 Manager Gaston Voyer

C K B L

MATANE—1948—TRANS-QUEBEC

Frequency: 1250 Kc. Power: 1000 Watts
 Owned-Operated By La Compagnie de Radiodiffusion de Matane, Ltée
 Business-Studio Address St. Jerome St.
 Phone Number 355
 Air Time 7 a.m.-M.
 Transmitter Location Poncheville
 News Service PN
 Transcription Service World
 Representative Hardy-Young
 Membership BBM
 Pres., Gen., Station Mgr. Roger Bergeron
 Commercial Manager René Lapointe
 Sales Promotion Manager Bob Quinn
 Chief Announcer Francois Raymond
 Musical Director Agnes Charest
 Chief Engineer Paul DuBerger
 Farm Editor Marcel Houle

C B F

MONTREAL—1937—CBC FRENCH

Frequency: 690 Kc. Power: 50,000 Watts
 Owned-Oper. By Canadian Bcstg. Corp.
 Bus.-Studio Address 1231 St. Catherine St. W.
 Phone Number Plateau 7161
 Transmitter Location Vercheres
 Air Time 7 a.m.-M.
 Membership BBM
 Gen. Mgr. Dr. Augustin Frigon
 Commercial Manager M. Valiquette
 Station Manager Marcel Ouimet
 Sales Promotion Manager Gilbert Lessard
 Prod. Director Roger Laveluy
 Publicity Director J. Saint-Georges
 Chief Announcer Miville Couture
 Chief Engineer H. Audet

C B M

**MONTREAL—1937
 CBC TRANS-CANADA**

Frequency: 940 Kc. Power: 5000 Watts
 Owned-Oper. By Canadian Bcstg. Corp.
 Bus.-Studio Address 1231 St. Catherine St. W.
 Phone Number Plateau 7161
 Transmitter Location Marieville
 Air Time 6 a.m.-M.
 Membership BBM
 General Manager Dr. Augustin Frigon
 Commercial Manager Maurice Valiquette
 Sales Promotion Manager Gilbert Lessard

QUEBEC

Program Director..... William O'Reilly
Production Director..... Roger Daveluy
Publicity Director..... Jean Saint-Georges
Chief Announcer..... Lamont Tilden
Chief Engineer..... Henri Audet

C F C F

MONTREAL—1919 ABC-CBC DOMINION

Frequency: 600 Kc..... Power: 5000 Watts
Owned-Oper. By..... Canadian Marconi Co.
Bus-Studio Address..... 1231 St. Catherine St. W.
Phone Number..... Plateau 2575
Transmitter Location..... St. Genevieve
Air Time..... 6 a.m.-M.
News Service..... BUP
Transcription Service..... Standard
Representative..... Weed, All-Canada
Membership..... CAB, BBM
Bcstg. Manager..... W. Victor George
Station Manager..... Gordon F. Keeble
Sales Supervisor..... T. J. Quigley
Promotion Manager..... L. W. Rasberry
Prod. Director..... Peel Steven
Chief Announcer..... J. R. Brooks
Chief Engineer..... John Gettenby

CHLP

MONTREAL—1933

Frequency: 1410 Kc..... Power: 1000 Watts
Owned-Oper. By..... La Patrie Publishing Co., Ltd.
Address..... 183 St. Catherine St. E.
Phone Number..... PL 5225
Studio Address..... Sun Life Bldg.
Transmitter Location..... Laprairie
Air Time..... Unlimited
News Service..... PN
Transcription Service..... Associated
Representative..... Alexander, McGillvra
Membership..... BMB
Pres., Gen. Mgr..... Hon. Sen. P. R. Du Tremblay
Station Comm. Mgr..... C. A. Berthiaume
Pgm., Prod. Dir..... Andre Chabot
Publicity Director..... Armand Goulet
Chief Announcer..... Marcel Marineau
Chief Engineer..... Alphonse Cloutier

CJAD

MONTREAL—1945—CBS

Frequency: 800 Kc..... Power: 5000 Watts
Owned-Operated By..... CJAD, Ltd.
Business-Studio Address..... 1191 Mountain St.
Phone Number..... Plateau 1805
Transmitter Location..... MacKayville
Air Time..... 6 a.m.-12:05 a.m.
News Service..... PN, BUP, CN

Transcription Service..... Lang-Worth,
World, Associated
Representative..... Young, Natl. Bcst. Sales
Membership..... BBM, CAB
Pres., Gen. Mgr..... J. Art. Dupont
Program Director..... Ron Morrier
Chief Announcer..... Hollis McCurdy
Chief Engineer..... A. K. Taylor

CKAC

MONTREAL—1922—CBS TRANS-QUEBEC

Frequency: 730 Kc..... Power: 10,000 Watts
Owned-Oper. By..... La Cie. De Publication,
La Presse, Ltée.
Phone Number..... MARquette 3611
Business Address..... St. James St., W.
Studio Address..... 980 Stes. Catherine St., W.
Transmitter Location..... St. Hyacinthe
Air Time..... Unlimited
News Service..... BUP, CP, PN, Transradio
Transcription Service..... Associated, France,
Lang-Worth, World
Representative..... Young, Wright
Membership..... CAB, BMB, BMI
Pres., Gen. Mgr..... Sen. P. R. Du Tremblay
Station Mgr..... Phil Lalonde
Assistant Manager..... Roy Malovin
Commercial Manager..... Georges Bourassa
Sales Prom. Manager..... Robert Jouglet
Program Director..... Ferdinand Biondi
Production Director..... Bernard Goulet
Publicity Director..... Marcel Theoret
Chief Announcer..... Louis Belanger
Chief Engineer..... Leonard Spencer

CHNC

NEW CARLISLE—1933—CBC FRENCH SUPP

Frequency: 610 Kc..... Power: 5000 Watts
Owned-Oper. By..... Gaspesia Radio Bcstg. Co.
Business-Studio Address..... New Carlisle
Phone Number..... 64
Transmitter Location..... Barachois de Pasébiac
Air Time..... 6:30 a.m.-11 p.m.
Representative..... Hardy, Young
Membership..... BBM, CAB
President..... Dr. Charles E. Dumont
General Mgr..... Dr. Charles Houde
Station-Comm. Manager..... Viateur Bernard
Chief Engineer..... Gordon S. Coleman

CBV

QUEBEC CITY—1934—CBC FRENCH
Frequency: 980 Kc..... Power: 1000 Watts
Owned-Oper. By..... Canadian Bcstg. Corp.
Business Studio Address..... Palais Montcalm

QUEBEC

Phone Number 5-8155
Transmitter Location Charlesbourg
Air Time 7:30 a.m.-M.
News Service CP, BUP
General Manager A. Frigon
Station Manager Guy Dumais
Comm. Mgr. (French Net) Maurice Valiquette
Prog. Dir. (French Net) Marcel Ouimet
Chief Engineer Gordon W. Olive

CHRC

QUEBEC CITY—1936 TRANS-QUEBEC

Frequency: 800 Kc. Power: 5000 Watts
Owned-Operated By CHRC, Limitée
Business-Studio Address 39 St. Jean
Address 39 St. Jean
Phone Number 2-8177
Transmitter Location Route Deneule St.
Air Time Unlimited
News Service BUP, CP
Transcription Service Lang-Worth, Thesaurus
Representative Young, Hardy
Membership CAB, FMA
President Herve Baribeau
General Station Manager Henri Lepage
Commercial Manager Aurele Pellitier
Program Director Magella Alain
Chief Announcer Roger Lebel
Program Manager Jean Bender
Chief Engineer Arsene Nadeau

CJNT

QUEBEC—1949 CBC TRANS-CANADA SUPP

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By Goodwill Bcstg. Co.
Address 405 Blvd. Hamel
Air Time Unlimited
Transcription Service SESAC
General Manager J. N. Thivierge

CKCV

QUEBEC CITY—1924 CBC DOMINION SUPP

Frequency: 1280 Kc. Power: 1000 Watts
Owned-Operated By CKCV, Ltd.
Business-Studio Address 142 St. John St.
Phone Number 2-1585
Transmitter Location St. Louis Rd., Ste. Foye
Air Time 7 a.m.-1 a.m.
News Service PN
Transcription Service World, UTS
Representative Renaud, Weed
Membership CAB, BBM
President Gaston Pratte
General-Station Co. Mgr. Paul Lepage
Sales Promotion Manager Marie Paul Vachon
Pgm. Prod. Dir., Chf. Ann. Marcel Leboeuf

Publicity Director Jean Bender
Musical Director Roger Lechance
Chief Engineer Albert DuBerger

CJBR

RIMOUSKI—1937 CBC FRENCH SUPP

Frequency: 900 Kc. Power: 5000 Watts
Owned-Oper. By The Central Public Service
Corp., Ltd.
Address 39 St. John St.
Phone Number 396
Transmitter Location Notre-Dame du
Sacre Coeur
Air Time Unlimited
News Service PN
Transcription Service United, Standard
Representative Stovin, Young
Membership BBM
President J. A. Brillant
Manager Guy Caron
Commercial Manager Andre Lecomte
Program Director Francois Raymond
Pgm. Dir., Prom. Mgr. Guy Ross
Chief Engineer F. C. Daok

CJFP

RIVIERE-DU-LOUP—1947 CBC FRENCH SUPP

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By Radio Temiscouata Ltée.
Business Address 203 Lafontaine St.
Phone Number 536
News Service TP
Representative Renaud, Young
Asst. Manager Bertran Polvin
Comm. Manager Henri Legueux
Prom. Mgrs. Henri Boudeaux, Yves Marchand
Chief Engineer Raymond Lavoie

CHRL

ROBERVAL—1949

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By Radio Roberval Inc.
Address Hotel Maison Blanche
Air Time Unlimited
News Service PN
Representative Renaud
President Fernand Levesque
General Manager L. Morin

CKRN

ROUYN—1938—CBC FRENCH SUPP
Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By Northern Radio, Inc.
Bus.-Studio Address Reilly Block Bldg.
Transmitter Location Rouyn
Air Time Unlimited

News Service PN
 Transcription Service Associated, World
 Representative Renaud
 President, General Manager David A. Gourd
 Program Director Maurice Dobois
 Chief Engineer George H. Pope

CHGB

STE. ANNE DE LA POCATIERE—1949
CBC FRENCH SUPP

Frequency: 570 Kc. Power: 1000 Watts
 Owned-Operated By G. Thomas Desjardins
 Business Address Main St.

CHLT

SHERBROOKE—1937
CBC FRENCH SUPP

Frequency: 900 Kc. Power: 1000 Watts
 Owned-Operated By La Tribune, Ltd.
 Business-Studio Address 3 Marquette St.
 Phone Number 2071
 Transmitter Location King St., E. Sherbrooke
 Air Time 6 a.m.-M.
 Transcription Service World, UTS, Thesaurus
 Representative Young, Hardy
 President Hon. Jacob Nicol
 General Manager A. Gauthier
 Program Director J. L. Gauthier
 Commercial Manager Jean Tremblay
 Chief Announcer J. P. Lassonde
 Chief Engineer Romeo Paquette

CKTS

SHERBROOKE—1945
CBC DOMINION

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By Sherbrooke Telegram
 Business-Studio Address 3 Marquette St.
 Phone Number 971
 Transmitter Location King St., E. Sherbrooke
 Air Time Unlimited
 Transcription Service Thesaurus, World
 Representative Young, Hardy
 President Hon. J. Nicol
 General Manager A. Gauthier
 Prog.-Pub. Director J. L. Gauthier
 Commercial Manager Jean Tremblay
 Chief Announcer Joseph Walters
 Chief Engineer Y. Fortier

CJSO

SOREL—1945—FRA

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By Radio Richelieu, Ltd.
 Business Studio Address 72 Rue Du Roi
 Phone Number 3318
 Transmitter Location National Hwy.
 Air Time 7a.m.-11 p.m.

News Service PN
 Representative Renaud
 President J. Arthur Villeneuve
 General Manager Henri Olivier
 Station Manager Maurice Boulianne
 Program Director Wilfrid Mondoux
 Chief Announcer Jean Riendeau
 Chief Engineer Joseph Cardin

CHLN

THREE—RIVERS—1937

Frequency: 550 Kc. Power: 1000 Watts
 Owned-Oper. By Le Nouvelliste, Lié.
 Bus.-Studio Address Chateau de Blois Hotel
 Phone Number 4500
 Transmitter Location Montreal Hwy.
 Air Time Unlimited
 News Service PN
 Transcription Service World, UTS
 Representative Hardy, Young
 Membership CAB, BBM
 Station Manager Léon Trépanier

CKVD

VAL D'OR—1939—CBC FRENCH
SUPP

Frequency: 1230 Kc. Power: 100 Watts
 Owned-Oper. By Northern Radio, Inc.
 Address Reilly Block, Rouyn
 Phone Number TA 7245
 Transmitter Location Val d'Or
 Air Time Unlimited
 Representative Renaud, Weed
 Membership CAB
 President David A. Gourd
 Station Manager Louis Hiller

CKVL

VERDUN—1946

Frequency: 980 Kc. Power: 1000 Watts
 Owned-Operated By J. Teitolman
 Business Studio Address 211 Gordon Ave.
 Phone Number Trenmore 2525
 Transmitter Location Laprairie, Que.
 Air Time Unlimited
 News Service PN, BUP
 Transcription Service Lang-Worth, United
 Representative Stovin, Cooke
 President, General Manager Jack Tietolman
 Station Manager Corey Thomson
 Commercial Manager Judah Tietolman
 Sales Promotion Manager A. R. Wilson
 Program Director Omer Duranceau (French),
 Hal Stubbs (English)
 Production Director Marcel Provost
 Publicity Director Arthur Lefebvre
 Chief Announcer Gilles Pellerin
 Musical Director Billy Munroe
 Chief Engineer J. C. Charlebois
 Farm Editor Jean Bertrand

SASKATCHEWAN

CHAB

MOOSE JAW—1935
CBC DOMINION

Frequency: 800 Kc. Power: 5000 Watts
Owned-Operated By CHAB, Ltd.
Bus. Studio Address Grant Hall Hotel
Phone Number 3282
Transmitter Location Boharm
Air Time Unlimited
News Service PN
Transcription Service Lang-Worth, Cole
Representative Stovin, Weed
President J. E. Slaughter
General Manager J. S. Boyling
Commercial Manager Lloyd Crittendon
Promotion Manager Bernald Ward
Production Director Jim Purvis
Program Director Jim Cloak
Chief Engineer M. Pickford

CJNB

NORTH BATTLEFORD—1946

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By Northwestern Bcstg. Co., Ltd.
Business Address Box 38
Phone Number 2373
Studio Address 66 E. 1st Ave.
Transmitter Location Riverview
Air Time Unlimited
News Service World
Transcription Service World, United
Representative Stovin
Membership CAB, BPM
General, Station Manager Hume A. Lethbridge
Commercial, Sales Prom. Mgr. William Brown
Prod. Dir., Chief Engineer A. C. Nichol

CKBI

PRINCE ALBERT—1927
CBC DOMINION

Frequency: 900 Kc. Power: 5000 Watts
Owned-Oper. By Central Bcstg. Co., Ltd.
Bus. Studio Address Sanderson Block
Phone Number 2621
Transmitter Location 7 Mi. S. of Prince Albert
Air Time Unlimited
News Service PN
Transcription Service Thegaurus
Representative All-Canada, Weed
Membership CAB, BBM
Station Manager E. A. Rawlinson
Comm.-Sales Prom. Mgr. Gerald Prest
Program Director J. J. Cennor
Chief Engineer Tom Van Nes

CKCK

REGINA—1922
CBC TRANS-CANADA SUPP

Frequency: 620 Kc. Power: 5000 Watts
Owned-Operated By Leader-Post, Ltd.
Bus. Studio Address Leader-Post Bldg.
Phone Number 8525
Transmitter Location Rowatt
Air Time Unlimited
News Service BUP, PN
Transcription Service World
Representative All-Canada, Weed
Membership CAB, BBM
President Victor M. Sifton
General Manager Harold A. Crittenden
Commercial Manager Gil Seabrook
Sales Prom. Manager Maxine Vance
Prod. Director D. R. Dawson
Chief Engineer E. A. Strong

CKRM

REGINA—1926—CBC DOMINION

Frequency: 980 Kc. Power: 5000 Watts
Owned-Oper By Trans-Canada
Communications, Ltd.
Bus. Studio Address Fidelity Life Bldg.
Phone Number 7631
Transmitter Location Rowatt
Air Time Unlimited
News Service CP, BUP
Transcription Service Lang-Worth
Representative All-Canada, Weed
Membership CAB, BBM
Station Manager N. Botteril
Commercial Manager Don Oakes
Pub. Dir., Sales Prom. Mgr. F. Laight
Program Director W. L. Walker
Chief Engineer William MacDonald

CFQC

SASKATOON—1923
CBC—DOMINION

Frequency: 600 Kc. Power: 5000 Watts
Owned-Oper. By A. A. Murphy & Sons, Ltd.
Bus. Studio Address 216 1st Ave., N.
Phone Number 7917
Transmitter Location 3 Mi. W. of Saskatoon,
Hwy. No. 11
Air Time Unlimited
News Service BUP, PN
Transcription Standard, Lang-Worth, Cole
Representative Radio Reps., Young
President A. A. Murphy
Station Manager Vernon Dailin
Commercial Manager Blair Nelson
Program Director Wilfred Gilbey
Publicity Director Stella Sprovell
Chief Engineer Lyn Hoskins

C B K

**WATROUS—1939
CBC TRANS-CANADA**

Frequency: 540 Kc. Power: 50,000 Watts
 Owned-Oper. By Canadian Bcstg. Corp.
 Bus. Studio Address . . . 300 Manitoba Telephone
 Bldg.
 Phone Number 922-191
 Transmitter Location Watrous
 Air Time Unlimited
 News Service PN, BUP, Reuters
 Representative CBC
 President (CBC) Dr. Augustin Frigon
 Station Manager J. N. Mogridge
 Commercial Manager (CBC) E. A. Weir
 Promotion Manager C. E. L'Ami
 Chief Engineer R. D. Cahoon

C J G X

YORKTON—1927—CBC DOMINION

Frequency: 940 Kc. Power: 1000 Watts
 Owned-Oper. By Yorkton Bcstg. Co., Ltd.
 Bus. Studio Address Smith-McKay Bldg.
 Phone Number 324
 Transmitter Location ½ MI. E. of Yorkton
 on Hwy. No. 10
 Air Time Unlimited
 News Service CP
 Transcription Service World
 Representative Stovin, Young
 Membership CAB, BBM
 President Dawson Richardson
 General, Station Manager K. S. Parton
 Commercial Manager E. S. English
 Sales Promotion Manager Nora Campbell
 Program, Production Director Bill Liska
 Chief Engineer Arthur Mills

CANADA

is your best friend and nearest customer.

•

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is the only Business Paper devoted exclusively
to Canadian Broadcasters and their Sponsors

•

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371 Bay Street

Toronto 1

Canada

Memo to:

WORLD AFFILIATES *Only!*

8

... great firsts were sent to you during 1949!

10

... terrific money-making features—never before released by a library—will be sent to you during 1950!

CURRENTLY...

738

... World-Affiliates are enthusiastically translating World's dramatic new *showmanship* into increasingly profitable *sponsorship!* They're saying: "It pays to make 'Watch World' your 'Watch Word!'"

WORLD PROGRAM SERVICE **LIBRARY**

WORLD BROADCASTING SYSTEM, INC.
501 Madison Avenue, New York 22, N. Y.

PRODUCTION

RADIO AND TELEVISION

Program Producers

□

Transcription Companies

□

Recording Companies

□

Music

NINETEEN FIFTY



JERRY DEVINE

"THIS IS YOUR FBI"

MEMBER

RADIO WRITERS GUILD

RADIO AND TELEVISION DIRECTORS GUILD

RADIO—TELEVISION PROGRAM PRODUCERS

PAUL F. ADLER ASSOCIATES

535 Fifth Ave., New York, N. Y.
Phone: MURRAY Hill 7-1881

Owner.....Paul F. Adler
Services Offered: Operates under facilities of Affiliated Program Service Inc.

ADVANCE TELEVISION PICTURE SERVICE, INC.

729 Seventh Ave., New York 19, N. Y.
Phone: Circle 5-6873

President.....Charles A. Alicoate
Exec. Vice-Pres.&Secy.....William E. Wild
Services Offered: Producers and distributors of films, features, shorts and package films for TV. Stock Shots Film, Private Projection Theaters, Cutting and Editing.

ADVERTISERS RECORDING SERVICE, INC.

113 W. 57 St., New York 19, N. Y.
Phone: Circle 6-0141-2

President.....James A. Miller
Secretary.....E. B. McCutcheon
Services Offered: Program production, Millertape editing, wax and instantaneous recording, studio rental, phonograph records (vinylite).

ADVERTISERS RECORDINGS, LTD.

624 Dominion Square Bldg., Montreal, Que.
Phone: Ma. 6368

President.....Walter P. Downs
Secretary.....Anne M. Johnson
Services Offered: Recording studio available to advertising agencies.

AFFILIATED PROGRAM SERVICE INC.

535 Fifth Ave., New York 17, N. Y.
Phone: MURRAY Hill 7-1881

President.....Paul F. Adler
Services Offered: Live programs plus syndicated films. Syndicated script services.

AIR FEATURES, INC.

247 Park Ave., New York, N. Y.
Phone: PL 5-2700

Services Offered: Radio program producers.

ALTON ALEXANDER PRODUCTIONS

825 W. 187th St., New York 33, N. Y.
Phone: LORRAINE 8-3100

President.....Alton G. Alexander
Manager.....Lottie Ritter
Services Offered: Complete Radio and TV production service... scripts, commercials, direction, production.

AMBASSADOR FILMS, INC.

118 W. 57 St., New York 19, N. Y.
Phone: JUDSON 6-2680-1

Pres. & Exec. Producer.....Eugen Sharin
Story Editor.....Steven Vas
Dir. of Musical Films...Leopold Hainisch
Secy. of Co.....Irwin Belenken

Services Offered: TV productions exclusive contracts with: Vienna Philharmonic Orchestra, La Scala Opera of Milan, Vienna Choir Boys, Salzburg Marionette Theatre.

AMERICAN-JEWISH BROADCASTING CO., INC.

150 Broadway, New York 7, N. Y.
Phone: WORTH 2-3322

President.....Herman Younglieb
Services Offered: Program production, script and transcription library. All foreign languages; specializing in American-Jewish field.

AMERICAN NATIONAL VIDEO PRODUCTIONS, INC.

17 No. Wabash Ave., Chicago 2, Ill.
Phone: FI 6-2255

President.....Thomas J. O'Brien, Jr.
Associate Producer.....Jean Gendon
Services Offered: Live shows, films, and film commercials: Shown on air: "Comic Capers" on WBKB daily—in its second season; "Parade," weekly talent show in its third seasons—WENR-TV.

ANIMATION HOUSE, INC.

(For complete listing see TV Film Producers)

THE THREE JOHNS

Masterson
Reddy
Nelson

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CHARLES BROWN
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DON ROSS
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HARRIET SNELLING
KAY TILLMAN
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New York, New York
PLaza 9-1120

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RUTH DOLIN
STEVE ENGLE
JACK McELROY
J. G. MOSER
WAYNE REEVES
ROBERTA ROBERTS
IRWIN TRUST

6331 Hollywood Boulevard
Hollywood, California
Hillside 0188

**ASSOCIATED BROADCAST
ADVERTISING CO.**

430 S. Western Ave., Los Angeles 5, Calif.
Phone: DUnkirk 8-2972

Partner, Advg. Mgr. & Publicity
Dir.....Irwin T. Porter
Partner, Program Mgr. & Dir. Research
Dept.....Gertrude T. Porter
Script Dept.....Jean Norab
Services Offered: Scripts created, for any business, ranging from miniature 5-minute programs to half hour or more shows—also spot announcements, and jingles. Promotion, programming, production, and merchandising. Several participation (quiz) and other shows available.

**ASSOCIATED PROGRAM SERVICE
(Division of Muzak Corp.)**

151 W. 46 St., New York 19, N. Y.
Phone: PLaza 7-7710

Vice-Pres. & Gen. Mgr.....Richard S. Testut
Vice-Pres. Chg. Station Relations.....B. C. Lown
Vice-Pres. Chg. Recording.....A. M. Wiswel
Commercial Mgr.....Clifford E. Greenland
Director of Programming.....James W. Lucas
Program & Promotion Mgr.....Leslie F. Biehl
Services Offered: Transcribed radio library of music and special production aids. Integrated commercial script service for local sponsorship. Program merchandising service. Special transcribed music and production libraries for TV programming and for radio workshops of schools and colleges.

ANN BARBINEL

54 Riverside Dr., New York 24, N. Y.
Phone: ENdicott 2-4351

PresidentAnn Barbinel
Services Offered: Creating-producing-directing custom built package shows for radio and TV.

JACK BARRY PRODUCTIONS, INC.

104 E. 40 St., New York, N. Y.
Phone: MURray Hill 9-6199

PresidentJack Barry
Vice-PresidentDan Ehrenreich
Associate Producer.....Ann Lawton
Head Writer.....Mike Oppenheimer
Services Offered: Creation, Production and direction of radio and TV shows. Currently producing "Juvenile Jury" on Mutual for General Foods, "The Joe Dimaggio Show" on CBS for M & M Candies—Soon to be simulcasting "Life Begins at 80."

**BASCH RADIO & TELEVISION
PRODUCTIONS**

17 E. 45 St., New York 17, N. Y.
Phone: MURray Hill 2-8877

Sales Manager.....Charles J. Basch, Jr.
Services Offered: Complete program

building service; Ideas, scripts, talent and production on live and transcribed programs; custom and syndicated recordings; TV programs and commercial spots, live and film.

BASS & CO., INC.

50 Broad St., New York 4, N. Y.
Phone: WHitehall 3-0580

PresidentSydney Bass
Vice-President.....David J. Gallagher
Secretary-Treasurer.....Milton Bass
Services Offered: Foreign and domestic market research and analysis, industrial equipment marketing, advertising placement, advertising copy layout, studies on organizational problems and procedures, radio productions, industrial motion pictures and slide films.

ZACH BAYM FILMS

13 E. 37 St., New York 16, N. Y.
Phone: MURray Hill 9-4175

DirectorZach Baym
Services Offered: Large 16mm. film library available to TV stations and advertisers. 20 Westerns, 12 musical dramas, 12 musical fillers, 28 animated cartoons, 112 documentary and travel shorts. Catalogue sent upon request.

**IRENE BEASLEY RADIO
PRODUCTION SERVICE**

501 Madison Ave., New York 22, N. Y.
Phone: PLaza 3-8940

Owner.....Irene Beasley
Head of Sales.....Victor Sack
Manager PrizesAndrew Hirsch
Supervisor DisplayMary H. Lincoln
Supervisor MailRita Burke
Services Offered: Program production; live radio and TV shows and spot campaigns.

BECK STUDIOS, INC.

Lyceum Theatre, Minneapolis 3, Minn.
Phone: LI 4708

Executive Director.....Joseph H. Beck
Technical Supervisor.....William E. Cage
Sales Promotion.....Mel Jass
Services Offered: TV package program service. Live productions and films, features and commercials. Full studio and camera facilities, staff of nine TV-experienced program directors and seven TV engineers. Prior TV rights to Lyceum Theater, Upper Midwest's leading legit playhouse.

V. S. BECKER PRODUCTIONS

562 Fifth Ave., New York 19, N. Y.
Phone: LUXemburg 2-1040

Owner.....Viola S. Becker
Services Offered: Production of package shows and spots for Radio, Television pro-

THE SOUVAINÉ COMPANY



Leading producers and distributors
of
Television and Radio Productions



30 Rockefeller Plaza
Circle 7-5666

Program Producers

grams. Representatives of Talent, Writers and original ideas for Radio, Television, Motion Pictures and Sales Promotion.

GEORGE R. BENTEL & ASSOCIATES

6606 Sunset Blvd., Hollywood 28, Calif.
Phone: Granite 8608

President.....George R. Bentel
Services Offered: Radio and TV Packages, Complete Literary Library to Supply both markets. Representing World Famous authors and their works.

WALTER BIDDICK CO. (Radio Programs Div.)

1151 S. Broadway, Los Angeles 15, Calif.
Phone: Richmond 6184

Manager.....Guy Riddick
Asst. Mgr.....Mildred Biddick
Traveling Rep.....Burt Zoul
Services Offered: Preparing and recording commercial announcements for your own individual requirements. Selling ½-min. transcribed announcements already prepared for various type businesses. Selling packaged quarter-hour transcribed radio programs. Transcribed sacred music libraries sold outright.

FORD BOND RADIO PRODUCTIONS, INC.

810 RCA Bldg., W., New York 20, N. Y.
Phone: Circle 7-2236

President.....Ford Bond
Services Offered: Specializing in open-end transcribed programs. Music Hall of Fame, quarter-hour, big-name musical, 52 shows available; Howard and Shelton, Fun At Breakfast, 5-minutes, 260 shows available. Rod Hendrickson in This Business of Living, 15 minutes, homey philosophy, 52 shows available.

RICHARD BRADLEY ASSOCIATES

540 N. Michigan Ave., Chicago 11, Ill.
Phone: Whitehall 4-5543

President.....Richard Bradley
Secretary-Treasurer.....B. J. Tunick
Program Exec. & Dir. of Radio
Sales.....Natt Hale
Office Manager.....Leo Rabens
Services Offered: General advertising services, specializing in radio advertising, TV accounts, etc.

RUTH & GILBERT BRAUN

36 W. 74th St., New York 23, N. Y.
Phone: SC 4-8896

Program Producer.....Gilbert Braun
Director.....Ruth Braun
Services Offered: Package shows, live and transcribed, ideas, scripts, production for radio and TV.

THE BRAY STUDIOS, INC.

(For complete listing see TV Film Producers)

BROADCASTING PROGRAM SERVICE

23 W. 45th St., New York 19, N. Y.
Phone: PLaza 7-3224

President.....Herbert Rosen
Services Offered: Transcription service, musical programs on tape, sound effects records, TV programs on films.

THE CARDINAL COMPANY

6000 Sunset Blvd., Hollywood 28, Calif.
Phone: HEMpstead 1177

President.....Jos. F. MacCaughtry
Vice-President.....G. L. MacCaughtry
Secretary-Treasurer.....Joseph T. Scott
Services Offered: Production and sales of Radio and TV programs, live and transcribed.

GARRY J. CARTER OF CANADA LTD.

59 Avenue Rd., Toronto, Canada
Phone: PR. 3505

President.....Garry J. Carter
Asst. to the President.....Bob Howe
Account Executive.....William P. Gent
Production Manager.....Claude Nash
Time Buyer.....Isabel Philip
Copy Chief.....Eva Rogers
Public Relations.....D. Peters
Services Offered: General advertising in all media, creative and art.

THE BRUCE CHAPMAN CO.

145 W. 41 St., New York 18, N. Y.
Phone: WIconsin 7-9244

President.....Bruce Chapman
Vice-Pres. & Treasurer.....Edna Chapman
Sales Manager.....Quentin Gulliver
Program Manager.....Dan Morley
Editor.....Fletcher Coates
Asst. Editor.....Edythe Roberts
Research Director.....Mary Hutcheson
Office Manager.....Anna Levy
Boston Representative.....Charles Forrester
Chicago Representative.....Dell Crosby
Hollywood Representative.....Joseph Mansfield
Rochester Representative.....Lansing Hatfield
Services Offered: Program production and package shows.

MARY D. CHASE PRODUCTIONS

25 W. 45th St., New York 19, N. Y.
Phone: LUx 2-1700

Program Producer.....Mary D. Chase
Services Offered: Program producer services offered, package shows (live, transcribed, filmed) ideas, scripts, production for Radio and TV.

These Outstanding Shows Produced by
MORTON RADIO PRODUCTIONS
Are Now Available

THIS IS THE STORY . . .

Featuring Ed Prentiss, network star.
Another 260 fifteen minute episodes
. . . making these two series the
largest collection of story material
ever offered.

SO THE STORY GOES . . .

260 fifteen minute episodes

The greatest story telling series in
the history of radio

**LOUISE MASSEY and the
WESTERNERS . . .**

Network Stars

156 fifteen minute episodes

Radio's finest western musical
starring Curt Massey

**JOE EMERSON'S
HYMNTIME . . .**

Star of "Hymns of all churches"

156 fifteen minute episodes

America's top hymn show

THE HOMETOWNERS . . .

156 fifteen minute episodes

NBC Stars—American Music

JUST COMPLETED

MORTON RADIO PRODUCTIONS, Inc.
360 N. MICHIGAN AVE. CHICAGO 1, ILL.

Program Producers

CHESHIRE & ASSOCIATES

6533 Hollywood Blvd., Hollywood 28, Calif.
Phone: HOLlywood 9-4580
General Manager Bob Reichenbach
Productions Director Harry V. Cheshire
Services Offered: Transcribed program and spot announcement producers and distributors.

EDDIE CHEVIE PRODUCTIONS

JACK KURTZE AGENCY, ASSOC.

214 No. Canon Drive., Beverly Hills, Calif.
Phone: CR 45403

President Jack Kurtze
Executive Producer Eddie Chevie
Asst. Producer Banks Murray
Publicity Fred Scelig
Services Offered: Specialized service for advertisers and advertising agencies. Radio and TV transcriptions, production, direction, writing. Casting facilities. Outlet 20th Century Writer's Guild. For Radio and TV: "A Million For Penny," starring Barbara Britton. "The Affairs Of Dickie Drake, Girl Detective."

CINEFFECTS, INC.

(For complete listing see TV Film Producers)

LESLIE CLUCAS

6331 Hollywood Blvd., Hollywood 28, Calif.
Phone: HOLlywood 5111
333 No. Michigan Ave., Chicago 1, Ill.
Phone: Franklin 7100

Owner Leslie Clucas
Services Offered: Production of live packaged musical and dramatic shows, which include writing, production, musicians, conductor and arrangements, actors, announcer, and all other talent.

COMMODORE PRODUCTIONS & ARTISTS, INC.

1350 N. Highland Ave., Hollywood 28, Calif.
Phone: HOLlywood 9-8229

Pres. & Prod Mgr. Walter White, Jr.
Vice-Pres.-Secy. & Treasurer. Shirley Thomas
Traffic Mgr. Eleanor Payne
Services Offered: Create, write & produce "live" and "transcribed" radio programs . . . also TV programs, selling direct to stations and advertising agencies. Producers of "Hopalong Cassidy," "Down Our Way," "Strollin' Tom," "Glamour Girl" for TV. "The Clyde Beatty Show" available "live" early in 1950. Also contract to write & produce shows for agencies.

COMMONWEALTH FILM & TELEVISION, INC.

(For complete listing see TV Film Producers)

JACK L. COOPER RADIO ADVERTISING SERVICE

1335 W. 111th Pl., Chicago 43, Ill.
Phone: Beverly 8-2056

Managing-Director Jack L. Cooper
Chief of Staff Bob Roberts
Secretary Ike Roberts
Sales Manager O. James Porter
Program Director Gertrude R. Cooper
Services Offered: Musical programs featuring records and live talent. General Advertising.

LOUIS G. COWAN, INC.

485 Madison Ave., New York 22, N. Y.
Phone: PLaza 9-3700

President Louis G. Cowan
Vice-President Alfred L. Hollender
Treasurer J. Kyle Faber
8 S. Michigan Ave., Chicago 3, Ill.
Phone: RAndolph 6-2022
Vice-Pres-in-Charge John Lewellen
Vice-Pres-in-Chge. Sta. Rel. R. D. Michels
Services Offered: AM-TV-Production-Network Programs (Package); Production-Transcription Programs; Program Consultants.

DAMON RECORDING STUDIOS, INC.

1221 Baltimore Ave., Kansas City 6, Mo.
Phone: VICTor 2585

President & Treasurer Vic Damon
Vice-President Alice Damon
Secretary Harry A. Morris
Engineer Roger Webb
Services Offered: All types of radio transcribing and phonograph recording. Exceptional production talent and sound effect facilities for radio shows and spots.

FREDERIC DAMRAU, M. D.

247 Park Ave., New York 17, N. Y.
Phone: PLaza 5-3638

Director Frederic Damrau, M. D.
AFRA Associate Adeline Maneery
Script Editor Eloise Liddon Soper
Business Manager Mary L. Davis
Services Offered: Educational and dramatized programs relating to health.

GORDON M. DAY PRODUCTIONS

108 E. 30 St., New York 16, N. Y.
Phone: OREGon 9-3595

Producer, Writer, Composer. Gordon M. Day
Producer-Director Carol Bulkley
Script Editor Luise Johnson
Services Offered: Package programs, radio department service to advertising agencies, creating and producing custom-built musical jingles and spots of all kinds for radio and TV.

Through ~~~~~

Jack L. Cooper Presentations

~~~~~**YOU**~~~~~

Reach 600,000 Colored Chicagoans

— *A City Within A City* —

WE OPERATE THROUGH 3 CHICAGO STATIONS

**WSBC ~~~~ WHFC ~~~~ WEDC**

OFFERING A COMPLETE STAFF OF WRITERS,  
PRODUCERS AND ANNOUNCERS

~~~~~  
27 Years in the Field
~~~~~

**JACK L. COOPER PRESENTATIONS**

1331 TO 1335 W. 111TH PLACE, CHICAGO

BEVERLY 8-2056



## Program Producers

### ROY DE GROOT CONSULTANTS, INC.

551 Fifth Ave., New York 17, N. Y.  
Phone: MUrray Hill 7-9135

President.....Roy de Groot  
Vice-President.....Katherine Hynes  
Chief, TV Dept.....L. B. Pitkin  
Chief, Music Dept.....I. Rabinowitz  
Chief, Art Dept.....Axel Horn  
*Services Offered:* Consultants in Public Relations through radio, TV and motion pictures.

### JERRY DEVINE PRODUCTIONS

6331 Hollywood Blvd., Hollywood 28, Calif.  
Phone: HU 2-1228

Owner.....Jerry Devine  
Casting Director.....Peg Pillion  
*Services Offered:* Packaged radio programs.

### THE DOCUMENTARY COMPANY

1260 N. Dearborn P'kway, Chicago 10, Ill.  
Phone: WHitehall 4-5620

President.....Ben Park  
Executive Producer.....Don Herbert  
*Services Offered:* Radio and TV productions in documentary field. Radio programs are tape-recorded real life. TV programs are filmed and live. Packages available. Exclusive management, W. Biggie Levin, Inc.

### DOMINION BROADCASTING CO.

4 Albert St., Toronto, Ont., Canada  
Phone: ADeLaide 3383

General Manager.....Hal B. Williams  
*Services Offered:* Program Production, Air and Line checks, script-writing, ideas, talent on live and transcribed programs, spot announcements, custom and syndicated recordings, complete recording and transcription plant.

### HARRY S. DUBE

1270 Sixth Ave., New York 20, N. Y.  
Phone: COlumbus 5-7035

Owner.....Harry S. Dube  
Manager.....J. Knight  
*Services Offered:* Live Talent, package shows and transcriptions.

### DYNAMIC FILMS INC.

112 W. 89 St., New York 24, N. Y.  
Phone: SCHuyler 4-3654

President.....Henry Morley  
Treasurer.....Nathan Zucker  
Program Director.....Rita Slater  
*Services Offered:* Film producer—open end films and commercials made specifically for TV; amusement and dramatic shorts; educational and industrial shorts; marionette shorts; spot news and special event coverage; video transcriptions; complete sound recording and sound stage facilities; film consultants.

### ED EAST CREATIVE RECORDED SPOTS

311 S. Arden Blvd., Los Angeles 5, Calif.  
Phone: York 7617

Owner.....Ed East  
Owner.....Polly M. East  
*Services Offered:* Tailored jingles and spots for local, regional and national advertisers. Specialize in tailored spots only.

### W. M. ELLSWORTH

75 E. Wacker Drive, Chicago 1, Ill.  
Phone: CEntral 6-0942

Owner.....W. M. Ellsworth  
*Services Offered:* Talent, programs, production.

### EMPIRE BROADCASTING CORP.

420 Lexington Ave., New York 17, N. Y.  
President-Treasurer.....Helen D. Kellcher  
Vice-President.....Fred de Jaeger  
Vice-President.....Arthur Lubo  
Secretary.....John H. Dwyer  
*Services Offered:* All types of recording namely: tape-disc, studios, air-line checks, AM-FM-TV portable jobs, film synchronization.

### BERNARD ESTES, INC.

1570 Sixth Ave., New York 20, N. Y.  
Phone: CIrcle 7-2085

President.....Bernard Estes  
Secretary-Treasurer.....Hazel Estes  
*Services Offered:* Live and transcribed package shows produced. Specializing in news and feature programs designed for public relations impact. AM, FM, Video and Shortwave to and from the U. S., Latin America and Europe.

### JERRY FAIRBANKS PRODUCTIONS

6052 Sunset Blvd., Hollywood 28, Calif.  
Phone: HUdson 2-1101

Executive Producer.....Jerry Fairbanks  
Manager, New York Office.....Robert Lawrence  
Manager, Chicago Office.....B. N. Darling  
West Coast Sales Manager.....Nat Winecoff  
Production Manager.....Glenn Miller  
Scenario Dept. Dir.....Lou Lilly  
Music Dept. Dir.....Eddie Paul  
Sound Dept. Dir.....Lawrence Aicholtz  
Publicity Dir.....Reavis Winckler  
Animation Dept. Dir.....Manny Gould  
Art Director.....Oscar Yerg  
Editing Dept. Dir.....Art Seid  
Camera Research Dept.....Ray Lindsay  
Accounting Dept. Dir.....Kenneth Rossall  
*Services Offered:* Complete "major studio" facilities for the production of motion pictures for TV, commercials films and theatrical movies; specializing in the filming of TV shows at prices sponsors can afford, including filming of "live" shows at comparable costs to kinescopes.

# WANT DISTRIBUTION HELP IN THE WORLD'S LARGEST MARKET?

## The Bories Organization

(American Institute of Food Products)

gives you Radio and TV advertising  
with **MERCHANDISING ACTION!**

**Three great ways to reach the homemaker:**

**"DEAN CAMERON"**

**WOR 4:30-5 P.M.**

**Monday - Friday**

**"PRINCE CHARMING"**

**WMGM 12:30-1 P.M.**

**Monday - Friday**

**"MARKET MELODIES"**

**WJZ-TV (Afternoons)**

**Wednesday to Saturday**

For Details call

**BOB BORIES**

**BORIES ORGANIZATION INC.**

**MUrray Hill 8-4900**

**509 Madison Avenue**

**New York 22, New York**

### Read What Radio Daily's Sid White Says:

"Talk of Radio Row is the phenomenal growth of the Bories Organization in recent months using 'Radio and TV Advertising with Merchandising Action' as a slogan. The indie production agency developed three of the choicest sponsor buys in the local daytime field on radio and television—the Prince Charming show on WMGM—the Dean Cameron stanza on WOR—and 'Market Melodies' via ABC-TV."

## Program Producers

### FEATURE PRODUCTIONS

228 N. LaSalle, Chicago 1, Ill.

Phone: STate 2-3156

Managing Director .....Chuck Acree  
Production Director ...Georgene O'Donnell

*Services Offered:* Packagers and producers specializing in audience participation, human interest and commentary shows for radio and TV and the production of spots and shorts for TV, instruction and sales campaigns.

### MILDRED FENTON PRODUCTIONS

40 E. 49 St., New York 17, N. Y.

Phone: PLaza 9-8266

Owner .....Mildred Fenton  
Show Sales & Talent Rep.....Kay Roberts  
Producer .....Russ Ambruster

*Services Offered:* Radio and TV package producer. Also functions as radio and TV counsel for ad agencies.

### FILMS ASSOCIATES, INC.

440 E. Schantz Ave., Dayton 9, O.

Phone: WALnut 2164

President-Treasurer....E. Raymond Arn, Jr.  
Vice-President.....Mildred G. Arn  
Secretary.....Clement V. Jacobs  
Chief Engineer.....Robert Duke

*Services Offered:* Producers of TV "Tele-skits" packaged complete fill in shorts of vaudeville character. Advertising trailers, newsreels. Complete facilities for TV film productions. Slides for TV, station breaks, electrical transcription facilities, NAB curve.

### FISHER PRODUCTIONS

1501 Broadway, New York, N. Y.

Phones: PEanna 6-9557-9558, BRy 9-7122

Owner .....Maggy Fisher  
Production Assistant..Margaret Rice Cooper  
Office Manager.....Antoinette Bliss

*Services Offered:* Packaging, writing, directing TV and radio shows.

### EDWARD H. FORD

156 W. 44 St., New York 18, N. Y.

Phone: LUXemburg 2-5188

Owner....."Senator" Edward H. Ford  
General Manager.....E. J. Weber  
Office Staff.....Betty North, Kay Aulbach

*Services Offered:* "Can You Top This?"

### ALLEN A. FUNT RADIO PRODUCTIONS

100 Central Park South, Room 11-C,

New York 19, N. Y.

Phone: JUDson 6-5227

President.....Allen A. Funt  
Production Manager.....John Babb  
Cameraman .....Arthur Florman  
Camera Assistant.....William Horgan

Sound Technicians.....Russell Harknett,  
Bill deDufour

Editorial....Raymond Hall, Joseph Taylor  
Location Manager.....Chan Buck

Secretary .....Barbara George  
Bookkeeper .....Susie Lampman

*Services Offered:* Network, live, transcribed and syndicated programs.

### GAINSBOROUGH ASSOCIATES

234 W. 44 St., New York 18, N. Y.

Phone: CHickering 4-0626-0627

Radio Director.....s.....Mitchell Jablon  
Director of TV and Films.Nathan M. Rudich

Mgr. of Sales Operation....Martin Seligson  
Talent Supervisor....Arlene Shelley Gaines

Production Manager.....Jay Barrett  
*Services Offered:* Production of radio and

TV package shows, produce and distribute films for TV, radio and tele publicity for fund-raising organizations, publicity and public relations consultants to advertising agencies, AM, FM, and TV stations and commercial organizations; publicity and radio-TV management for talent.

### HAROLD GINGRICH ASSOCIATES

4940 Winthrop Ave., Chicago 40, Ill.

Phone: LONgbeach 1-9333

Program Director .....Harold R. Gingrich  
Sales Director .....Stuart V. Dawson

Music Director .....Jack B. Wonnell  
*Services Offered:* Live shows, telephone

quiz and audience participation, for Radio and TV. Transcriptions.

### GENERAL ARTISTS CORP.

1270 Sixth Ave., New York 20, N. Y.

Phone: Clrele 7-7543

President .....Thomas G. Rockwell  
Chge. Radio...TV Dept...John J. Mulvihill

Radio-TV Dept.....George Burke  
Radio-TV Dept.....Nino Bruno

*Services Offered:* Program production, package shows, artists' representatives.

### GENERAL ENTERTAINMENT CORP.

17 W. 60th St., New York 23, N. Y.

Phone: JUDson 2-5179

President & Treasurer...Howard G. Barnes  
V.P. & Secretary.....A. Edward Masters

General Manager .....Hugh Brooks  
Executive Assistant .....Eleanor Block

*Services Offered:* Producers and distributors open-end transcriptions, custom-tailored transcriptions and live programs, spot announcements and jingles, recorded and live. Also TV and film programs.

### GENERAL TELEVISION ENTERPRISES, INC.

6331 Hollywood Blvd., Hollywood 28, Calif.

Phone: CL 4146

President & Treasurer.....Gordon W. Leroy

# Stanley J. Wolf

## PRODUCTIONS

COMPLETE RADIO AND TELEVISION PACKAGES

★ ★ ★

TRANSCRIPTIONS  
—  
RECORDING  
FACILITIES  
and STUDIOS  
—  
TELEVISION  
and FILM  
COMMERCIALS

*In the Heart of Radio Center*

WINS NBC WMCA WNEW CBS

**Rockhill Radio, Inc.**

**18 East 50th  
PLaza 9-7979**

## Program Producers

Vice-President.....David J. Sachs  
 Secretary.....A. Albert Spar  
*Services Offered:* Distribution and packaging of motion pictures produced especially for TV. Plan involves sale of successive rights to a series, or if desired outright to any individual sponsor. Programs prepared for request of any particular sponsor, or for general spot sales distribution.

### JOHN E. GIBBS & CO., INC.

30 Rockefeller Plaza, New York 20, N. Y.  
 Phone: COLUMbus 5-7504  
 President.....John Gibbs  
 Assistant.....Francis Head  
*Services Offered:* Radio and TV production. Talent representation.

### GRACE GIBSON RADIO PRODUCTIONS

6700 Sunset Blvd., Hollywood 28, Calif.  
 Phone: GRanite 5543  
 Manager.....Peggy Wood  
 Business Manager.....Bertha Watt  
*Services Offered:* Production and distribution of open-end transcribed radio shows, specializing in documentaries.

### HARRY S. GOODMAN PRODUCTIONS

19 E. 53 St., New York 22, N. Y.  
 Phone: PLaza 5-6131  
 President-Gen. Mgr.....Harry S. Goodman  
 Vice-Pres.-Charge Sales.....Everett F. Goodman  
 Vice-Pres.-Charge TV.....Daniel R. Goodman  
 Secretary.....H. D. Knuth  
*Services Offered:* Producer of syndicated transcribed shows, live radio shows, syndicated TV availabilities and live TV shows. Also Custom Built AM and TV spots.

### GREEN ASSOCIATES

360 N. Michigan Ave., Chicago 1, Ill.  
 Phone: CEntRAL 6-5593  
 Vice-President.....Lewis G. Green  
*Services Offered:* Production, transcriptions, TV shows.

### JOHN GUEDEL RADIO PRODUCTIONS

1680 N. Vine St., Hollywood 28, Calif.  
 Phone: HEmpstead 5186  
 Office Manager.....Edwin I. Mills  
 Accountant.....Helen Whitwere  
 Children Supervisor.....Bessie Blouin  
 Script Girls.....Gene Rountree, People Are Funny; Dorothy Nye, Groucho Marx; Eleanor Rowland, House Party  
 Writers.....Walter Guedel, Edwin I. Mills, Jack Stanley, Bernie Smith, Bob Dwan, Hy Freedman, Ed Tyler  
*Services Offered:* Producers of network package radio programs.

### LESS HAFNER & CO.

(For complete listing see TV Film Producers)

### LAURENCE HAMMOND PRODUCTIONS, INC.

45 E. 45 St., New York 22, N. Y.  
 Phone: PLaza 9-2210  
 President.....Laurence Hammond  
 Casting Director.....Michael Carr  
 Script Editor.....Edward Barry Roberts  
 Script Writer.....Turnley Walker  
 Musical Consultant.....Lloyd Shaffer  
 Musical Arranger.....Cornel Tanassy  
 Accountant.....Lou Goldenberg  
 Public Relations Counsel.....Millard C. Faught  
*Services Offered:* Packaging radio and TV programs, live, transcribed and filmed. Producing motion pictures for TV. Scripting, directing services available for radio and TV. Public relations counsel.

### SUE HASTINGS MARIONETTES, INC.

112 W. 89 St., New York 24, N. Y.  
 Phone: EN 2-2602  
 President.....Linnea Roberts  
 Program Director.....Donald B. Somers  
*Services Offered:* Marionette productions for children and adults especially adapted for TV (live or film). Custom-built shows with original scripts and music. Special puppets made for commercials. Repertory of two thousand marionettes.

### GEORGE HEID PRODUCTIONS

1005 Century Bldg., Pittsburgh 22, Pa.  
 Phone: GR 1-3696  
 President.....George H. Heid  
 Recording Engineer.....R. Oliver Young  
 Musical Director.....Max Adkins  
*Services Offered:* Radio programs, continuity writing, recorded sales talks, recording, electrical transcriptions, complete slide film production, script and sound for mechanical displays, industrial motion pictures, TV programs and announcements—live or film.

### ARTHUR HENLEY PRODUCTIONS

88-04 63 Dr., Forest Hills, N. Y.  
 Phone: ILlinois 9-6729  
 Writer-Producer.....Arthur Henley  
 Executive Secretary.....Janet Radskin  
*Services Offered:* Creators of radio and TV programs, also distinctive commercials. Original ideas and writing quality stressed. Additional services: program consultation and supervision.

**radio production**

# **WOLF ASSOCIATES, Inc.**

**in all its phases**

EDWARD WOLF

General Manager

420 MADISON AVE

NEW YORK CITY

PLaza 5-7620

## **DON'T WASTE TIME LOOKING!**



For

tops in

syndicated

Radio - Video

Programs and

Spots

LIVE — TRANSCRIBED — FILM

*Harry S. Goodman*

19 EAST 53rd STREET at Madison Avenue... NEW YORK CITY

**WILLIAM F. HOLLAND PRODUCTIONS**

"Holland House," Auburn Ave. & Taft Rd., Cincinnati 19, O.

Phone: University 8080

Pres. & Mgr. . . . . William F. Holland  
Executive Vice-Pres. . . . . Earl L. Holland

*Services Offered:* Complete service. Custom built spots and programs for TV & radio. Transcription recording studios and film production facilities.

**WEST HOOKER-FREDERICK PRODUCTIONS CORP.**

2 W. 46th St., New York 19, N. Y.

Phone: JUDson 2-3026

President . . . . . West Hooker  
V.P. & Treasurer . . . . . Frederick Klein  
Production Manager . . . . . Keith Thomas  
Sales Manager . . . . . John Hade  
Promotion Manager . . . . . Wayne Wirth

*Services Offered:* Program producers, consultants and talent management.

**HOWARD RADIO-TV PRODUCTIONS**

53 W. Jackson Blvd., Chicago 40, Ill.

Phone: WAbash 2-8320

Owner . . . . . Bernard Howard

*Services Offered:* Handle all creative phases of Radio-TV—ideas, writing, production—including commercials; Consultant for agencies without their own Radio-TV departments; package producer; free-lance writing and production.

**HUBBELL TELEVISION, INC.**

315 E. 56th St., New York 22, N. Y.

Phone: PLaza 8-2675

President . . . . . Richard W. Hubbell  
V.P. & Secretary . . . . . Kyra D. Hubbell  
Treasurer . . . . . Thomas H. Josten  
Board Chairman . . . . . Edwin M. Martin

*Services Offered:* Production and distribution of TV films, produced abroad and in the U. S. A.

**TED HUDES RADIO PRODUCTIONS**

17 E. 42 St., New York, N. Y.

Phone: MURray Hill 2-0276

Owner . . . . . Ted Hudes

*Services Offered:* Transcribed Radio Programs for National Organizations. Produce live and transcribed public service and public affairs package shows; distribution over 900 stations from coast to coast, produce TV feature films educational and institutional. Handle radio and Video accounts for commercial and non-commercial set-ups.



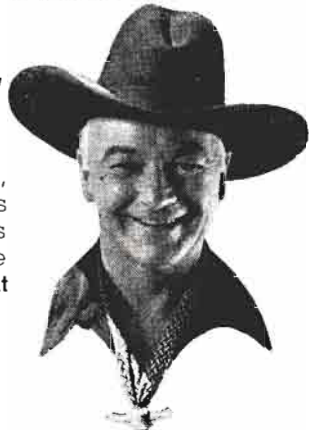
**Our newest triumph!**

**"THE CLYDE BEATTY SHOW"** . . . with the circus itself as background . . . now sponsored in the Western States by Dr. Ross Dog Food . . . available for other regional deals or t.c. The world's greatest wild animal trainer comes to radio in a live 30-minute series of danger, excitement . . . harrowing escapes from the claws and fangs of ferocious jungle beasts.

**CLYDE BEATTY ★★  
HOPALONG CASSIDY**

**America's top favorite!**

**"HOPALONG CASSIDY"** starring William Boyd, is riding range on the Mutual Network. This courageous cowboy is mighty proud of his sponsor, General Foods, and we of Commodore are proud of the way America has gone **all out** for "Hopalong"!



*Commodore Productions  
and Artists, Inc.*

Walter White, Jr., Pres.—Shirley Thomas, Vice-Pres. 1350 N. HIGHLAND AVE., HOLLYWOOD 28, CALIF.

CREATORS AND PRODUCERS  
OF TELEVISION AND RADIO  
PROGRAMS FOR NETWORKS  
AND COMMERCIAL ADVERTISERS

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## WILBUR STARK-JERRY LAYTON, Inc.

PROGRAM PRODUCTIONS

551 FIFTH AVENUE, NEW YORK, N. Y.

---

*Exclusive Management*

Kathi Norris

Roscoe Karns

Jack Eigen

Russ Hodges

Gordon Dilworth

Sheldon Stark

Red Benson

# THE NEW LISTEN

## GORDON M. DAY RADIO & TV JINGLES MAKE CASH REGISTERS JINGLE

### Day Jingles Do Not Irritate

Selling without antagonizing—that's "The New Listen" in radio commercials. Gordon M. Day *New Listen* jingles contain the just-right blend of entertainment and sell. That's why they pay off at the cash register.

### TV Music Fits The Pictures

Blending sight with sound—that's "The New Listen" in TV spots. Day story boards designed in companionship with Day music lead to homogeneous, effective video advertisements.

### New Listen Sell-Ability Proved

Results from nearly 100 dramatized and musical Day spot campaigns prove *The New Listen's* immense sell-ability. Campaigns include:

|                        |                   |
|------------------------|-------------------|
| Ann Page Foods (A & P) | Kellogg's Cereals |
| Bates Shoes            | Marlin Blades     |
| Boston & Maine RR      | Minipoo Shampoo   |
| Crosley Elec. Range    | Pickwick Beer     |
| Gruen Watch            | Poslam            |
| Hoods Ice Cream        | Welch's Coconut   |

### Advertisers, Agencies, Stations

Profitably use Gordon M. Day radio and TV spots and programs. Complete audio and video packages. Put *The New Listen* to work for you—Gordon M. Day Productions, 108 E 30th St., N. Y. C. OR 9-3595.



**LUCILLE HUDIBURG PRODUCTIONS**

131 E. 51st St., New York 22, N. Y.

Phone: ELdorado 5-3508

Producer ..... Lucille Hudiburg  
 Co-Producer-Director ... Thomas Hutchinson  
 Art Director ..... George Keegan  
 Writers... Lincoln Scheurle, Hal Richardson  
 Associate ..... Fred Bethel  
 Business Manager ..... Walter Keane

*Services Offered:* Radio and TV productions for agencies, national and local advertisers and radio stations. Produced clients specifications, package shows, spots, commercials. Representative—Wallahy Puppet Workshop, Chicago, Ill.

**INTER-CALIFORNIA  
 BROADCASTING SYSTEM**

253 S. Broadway, Los Angeles 12, Calif.

Phone: MUTual 2759

General Manager..... Gustavo Faist Moran  
 Sales Manager..... M. L. Moran  
 Office Manager..... Margarita Lamar  
 National Reps..... Forjoc & Co., Inc.

*Services Offered:* Specialists in Spanish language advertising. Production of Spanish language programs. Representatives of radio station XEGM (located in Tijuana, Lower California).

**INTERNATIONAL 16mm  
 CORP.**

165 W. 46 St., New York 19, N. Y.

Phone: PLaza 7-2265

President-Treasurer.... Patrick E. Shanahan  
 Secretary ..... George Blake  
 Board of Directors... Patrick E. Shanahan,  
 George Blake, Fabian R. Normandin

*Services Offered:* Producers and distributors of motion pictures; prints in both 16mm. and 35mm. subjects. Classical music with Symphonic Orchestras.

**ROBERT KENNETH JAMES, INC.**

943 N. La Cienega Blvd., Hollywood 46, Calif.

Phone: CRestview 4-6041

President ..... Kenneth H. Trietsch  
 Director-Producer ..... Dce Engelbach  
 Secretary-Treasurer ..... James M. Doolittle

*Services Offered:* Radio and TV packaging.

**WILLIAM E. JONES COMPANY  
 OFFICES**

15 Orchard Beach, McHenry, Ill.

Phone: McHenry 164

333 No. Michigan Ave., Chicago 1, Ill.

Phone: Franklin 2-7100

Owner ..... William E. Jones

*Services Offered:* Builders, producers and packagers of shows for Radio and TV. Also

# Allen Funt's THE CANDID CAMERA



TV—Mondays 9:00 p.m.

Philip Morris — CBS

Movie Shorts—Monthly

Columbia Pictures

Commercial Films

Simmons Mattress

*Representative:*

**TED ASHLEY**

# HAVEN MAC QUARRIE

WORD MASTER  
OF CEREMONIES

ORIGINATOR OF

"NOAH WEBSTER SAYS"

"THE MARRIAGE CLUB"

"DO YOU WANT TO BE AN  
ACTOR?"

on ABC-TV

"IT CAN HAPPEN TO YOU"



## RICHARD **H** ULLMAN

INCORPORATED

295 Delaware Avenue

Buffalo 2, New York

money making  
ideas for  
stations and agencies

JINGL LIBRARY  
MUSICAL TUNE-O  
\$ DOLLAR DERBY \$  
BARBERSHOP HARMONIES  
JOE McCARTHY SPEAKS  
TAILORED JINGLES

## Program Producers

special production assignments for agencies and general counsel in Radio and TV. Special service on Hollywood star endorsements and tie-ups for radio, magazine and all media.

### ROBERT JOSEPH TELEVISION PRODUCTIONS

4457 Farmdale Ave., No. Hollywood, Calif.

Phone: SUNset 11331

President .....Robert Joseph  
Program Director .....Ken Charles  
Film Division .....Sidney Golden  
Pub. & Pro.....John Strauss-Chip Cleary  
Production Assistant .....Helene Lane

*Services Offered:* Packaging and production of live and film TV, including "Hollywood in 3 Dimensions" with Alan Mowbray; "Murder Will Out" with Vincent Price; "Sing Me A Song" with John Howard; "Television Theater" with Rhys Williams.

### JERRY JOSS FEATURES

35 E. Wacker Drive, Chicago, Ill.

Phone: STate 2-3381

President .....Jerry Joss  
Eastern Sales Mgr....Edward Hochhauser, Jr.

*Services Offered:* Producer of "Calling All Detectives," open-end mystery-telephone

quiz program. Five quarter hours weekly. Top rated show—3rd year on WGN. Also syndicate "Story Teller"—quarter hour strip show, in script form.

### KASPER-GORDON INC.

140 Boylston St., Boston 16, Mass.

Phone: DEvonshire 8-7357

President-Prod. Mgr.....Edwin H. Kasper  
Treasurer-Commercial Dir...Aaron S. Bloom  
Office Manager.....Robert W. Graham  
Engineer .....Frederick Piroumian

*Services Offered:* Custom-built TV films and "live" programs, syndicated open-end TV programs on film animation, TV commercials, silent and sound-on-film. Complete facilities from the creation of the idea to the finished product.

### KILLINGSWORTH TV PRODUCTIONS, INC.

150 W. 49 St., New York 19, N. Y.

Phone: PLaza 7-0759

President .....Oland Killingsworth  
Vice-President.....Irving G. Gordon  
Sec.-Treasurer.....John T. Matthews

*Services Offered:* Producers of live TV packages and film commercials.

# HARLAN THOMPSON

Producer

"THE ED WYNN SHOW"

CBS — Television

# WILLIAM GERNANT

# LOU DAHLMAN

CITY AT MIDNIGHT  
TROPIC HOLIDAY

DOORWAY TO FAME  
TELEFINDS OF '49

Director - Producer



333 WEST 56th STREET  
New York City

Cl. 6-2798

**Program Producers**

**LANDAU BROADCASTING SERVICE**

150 Broadway, New York 7, N. Y.

Phone: WOrth 2-3322

President ..... Herman Younglieb  
 Program Director ..... Paul Berkowitz  
*Services Offered:* Program production, script.

**THE LANDT TRIO**

150 W. 49 St., New York 19, N. Y.

Phone: Clrele 5-5431

Partner.....Karl B. Landt  
 Partner.....Jack M. Landt  
 Partner .....Dan B. Landt  
*Services Offered:* Jingles, spots and live shows for radio and TV.

**C. O. LANGLOIS, INC.**

Steinway Hall, 113 W. 57 St., New York 19, N. Y.

Phone: JUdson 6-5700

President.....C. O. Langlois  
 Secretary.....John D. Langlois  
 Treasurer.....C. O. Langlois, Jr.  
 Vice-President .....W. O'Keefe

*Services Offered:* Specialized service for advertisers and advertising agencies of commercial radio programs, both live and recorded, dramatic and musical.

**LANG-WORTH FEATURE PROGRAMS, INC.**

Steinway Hall, 113 W. 57 St., New York 19, N. Y.

Phone: JUdson 6-5700

President .....C. O. Langlois  
 Secretary .....John D. Langlois  
 Treasurer .....C. O. Langlois, Jr.  
 Vice-Presidents ....W. O'Keefe, Pierre Weis  
 Representatives ..Walter B. Davison, Dir. of West Coast Operation; William E. Young  
 Program Director.....Doris Kaye

*Services Offered:* Transcribed music library service for radio stations, advertising agencies and advertisers. Custom built radio programs, both live and transcribed.

**HERBERT S. LAUFMAN & COMPANY**

624 So. Michigan Ave., Chicago 5, Ill.

Phone: Webster 9-2302

Owner .....Herbert S. Laufman  
 Production Director...Richard Von Albrecht  
 Program Director .....Jules Pewowar

*Services Offered:* Packages and producers of TV programs and commercials, offering a complete TV service to advertisers and agencies beginning with an idea through script development to actual production on the air or film.

**GENERAL ENTERTAINMENT CORPORATION**

Exclusive Owners of  
 Three of Radio's Leading Open End Transcription Series

**"HOLLYWOOD'S OPEN HOUSE"**

52 One-Half Hours of Comedy, Drama and Music  
 100 Top Hollywood Stars  
*THE* Unchallenged Top Variety Show in the Field

**"RADIO THEATRE OF FAMOUS CLASSICS"**

Thirteen Striking Half-Hour Dramatizations of the Works  
 of Literature's Immortal Authors

**"LAUGH WITH PETER DONALD"**

104 Five-Minute Programs With That Master Story Teller and Dialectician,  
 Peter Donald, Telling His Most Irresistible Stories

*For Rates and Availabilities  
 Wire, Phone or Write*

**GENERAL ENTERTAINMENT CORPORATION**

17 WEST 60th STREET

JUdson 2-5179

NEW YORK CITY, N. Y.

# CREDIT WHERE CREDIT'S DUE

My personal thanks to:

**“MY FRIEND IRMA”**

**Head Writer—PARKS LEVY  
STANLEY ADAMS  
ROLAND MacLANE**

**Production Asst.—LUCIAN DAVIS  
PAT BURTON**

**“LIFE WITH LUIGI”**

**Directors—MAC BENOFF  
LOU DERMAN**

**Cy Howard**

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**PEGGY and  
MR. SNIFFIN**

**WJZ-TV  
Sat.—2:05 p.m.**

**CREATOR—  
Geo. Keegan**

**PUPPET PRODUCTION—  
Wallaby Workshop**

**131 E. 51st ST., N. Y. 22**

**PRODUCTIONS**



## Program Producers

### LAWRENCE PRODUCTIONS

6700 Sunset Blvd., Hollywood 28, Calif.

Phone: Hollywood 96694

Owner ..... Bee Eaton Lawrence  
Production Manager. Richard Hill Wilkinson  
Associate ..... Glenn Langan

*Services Offered:* Live radio shows, open-end transcribed shows and TV open-end kinescope programs—all covering "Mystery Is My Hobby" half-hour show.

### LES LEAR PRODUCTIONS CORP.

139 N. Clark St., Chicago 1, Ill.

Phone: FRanklin 2-2100

President ..... Les Lear  
Account Executives.. Dick Day, Milt Parlow

*Services Offered:* Radio-TV film production. Personal management.

### BOB LOEWI PRODUCTIONS, INC.

255A E. 49 St., New York 17, N. Y.

Phones: MU 8-2600, PL 5-0958

President ..... Bob Loewi  
Assistant ..... Barnaby Smith  
Assistant ..... Lee Klein

*Services Offered:* Create, produce, direct and sell, live and film, TV package shows. Consultant as TV programming doctor.

### PHILLIPS H. LORD, INC.

501 Madison Ave., New York 22, N. Y.

Phone: PLaza 5-2211

President ..... Phillips H. Lord  
Vice-President ..... John O. Ives  
Manager ..... Dorothy E. Levy

Program Supervisor ..... Leonard L. Bass  
*Services Offered:* Package shows.

### MAC DAVIS SPORTS FEATURES

1 Montgomery Place, Brooklyn 15, N. Y.

Phone: NEvins 8-4374

Director ..... Mac Davis

*Services Offered:* Sport programs for radio and TV shows. Special features created, written and produced for radio and TV presentation. Scripts and ideas furnished for all types of sport shows for local, regional or network use.

### C. P. MacGREGOR

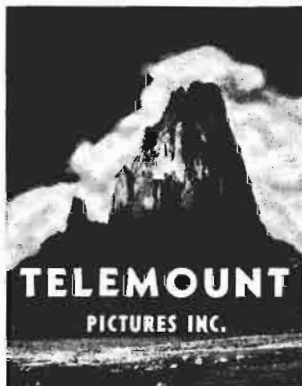
729 S. Western Ave., Hollywood 5, Calif.

Phone: DUnkirk 4-4191

President ..... C. P. MacGregor  
Manager ..... George R. Jones  
Studio Director ..... Victor Quan  
Production Manager..... Paul Quan  
Chief Engineer..... A. Q. Felthousen

Eastern Sales Mgr..... Nat V. Donato  
Mid-West Sales Mgr..... Wm. M. Mertz, Jr.

*Services Offered:* Transcription library productions: music library service, dramatic and musical programs; recording studios. Complete packaging including recording electroplating of masters and production on vinylite pressings.



PRODUCERS AND PACKAGERS  
of  
LIVE AND TV PROGRAMS  
COMMERCIAL FILM DIVISION

\* \* \*

## MAGIC LADY AND BOKO

TV FILM SERIES

13 Completed

Coast To Coast

\* \* \*

## TELEMOUNT PICTURES, INC.

California Studios

650 N. Bronson Ave., Los Angeles 4, Calif.

# RALPH LEVY

Director of

ED WYNN SHOW—CBS—TV

ALAN YOUNG SHOW—CBS—TV

## BYRON PRODUCTIONS COMPANY

•

PRESIDENT  
EDWARD A. BYRON

## Chick Vincent Co.

509 Madison Ave. EL. 5-0734

### RADIO

#### DIRECTOR

“Pepper Young’s Family”

#### PRODUCER, DIRECTOR

“Public Health Series”

Mutual Life Ins. Co.

### TELEVISION

#### DIRECTOR & SALES REP.

“Ships Reporter” WJZ-TV

#### CO-PRODUCER

“Mr. Magic” WPIX

#### PERSONAL REP. FOR

Alvin Helfer

*Sports Announcer • Commentator*



**Program Producers**

**MANNON SOUND STAGES**

(For complete listing see TV Film Producers)

**ALEXANDER McQUEEN & ASSOCIATES**

5222 N. Lakewood Ave., Chicago 40, Ill.  
Phone: RAvenswood 8-9010

Owner ..... Alexander McQueen  
*Services Offered:* "Nothing But The Truth" feature (Reg. U. S. Pat. Office), in person or transcribed. Research for human-interest stories on sponsor's product.

**CHARLES MICHELSON, INC.**

23 W. 47 St., New York 10, N. Y.  
Phone: PLaza 7-0695-6

President ..... Charles Michelson  
*Services Offered:* Porto-Playback Machines and Gennett & Speedy-Q Sound Effects Records. Half-hour and quarter-hour transcribed program features.

**LES MITCHEL PRODUCTIONS, INC.**

9310 Hillrose St., Sunland, Calif.  
Phone: FLorida 3-1105

President ..... Les Mitchel  
Secretary-Treasurer..... G. Madelon Mitchel  
Vice President..... E. Marshal Bitgood  
Vice-Pres. & Script Writer..... Budd Lesser  
Controller ..... John Hutchins

*Services Offered:* Production of transcribed and live package programs. Directorial and supervising service.

**MOLE, DAVIS, INC.**

105 W. 55th St., New York 19, N. Y.  
Phone: CIRCLE 6-0006

President ..... John Mole  
Executive Vice-President..... Blevins Davis  
V.-P. & Gen. Mgr..... Blanche Stuart Lee  
Technician ..... John Bryan  
*Services Offered:* Production of packaged shows for Radio and TV.

**WILLIAM MORRIS AGENCY, INC.**

1270 Sixth Ave., New York 20, N. Y.  
Phone: CIRCLE 7-2160

Exec-in-Chg. of Radio.. Wallace S. Jordan  
*Services Offered:* Production of packaged shows for radio and TV, also talent representatives.

**MORTON RADIO PRODUCTIONS, INC.**

360 N. Michigan Ave., Chicago 1, Ill.  
Phone: CEntral 6-4144

President ..... Morton Jacobson  
Secretary ..... Cecelia Jacobson  
*Services Offered:* Open-end and custom-built transcriptions, live packages, and custom built TV shows.

**BARRY  
WOOD**

PRODUCER-DIRECTOR

**C. B. S. - T. V.**

MUSICAL - SUPERVISOR

**WATCH FOR**

*"Answer Yes or No"*

with

MOSS HART  
KITTY CARLISLE  
QUENTIN REYNOLDS  
VIRGINIA PEINE  
MARTIN GABLE  
ARLENE FRANCIS

*"Say It With Acting"*

Starts its 2nd year for  
the J. B. Williams Co.  
with a 17 Hooperating\*

**WEST HOOKER-FREDERICK**

PRODUCTIONS CORP.

2 W. 46th ST., N.Y.C.      JU 2-3026

\* January Hooper 1950

**Program Producers**

**MOTION PICTURE PRODUCTIONS, INC.**

620 W. Superior Ave., Cleveland 13, O.  
Phone: PRospect 4900

President ..... Donald C. Jones  
Vice-President ..... Robert E. Haviland  
Secretary ..... E. M. Engle

*Services Offered:* Producers of motion pictures and slide films on industrial relations, sales promotion, sales and technical training, in black and white or color with RCA sound in own studios and laboratories.

**MOTION PICTURE STAGES, INC.**

(For complete listing see TV Film Producers)

**MURPHY-LILLIS PRODUCTIONS, INC.**

(For complete listing see TV Film Producers)

**MUSIC CORPORATION OF AMERICA**

(MCA Artists, Ltd.)

598 Madison Ave., New York 22, N. Y.  
Phone: PLaza 9-7500

*Branch Offices*

17-18 Dover St., London, England

430 N. Michigan Ave., Chicago, Ill.

9370 Santa Monica Blvd., Beverly Hills, Calif.

106 105 Montgomery St., San Francisco, Calif.  
1172 Union Commerce Bldg., Cleveland, O.  
2102 N. Akard St., Dallas, Tex.  
1612 Book Tower, Detroit, Mich.  
1044 Little Building, Boston, Mass.  
Northwestern Bank Bldg., Minneapolis, Minn.  
*Services Offered:* Program production.

**MUZAK CORPORATION**

(For detailed listing see Associated Program Service, Div. of Muzak Corp.)

**NASHT PRODUCTIONS, INC.**

16 E. 52 St., New York 22, N. Y.  
Phone: MUrray Hill 8-3323

President ..... John Nasht  
Vice-President ..... Gene J. Seagle  
*Services Offered:* Live and film packaged shows for TV.

**THE NATIONAL RESEARCH BUREAU, INC.**

415 N. Dearborn St., Chicago 10, Ill.  
Phone: SUperior 7-5080

Exec. Vice-Pres. .... Frank P. Kendall  
Editorial Director ..... Alicejane Aitken  
*Services Offered:* Copy and programming services for radio stations, "Tempera-tunes", transcribed jingles, "Memorial Hour", transcribed monument show; History of Sports, news items from the world of sports.

**WALT FRAMER**

Producer - Director - Writer

"STRIKE IT RICH" . . . CBS

Credits:

Ladies Be Seated

Glamour Manor

Break The Bank

Coming:

Aladdin and His Lamp

Exchange For Happiness

Private Enterprise

Walt Framer Associates

TRANSCRIBED FOR LOCAL OR REGIONAL SPONSORSHIP

RADIO'S No. 1 FOOTBALL SHOW

"LEAHY OF NOTRE DAME"

TOP TIMELY FOOTBALL SHOW

15 MINUTES — CUT WEEKLY

with

AMERICA'S No. 1 FOOTBALL COACH

**FRANK LEAHY**

also

SPOTS — JINGLES

TELEVISION

Films—Commercials—Programs

**GREEN ASSOCIATES**

Chicago

360 N. Michigan

Ce 6-5593

**NEBLETT RADIO PRODUCTIONS**

360 N. Michigan Ave., Chicago 1, Ill.  
Phone: CEntral 6-4144

President ..... Morton Jacobson  
*Services Offered:* Creators of open-end and custom-built transcribed radio shows.

**NELSON PRODUCTIONS INC.**

341 Madison Ave., New York 17, N. Y.  
Phone: MUrray Hill 6-5862

President ..... Raymond E. Nelson  
*Services Offered:* Feature and commercial films to order; live shows for radio and TV.

**OLIVER W. NICOLL PRODUCTIONS**

37 W. 46 St., New York 19, N. Y.  
Phone: LUxemburg 2-5130

Cable Address: AREFFAY Newyork  
Producer-Dir.,  
Executive-Dir. .... Oliver W. Nicoll  
Associate Director ..... Sandra Munsell  
*Services Offered:* Radio—Program production and consultation, package live shows, syndicated transcriptions, scripts, talent, phonograph records and albums; Television—Program production and consultation, package live and film shows, scripts, talent. Members or NSTP—National Society of Television Producers.

**LILIAN OKUN, INC.**

2 W. 67 St., New York 23, N. Y.  
Phone: TRafalgar 7-8916

President-Manager ..... Lilian Okun  
*Services Offered:* Specialize in women's and children's programs, TV programs; complete programs prepared.

**ORIGINAL RADIO PRODUCTIONS, INC.**

36 W. 74th St., New York 24, N. Y.  
Phone: SCHuyler 4-8896

President ..... Harmon Yaffa  
Vice-President ..... Anthony Gablik  
Secretary-Treasurer ... Lawrence Laupheimer  
*Services Offered:* Creators and producers of Radio and TV programs.

**PAN AMERICAN BROADCASTING CO.**

330 Madison Ave., New York 17, N. Y.  
Phone: MUrray Hill 2-0810

Manager ..... Engene Bernald  
Asst. Manager ..... Arthur Gordon  
*Services Offered:* Transcribed and live programs for export markets, in Spanish, English, French. Drama, serial, comedy, news, etc.

**FRED ROBBINS SAM BROS.**

Representing Artists of  
Distinction for Every Branch  
of Show Business

Licensed by  
Equity

A.F.R.A.

A.G.V.A.

A.F. of M.

67 W. 44th St., New York 18, N. Y.  
Suite 601-2 MUrray Hill 7-2033

*Associates*

**THE ZAHL AGENCY**  
45-46 Chandos Place  
London W.C. 2, England

To Producers, Artists  
Advertising Agencies  
and Sponsors . . .

- A complete recording service, paying strict attention to customer's requirements.
- Modern, up-to-date equipment . . . (Tape or Acetate).
- Large, medium and small studios to meet all needs . . . including audiences.



**6000 SUNSET  
RADIO CENTER**

BROADCAST & RECORDING STUDIOS  
**6000 SUNSET BLVD.  
HOLLYWOOD 28 . . . HE 6811**

**Program Producers**

**P. R. B., INC.**

745 Fifth Ave., New York, N. Y.

Phone: MU 8-1067

President ..... Charles Buddy Rogers

V.P. & Treas. .... Mal Boyd

Secretary ..... Paul O'Brien (O'Brien, Driscoll, Raftery and Lawler)

Director ..... Mary Pickford

*Services Offered:* Packaging and production of Radio and TV programs; personal management of principals of programs.

**PRESS ASSOCIATION, INC.**

50 Rockefeller Plaza, New York 20, N. Y.

Phone: PLaza 7-1111

President ..... Kent Cooper

Vice President ..... Oliver Gramling

*Services Offered:* "Personality Time," 15-minute transcription dramatizing personalities of stage, screen and radio, 78 episodes; "Sports Star Special," 15-minute transcription dramatizing big name sports personalities, 26 episodes; "Special Assignment," 15-minute transcription dramatizing the unusual experiences of news reporters, 78 episodes.

**GEORGE LOGAN PRICE, INC.**

946 S. Normandie Ave., Los Angeles 6, Calif.

Phone: DUnkirk 3-7372

President ..... George Logan Price

Sales & Service Manager ..... S. M. Lauch  
Copy & Prod. Dir. .... George Price, Jr.  
Music Consultant ..... Chauncey Haines, Jr.

*Services Offered:* A complete copy and production, promotion, publicity, and public relations service, based on 30 years national advertising agency experience and 25 years in active radio programming and production. Anything from 30 seconds to 60 minutes, script, production, recording; sales, service, distribution. TV commercials, spots, gags, gimmicks. Specializing in inspirational, morale-building programs which also sell. Producers of programs now entering 16th year, with world-wide distribution.

**PROGRESSIVE RADIO  
ADVERTISING CO.**

260 E. 161 St., New York 51, N. Y.

Phone: MELrose 5-5522

Pres.-Producer-Dir. .... Lido Belli

*Services Offered:* Italian language programs, production and talent.

**RADIO ARTISTS CORP.**

509 Madison Ave., New York 22, N. Y.

Phone: MURray Hill 8-0944

President ..... Bernard L. Schubert

*Services Offered:* Talent, production radio and TV package management.

*Herbert Swopes, Jr.*

Producer  
OF  
**THE CLOCK  
LIGHTS OUT  
MAN CALLED X**

NBC TELEVISION

**BOB L. ROBERTS**



**RADIO AND  
TELEVISION  
PACKAGE  
PRODUCTION**

Personal  
Management  
**JACK LACY**  
Star of the  
"LISTEN TO  
LACY"  
and  
"BUSHELS OF  
FUN" shows,  
WINS, N. Y.  
and other  
top-name  
talent.

Complete facilities including over 5000 sq. ft. of modern studios with direct line broadcasting equipment, projection rooms, rehearsal and audition halls available to the showbusiness industry.

**ROBERTS**  
"The Show Business Center of the World"  
**RADIO, TELEVISION, STAGE and SCREEN  
STUDIOS: 806 Seventh Ave., N. Y. C.**  
Tel. JUdson 6-0025-6 Bob L. Roberts, Pres.

## Program Producers

### RCA VICTOR CUSTOM RECORD SALES DIVISION

120 E. 23rd St., New York 10, N. Y.  
Phone: Murray Hill 9-0500

Manager ..... James P. Davis  
Administration Manager... Ralph C. Williams  
Artist & Rep. Mgr. .... Herbert H. Wood  
Adv. & Pro. Mgr. .... Bennett S. Rosner  
**RCA RECORDED PROGRAM SERVICES  
SECTION**

Manager ..... Donald J. Mercer  
Sales Manager ..... Wade Barnes  
Eastern Sales Rep. .... Addison Amor  
Midwestern Sales Rep. .... William F. Reilly  
Western Sales Rep. .... William C. Gartland  
*Services Offered:* THESAURUS (musical  
library service); RCA SYNDICATED PRO-  
GRAMS (recorded dramatic, variety musical  
shows).

#### *Studios and Regional Offices*

120 E. 23rd St., New York 10, N. Y.  
Phone: MURray Hill 9-0500

445 N. Lake Shore Drive, Chicago 11, Ill.  
Phone: WHitehall 4-2900

1016 N. Sycamore Ave., Hollywood 38, Calif.  
Phone: Hillside 5151

### RADIO EVENTS, INC.

335 Fifth Ave., New York 17, N. Y.  
Phone: MURray Hill 7-1668

President ..... Julienne Dupuy  
Sales Director ..... Roger Girodolle  
Director-Producer ..... Joel Spector  
*Services Offered:* Live packages, commer-  
cials and script services.

### RADIO FEATURES OF AMERICA

37 W. 46 St., New York 19, N. Y.  
Phone: LUXemburg 2-5130

Executive Director ..... Oliver W. Nicoll  
Associate Director ..... Sandra Munsell  
London Representative  
Towers of London, Ltd., 84 Hallan St.,  
London W. 1, England.  
Phone: LANGham 6248, 5050  
(Harry Alan Towers)

*Services Offered:* Radio—Program produc-  
tion and consultation, package live shows,  
syndicated transcriptions, scripts, talent,  
phonograph records, international radio serv-  
ice. Television—Program production and  
consultation, package live and film shows,  
script, talent. Members of NSTP.

### RADIO-VIDEO ASSOCIATES

322 E. 55 St., New York 22, N. Y.  
Phone: PLaza 5-5781

Executive Director ..... Jack Lloyd  
*Services Offered:* Production of radio and  
TV shows; spot announcements and musical  
jingles; 16 mm. films for TV; audition

## SERVICE UNLIMITED

\*

an organization devoted to the  
development and presentation of  
TV and AM programs and ad-  
vertising

\*

in 1949 we serviced eight agen-  
cies on thirteen accounts with  
custom-built shows and spots

\*

your needs are our opportunity

LARRY KURTZE CHARLES O. DABNEY  
360 N. Michigan Ave.  
Chicago 1, Illinois  
RAndolph 6-5246

## TV PACKAGING

- ★ "Howdy Doody"  
(NBC-TV)  
tops in TV kid shows
- ★ "Author Meets the Critics"  
(ABC-TV)  
tops in discussion shows

*Other topnotch properties available.*

### MARTIN STONE ASSOCIATES

4 West 58th

New York

**Program Producers**

scripts for talent; production of foreign language shows.

**RAO VIDEO**

45 W. 45th St., New York 19, N. Y.  
Phone: PLaza 7-7238

Exec. Dir., Producer.....Robert A. Orenbach  
Admin. Dir., Producer.....Carl LeBow  
Film Director.....David Balaban  
Sales Director.....Arnold Manchester  
Sales Promotion.....Hy H. Pesner  
Musical Director.....Teddy Hall  
Animator.....Dan Danglo  
Announcer.....Hal Simms

*Services Offered:* TV package shows and custom built productions live and film. Spot commercials and jingles, film or animation. TV consultants and specialists in low budget programming for all types of accounts.

**REEMACK ENTERPRISES, INC.**

527 Fifth Ave., New York 17, N. Y.  
Phone: MUrray Hill 7-7979

President.....Lou Goldberg  
Vice-President.....Wanda Ellis  
Secretary.....Lloyd Marx

*Services Offered:* Producers of "The Original Amateur Hour."

**RELIGIOUS NEWS SERVICE**

381 Fourth Ave., New York 16, N. Y.  
Phone: MUrray Hill 4-1463

Managing Editor.....Louis Minsky  
Asst. Managing Editor.....Lillian R. Block  
*Services Offered:* A lively 15-minute weekly religious news script covering religious developments of all faiths throughout the world. About 15 separate stories are included in each script.

**REYNOLDS PRODUCTIONS**

497 S. Roxbury Dr., Beverly Hills, Calif.  
President.....Stuart Reynolds  
*Services Offered:* Radio-TV programs.

**RICHMAN PRODUCTIONS**

17 E. 45 St., New York 17, N. Y.  
Phone: MUrray Hill 2-5854

General Manager.....William Richman  
Executive Director.....Howard Richman  
Publicity.....Sanford J. Metlis  
Research.....Howard Longfellow  
Traffic.....Beatrice Solarz  
*Services Offered:* Radio and TV programs and packages.

**H. D. RICKERT CO.**

545 Fifth Ave., New York 17, N. Y.  
Phone: MUrray Hill 7-4256-7-8

Director.....H. D. Rickert

**JOE  
THOMPSON**

Producer  
Television

—  
Radio

Granite 1797

8746 Appian Way  
Hollywood 46, Calif.

**Francis  
Van Hartesveldt**

—  
Producer

"The Great Gildersleeve" NBC

"Junior Miss" CBS

"King's Men Show"

And On Television

"How Wrong Can You See"

**Program Producers**

*Services Offered:* Radio and TV package shows.

**ROBBINS BROTHERS**

67 W. 44th St., New York 18, N. Y.  
Phone: MURray Hill 7-2033

Co-Owner ..... Fred Robbins  
Co-Owner ..... Sam Robbins  
Dir., Color Dep't. .... Billy Sharp  
London Rep. .... Hyman Zahl

*Services Offered:* Complete shows packaged for night clubs, hotels, theaters, radio and TV; represent artists of distinction for every branch of show business.

**ROBINSON RECORDING LABS.**

35 S. 9 St., Philadelphia 7, Pa.  
Phone: WA 2-6800

Proprietor ..... W. P. Robinson  
Recording Engineers..... W. W. Jost,  
Chas. Metz

*Services Offered:* Manufacture professional recording equipment. Produce transcribed spots and electrical transcriptions for broadcast and TV.

**ROCKHILL RADIO**

18 E. 50 St., New York 22, N. Y.  
Phone: PLaza 9-7979

President ..... Stanley J. Wolf

Robert F. Levine  
Steven R. Carlin

*Services Offered:* Complete packages, radio, transcriptions, TV film.

**JACK ROURKE PRODUCTIONS**

6331 Hollywood Blvd., Hollywood 28, Calif.  
Phone: HE 7178

President ..... Jack Rourke  
General Manager..... Fred Fuld, Jr.  
Secretary-Treasurer ..... Joan Lane Rourke

*Services Offered:* Live and transcribed radio and TV programs; spot announcement campaigns and jingles.

**RUBY FILM COMPANY**

(For complete listing see TV Film Producers)

**BARNARD L. SACKETT TELEVISION PRODUCTIONS**

254 W. 54 St., New York, N. Y.  
Phone: LUxemburg 2-1690

Bankers Securities Bldg., Philadelphia 7, Pa.  
Phone: KINGSley 5-7055

Production Manager.... Barnard L. Sackett  
Business Manager..... Bernard Wine  
Fashion Director..... Ann Pester  
Art Director..... Manny Retter  
Publicity ..... Morris Yuter  
Sales Manager..... Jack Vogel

**E. CARLTON  
WINCKLER**

PRODUCTION  
DIRECTOR

ABC\*

TELEVISION

CENTER

Western Division

HOLLYWOOD



**Roger Kay**

producer-director

creator of distinctive television packages

ROGER KAY ENTERPRISES, INC.

666 FIFTH AVE., NEW YORK 19, N. Y.  
MU. 8-2164

**Program Producers**

*Services Offered:* Complete TV service for video stations and advertisers, live and film productions, commercials, minute spots, weather spots, animation, custom-built shows, TV consultants, personal TV and radio representation, concert management.

**JAMES L. SAPHIER AGENCY, INC.**

9538 Brighton Way, Beverly Hills, Calif.  
Phone: CRestview 1-7231

20 N. Wacker Drive, Chicago 6, Ill.  
Phone: ANdover 3-6038

President .....James L. Saphier  
Manager of Chicago Office.....Stefan Hatos

*Services Offered:* Radio and TV productions, sale of package programs and talent.

**GEORGE SHECK TELEVISION PRODUCTIONS**

214 W. 42nd St., New York 18, N. Y.  
Phone: LOngaere 5-1616

Associate Producer .....Jesse Marks  
Associate Producer .....Art Franklin

*Services Offered:* Low budget packages shows—variety, dramatics, etc.

**SEABOARD STUDIOS, INC.**

(For complete listing see TV Film Producers)

**SHECK, DAHLMAN, BLACK & FORSLUND, INC.**

353 W. 57th St., New York, N. Y.  
Phone: JU 6-5753-4

Producers...George Schenck, Lou Dahlman,  
Albert Black, Donald Forslund.

Writer .....Jesse Marks  
Prod. Coordinator.....Gilda Haber,  
Connie Norton.

*Services Offered:* Producers of "City At Midnight," "Tropic Holiday" and "Telefinds Of 1949"; produce low budget, local TV shows on CBS and NBC.

**BERNARD L. SCHUBERT, INC.**

509 Madison Ave., New York 22, N. Y.  
Phone: MUrray Hill 8-0944

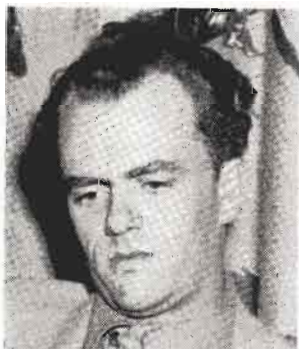
President .....Bernard L. Schubert  
*Services Offered:* Talent, production radio and TV package management.

**SCREENCRAFT PICTURES, INC.**

341 W. 44 St., New York 18, N. Y.  
Phone: Circle 6-8546

President .....J. S. Berkson  
Vice President.....B. H. Mills  
Treasurer .....Edward Berkson

*Services Offered:* Distributors of 16 and 35 mm features and shorts.



**ROBERT A. LEHMAN**

**RADIO and TV  
PRODUCER  
DIRECTOR**

RADIO-TELEVISION PRODUCTIONS

PERSONAL REPRESENTATION

ONE CHRISTOPHER ST. WA 4-8582

**LESTER LEWIS ASSOCIATES**

HOLLYWOOD SCREEN TEST

BEST FOODS, Inc.

ELOISE SALUTES THE STARS

with ELOISE McELHONE

DOESKIN PRODUCTS, Inc.



**Program Producers**

**SCRIPT ASSOCIATES**

822 S. Parkview, Los Angeles 26, Calif.  
Phone: MA 6-6476

Director .....Cal Frederick  
Coordinator .....Jean Frederick  
Commercial Manager.....Larry Purdin

*Services Offered:* "Lines for Living," written by Lary Purdin. Now in fifth year of continuous broadcasts. Weekly packages of five 15-minute scripts to be produced locally sells for \$10.00. Easy to sponsor.

**SENTINEL PRODUCTIONS**

**(A Division of Sentinel Enterprises, Inc.)**

5746 Sunset Blvd., Hollywood 28, Calif.  
(Nassour Studios)

Phone: HEMPstead 6828

President & Exec. Dir.....Earle R. Harper  
Vice-Pres. & Treas.....A. G. Harper  
Secretary .....David Griffith, Jr.  
Producer-Director .....Ann Archer  
Director .....Harry Maneke  
Director of Photography....Chas. Straumer  
Publicity Director.....Bill Keefe  
Film Editor.....Robt. Belcher  
Comptroller .....James Fair

*Services Offered:* Producing all types of TV package programs, travel, educational, religious and entertainment on film; 5-min. to 60-min. also TV commercials.

**SERVICE UNLIMITED**

360 N. Michigan Ave., Chicago 1, Ill.  
Phone: RAndolph 6-5246

Sales Manager.....Charles O. Dabney  
Production Director.....Larry Kurtze  
Set, Prop & Art Mgr.....Sam Stone  
Office Manager.....Jean Guild

*Services Offered:* Creative and production service for advertising agencies and sponsoring organizations. Complete radio and TV campaigns custom planned, promoted, merchandised and produced.

**SESAC, INC.**

475 Fifth Ave., New York 17, N. Y.  
Phone: MUrray Hill 5-5365

President .....Paul Heinecke  
Secretary-Treasurer .....R. C. Heinecke  
General Manager.....K. A. Jadassohn

*Services Offered:* Licensing the use of copyrighted music, transcribed library service, syndicated transcribed tailor-made programs for advertisers.

**FLETCHER SMITH STUDIOS, INC.**

1585 Broadway, New York 19, N. Y.  
Phone: JUdson 6-3950

President .....Fletcher Smith  
Vice President .....Charles Schettler  
Secretary-Treasurer .....Peter Caldera

*Services Offered:* Film production for TV



**VICTOR McLEOD**

**NBC-TV**

**PRODUCER**

**ARTHUR H. MILLER**

**PUBLICITY and PUBLIC RELATIONS**

Specializing in Radio & Television  
Programs and Personalities

40 East 49th Street  
New York 17, N. Y.

ELdorado 5-6092

**Program Producers**

specialty animation, complete art and photographic staff and equipment.

**SOUND STUDIOS, INC.**

1124 Vermont Ave., N.W., Washington 15, D. C.

Phone: REpublic 1984

President ..... Leon Loeb  
 Secretary ..... Ethel Wile Loeb  
 Chief Engineer ..... Doc M. Watson

*Services Offered:* Produce completely packaged shows from script to transcriptions.

**THE SOUVAINE COMPANY**

30 Rockefeller Plaza, New York 20, N. Y.  
 Phone: Circle 7-5666

General Partner ..... Henry Souvaine  
 General Partner ..... Howard L. Taylor

*Services Offered:* Producers of radio and TV productions.

**WILBUR STARK-JERRY LAYTON, INC., PROGRAM PRODUCTIONS**

551 Fifth Ave., New York 17, N. Y.

Phone: Murray Hill 7-6320

President ..... Wilbur Stark  
 Secretary-Treasurer ..... Jerry Layton  
 Exec. Secy.—Casting ..... Diane Werfel

*Services Offered:* Creators and producers of radio and TV programs for networks and commercial advertisers. Exclusive manage-

ment of personalities, performers and writers for radio and TV.

**RICHARD STARK & COMPANY**

125 E. 72nd St., New York 21, N. Y.

Phone: REgent 7-9608

Partner ..... Richard Stark, Jane Troxell  
 Financial Advisor ..... Seymour Schneidman  
 Associate ..... Rod Mitchell, George Shealy

*Services Offered:* Program consultants for Radio and TV; production, writing, costuming, lighting, photography; complete charge of program, or of commercial production alone. Live shows only.


**MARTIN STONE ASSOCIATES**

4 W. 58th St., New York 19, N. Y.

Phone: MU 8-0585

Head of Organization ..... Martin Stone  
 Administrative Head ..... Richard K. Doan  
 Production Head ..... Harold Schaeffel  
 Merchandising Director ..... Allan Stone  
 Publicity Director ..... Alan E. Brandt  
 Script Chief ..... Jerome Coopersmith  
 Production Supervisor ..... Harriet C. Halsband  
 Art Director ..... Milton C. Neil

*Services Offered:* Producer and licensing agent of Howdy Doody program; packager of Author Meets the Critics, etc.



**PAUL MUNROE**  
 PRODUCER — WRITER  
 DIRECTOR



**KEN MURRAY**

**Program Producers**

**RICHARD STROUT PRODUCTIONS**

1544 N. Hudson Ave., Hollywood 2, Calif.  
 Phone: HUDson 2-2145  
 507 Fifth Ave., New York 17, N. Y.  
 Phone: MURray Hill 2-6924

President .....Richard Strout  
 Hollywood Prod. Mgr.... James E. McKenzie  
 Sales Promotion.....George C. Meacham  
 Talent .....Doris Edwards  
*Services Offered:* Transcriptions, scripts, talent, recording facilities, TV film spots and complete production of tailor-made radio and TV programs.

**IRVIN PAUL SULDS, INC.**

654 Madison Ave., New York 21, N. Y.  
 Phone: TEMpleton 8-7025

President .....Irvin Paul Sulds  
 Associate Producer.....Alice Pentlarge  
 Associate Producer.....Milan J. Greer  
 Associate Producer.....Mary McMullen  
*Services Offered:* Production of live and filmed TV programs.

**HAL TATE RADIO PRODUCTIONS**

612 N. Michigan Ave., Chicago 11, Ill.  
 Phone: SUPerior 7-1004

Owner-Manager .....Hal Tate  
*Services Offered:* Package programs including "Who's Talking?" transcribed celeb-

rity quiz show conducted by a local emcee. Also transcribed series starring the Columbia Pictures star, "Smiley" Burnette and titled "Smiley Burnette's Tall Tales."

**TEEVEE FILM COMPANY**

170 S. Beverly Dr., Beverly Hills, Calif.  
 Phone: CRESview 1-0204

President .....Gifford Phillips  
 General Manager .....Ludlow Flower, Jr.  
 Coord. of Sales & Prom...J. Wesley Beeman  
 Dir. of Film Prod.....Merrill Pye  
 Dir. of Live Prod.....Bob Koenig  
 Eastern Sales Mgr.....Alfred Levy  
*Services Offered:* Custom-built TV shows, film and live; spot commercials.

**TEL-ADVISERS, INC.**

1425 Broadway, New York 18, N. Y.  
 Phone: LONGacre 5-4530

Pres. & Mng. Dir.....Jay Strong  
 Asoc. Dir. & Prod., V.-P.....B. G. Stern  
 Assoc. Prod. Dir., Secy.....Doris Pearce  
 Costume Designer, V.-P.....Alice Gibson  
*Services Offered:* Packaging line and film productions; dramatic and variety adaptations; originator of Tele-Pre-Vue theatre.

**TELECAST FILMS, INC.**

(For complete listing see TV Film Producers)

**RAO VIDEO Inc.**

PROGRAMS NOW AVAILABLE

**"THE CHARM CIRCLE"**

Strictly for the women . . . audience participation, Giveaway, Guest Stars.

**"ONE FLIGHT UP"**

Unusual dramatic series with a different twist.

. . . and many other visually exciting TV productions and commercials priced within budget range of smaller accounts.

Write for brochure and further information and amazing figures that spell the highest in quality performance at lowest cost per thousand.

*"Make RAO your key to Successful TV".*

45 West 45th St.  
 New York 19, N. Y.

Telephone:  
 Plaza 7-7238

**GENERAL TELEVISION ENTERPRISES, INC.**

Gordon W. Levoy, President

**GTE**

DISTRIBUTORS-  
 PACKAGERS

of  
 TELEVISION FILM SERIES

6331 Hollywood Blvd.  
 Hollywood 28, Calif.  
 Phone—Gladstone 4146

**Program Producers**

**TELEMATED CARTOONS**

70 E. 45th St., New York 17, N. Y.

Phone: MURray Hill 6-8933

Producer-Director .....Saul S. Taffet

*Services Offered:* Production of TV film commercials: Animated cartoons; live action; animated effects; optical effects. In 35 mm. or 16 mm. as desired. Scripts and storyboards for client presentations.

**TELEMOUNT PICTURES, INC.**

5255 Clinton St., Los Angeles 4, Calif.

Phone: HOLlywood 9-8321, Ext. 103 & 104

Pres. & Chairman Bd. of Dir.

Henry B. Donovan

1st Vice-Pres. & Member Bd. of Dir.

Fred Roberts, Jr.

2nd Vice-Pres. Asst. Treas. & Asst. Secy.

Philip J. Casazza

3rd Vice-Pres. & Member Bd. of Dir.

D. A. Donovan

Treasurer-Secretary .....Marie Copenhaver

Assistant Secretary .....Henry L. Pechota

Recording Secretary .....Loretta Donovan

*Services Offered:* Producers of TV Films and Live Programs & Commercial Films 35mm. and 16mm. Black and White and Color Films.

**TELEVISION FEATURES, INC.**

(For complete listing see TV Film Producers)

**TELEVISION FILMS OF AMERICA**

(TFA)

Box 2222, Hollywood 28, Calif.

Phone: GLadstone 2624

Exec. Prod. & Gen. Mgr.....Jack Parker

Asst. to Executive Producer.....Ray Bond

Asst. to Gen. Mgr.....Ross Van Nibro

Program Director.....Betty Underwood

Childrens' program mgr.....Margie Dunwell

Womens' program mgr.....Hortense Reed

Feature program mgr.....Garland Brunton

Special event program mgr.....Carl Underwood

Chief Script Editor.....Betty Underwood

San Francisco Mgr.....Kaye Hyde

Chicago Manager.....A. F. Parker, Jr.

New York Manager.....Ross Van Nibro

*Services Offered:* Producers of special 16mm. motion pictures for TV release and special effects.

**TELEVISION SCREEN PRODUCTIONS, INC.**

17 E. 45 St., New York 17, N. Y.

Phone: MURray Hill 2-8877

President.....Charles J. Basch, Jr.

Treasurer .....Clarence Schmidt

Secretary .....Frankie Basch

*Services Offered:* Film programs, film spots, industrial, training and documentary films, slide films, will rent studio facilities

**LAURENCE HAMMOND**

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*Americans, Speak Up*

*Keeping Up*

*with*

*the Wigglesworths*

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*Writing, Production and Direction  
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Radio: REPORT UNCENSORED  
IT'S YOUR LIFE  
THE LIVING PROOF

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AMERICA

— Chicago —

**Program Producers**

with, or without, cameramen, scripts, direction and cast.

**TELEWAYS RADIO PRODUCTIONS, INC.**

8949 Sunset Blvd., Hollywood 46, Calif.  
 Phone: BRadshaw 21447, CRestview 67238  
 President.....Charles A. Kennedy  
 Accounting Dept.....A. Corrigan  
*Services Offered:* Transcribed programs, creation and production of custom-built talent or transcribed shows, creation and production of custom-built spot announcements, dramatized and singing commercials.

**THREE MINUTE SERMONS, INC.**

Box 2222, Hollywood 28, Calif.  
 Executive Producer.....Jack Parker  
 Chief Script Editor & Assoc. Prod. Hal Marshall  
 Writer & Assoc. Producer..Garland Brunton  
 Writer & Program Dir.....Mary Blue  
 Public Relations Director.....Ben Gaye  
 Eastern Manager.....A. F. Parker, Jr.  
*Services Offered:* Religious programs produced to order, religious scripts to order, producers of "three-minute sermons" for five-minute spots, public and radio relations for live and transcribed religious programs, TV department produces live and 16mm.

films with religious theme also fillers for TV stations.

**TORCHLIGHT PRODUCTIONS, INC.**

229 W. 12 St., New York 18, N. Y.  
 Phone: WISconsin 7-0771-3  
 President.....David R. Kapralik  
 Vice-Pres.-in-charge-Production..Jane White  
 Publicity .....Harvey Ziegler  
*Services Offered:* Package radio and TV programs, production and packaging, including publicity, promotion, and research.

**TOWERS OF LONDON, LTD.**

37 W. 46 St., New York 19, N. Y.  
 Phone: LUXemburg 2-5130-5131  
*Cable address:* TOWERSAM Newyork  
 International President..Harry Alan Towers  
 Vice-Pres. & National Dir. for the U. S. Oliver W. Nicoll  
*London Offices:*  
 Towers of London, Ltd.,  
 84 Hallam St., London W. 1, Eng.  
 Phone: LAngham 6248, 5050  
 International President..Harry Alan Towers  
*Services Offered:* Program production and consultation, syndicated transcribed programs, scripts, talent, package shows; international radio service.



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LES LEAR FOR INFORMATION ON  
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**Audience Participation Show**



**Program Producers**

**TRANSAMERICAN BROADCASTING & TELEVISION CORP.**

1 E. 54th St., New York 22, N. Y.  
Phone: PLaza 5-9800

President ..... John L. Clark  
*Services Offered:* Live and transcribed programs.

**TRANS-CONTINENTAL TELEVISION, INC.**

420 Madison Ave., New York, N. Y.  
Phone: PL 9-7490

President ..... Arthur Simon  
Secretary ..... Edward Scherer  
Treasurer ..... Gertrude Chetkin  
*Services Offered:* Creating and producing TV programs for agencies, stations and advertisers. Complete program packaging service, ideas, scripts, talent, production, sales.

**TRANSCRIBED RADIO SHOWS**

2 W. 47 St., New York 19, N. Y.  
Phone: LUXemburg 2-3530

President..... M. E. Moore  
General Manager..... F. Kronen  
*Services Offered:* A series of Christmas spot jingles featuring an outstanding quartet to attract Christmas shoppers on film for 15-20-30-second spot announcements, spots made to order for TV.

**TRANSCRIPTION SALES, INC.**

117 W. High St., Springfield 35, O.  
Phone: 2-4974

President..... J. P. Williams  
Executive Vice-Pres..... Adna H. Karns  
Vice-Pres. & Gen. Mgr..... John F. Hyle  
*Services Offered:* Building almost any type of transcribed radio program or spot announcement for exclusive use of individual clients; cutting personalized commercial messages, syndicated.

**TRANSFILM, INC.**

(For complete listing see TV Film Producers)

**RICHARD H. ULLMAN, INC.**

295 Delaware Ave., Buffalo 2, N. Y.  
Phone: CLEVELand 2066

President ..... Richard H. Ullman  
Exec. V.-P. .... Robert P. Mendelson  
Production Mgr. .... Robert Nicholson  
*Services Offered:* Create, wire and produce radio programs and announcements, selling direct to radio stations and advertising agencies.

**UNITED PRESS ASSOCIATIONS**

220 E. 42 St., New York 17, N. Y.  
Phone: MURray Hill 2-0400

Radio News Manager..... Phil Newsom

EXECUTIVE PRODUCER  
ABC-TV-WESTERN DIV.  
HOLLYWOOD

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Now Directing:

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Produced:

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STREAMLINER REVUE

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THE CARDINAL CLUB  
PLAN BRINGS YOU  
FIVE GREAT SHOWS:

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*The Anderson Family*  
*Barnyard Jamboree*

*Sleepy Joe*  
*The Story Teller*  
*with Marvin Miller*

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6600 Sunset Blvd.  
Hollywood 28, Calif.

## Program Producers

Radio Sales Manager.....Al F. Harrison  
 Radio Shows Div. Mgr....C. Edmonds Allen  
*Services Offered:* Production for radio and TV of news and sports service, news scripts, news research.

### UNITED PRODUCTIONS OF AMERICA

4440 Olive St., Burbank, Calif.  
 Phone: CH 0-7171

President-Exec. Prod.....Stephen Bosustow  
 Vice-Pres.-Treasurer-Bus. Mgr.

Edward L. Gershman

Vice-Pres. in-Charge-Prod.....John Hubley  
 Vice-Pres. & Prod. Mgr.....A. D. Woolery  
*Services Offered:* Modern studios offer separate units for production of animated films for TV, movie shorts, industrial and government training films and an annual cartoon feature picture. Home of annual (November) industrywide Animation Art Festival.

### THOMAS J. VALENTINO, INC.

150 W. 46th St., New York 19, N. Y.  
 Phone: Circle 6-4675-6

President .....Thomas J. Valentino  
 Vice-President .....Michael T. Valetino  
 Secreary .....Elsie F. Valentino  
 Treasurer .....T. J. Valentino  
 Sales Manager .....Peter J. Riolo  
*Services Offered:* Sound effects records, transcriptions, chime and organ recordings, pressings, recording service.

### VIDEO VARIETIES CORP.

(For complete listing see TV Film Producers)

### CHICK VINCENT CO.

509 Madison Ave., New York 22, N. Y.  
 Phone: EL 5-0734

Director Producer.....Chick Vincent  
 Casting Director.....Norma Vincent  
*Services Offered:* Package producers, program production, TV programs, live and film.

### J. FRANKLYN VIOLA

152 W. 42nd St., New York 18, N. Y.  
 Phone: CHickering 4-3254

President and Owner.....Franklyn Viola  
*Services Offered:* Foreign language broadcasting, including transcriptions, scripts, recordings and talent.

### VON BAUMANN STUDIOS INC.

331 E. 71 St., New York 21, N. Y.  
 Phone: RHeinlander 4-5508

Pres. & Treas.....E. F. Von Baumann  
 Exec. V.-P.....Cyril Von Baumann  
*Services Offered:* Production of live and transcribed custom built radio and TV shows. Audi-vid-tizing (audio, video advertising commercials).

### ROGER WHITE PRODUCTIONS

435 E. 57th St., New York 22, N. Y.  
 Phone: PLaza 5-3560

President .....Roger White  
 Assoc. Prod. & Edit. Supr...Leonard Traube  
 Music Director.....Dale Phalen  
*Services Offered:* Producing and packaging of radio and TV programs, including publicity, promotion and research.

### WOLFF-FELDMAN ENTERPRISES, INC.

214 W. 42 St., New York 18, N. Y.  
 Phone: LA 4-3450

President .....Max Wolf  
 Secretary-Treasurer .....Robert Feldman  
 Executive Producer.....Les Wintz  
 Talent .....Al Roth  
*Services Offered:* Production and packaging of radio and TV shows for agencies and stations.

### WORLD VIDEO, INC.

15 E. 47 St., New York 17, N. Y.  
 Phone: PLaza 9-3870

President.....Richard H. Gordon, Jr.  
 Vice-President .....John Steinbeck  
 Secty.-Treas. ....Irving Oppenheim  
 Dir. of Sales.....Wallace A. Ross  
 Producer .....Donald Davis  
 Producer.....Daniel Mann  
 Producer.....Edward Kenner  
*Services Offered:* Package TV programs for sale, film programs, live programs, and combination film and live programs.

### WYNN WRIGHT ASSOCIATES

17 W. 57 St., New York 19, N. Y.  
 Phone: PLaza 3-4417

Producer-Director .....Wynn Wright  
 Manager .....Charles Granzow  
 Casting Director.....Helen Wright  
*Services Offered:* Building and producing radio & TV programs.

### FREDERIC W. ZIV CO.

1529 Madison Rd., Cincinnati 6, O.  
 Phone PLaza 1323

President .....Frederic W. Ziv  
 Vice-President .....John L. Sinn  
 V.-P., Chg. of Sales.....Alvin E. Unger  
 Treas. & Comptroller.....Joseph L. Moore  
 Partner .....M. R. Ziv  
 Promotion Mgr. ....Samuel Glueck  
*Services Offered:* Network and transcribed programs.

### ZIV TELEVISION PROGRAMS, INC.

1529 Madison Rd., Cincinnati 6, O.  
 Phone: PLaza 1323

President.....John L. Sinn  
 Vice-President.....Frederic W. Ziv  
 Manager .....Paul Blair  
*Services Offered:* Produces open-end TV film covering wide variety of interesting subjects, available in commercial or sustaining basis, in both large and small markets from Coast to Coast.



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# TRANSCRIPTIONS

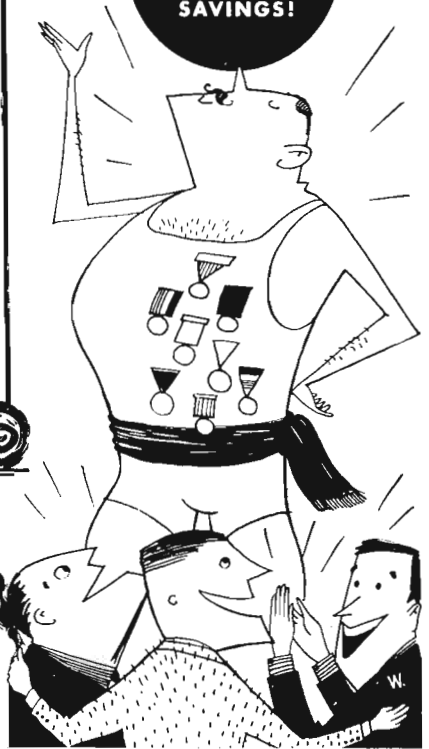
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**15 MINUTES ON  
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 22 Minutes  
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**NEW  
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 Makes it possible to  
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 segments for  
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**EASIER  
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**UP TO  
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 Chicago: Wrigley Building, 410 North Michigan Ave., Whitehall 6000

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# Transcription Companies

## ALL-CANADA RADIO FACILITIES, LTD.

305 Victory Bldg., Toronto 1, Ont., Canada  
Phone: Elgin 2464

President.....H. R. Carson  
Eastern Manager.....G. F. Herbert  
Program Manager.....J. S. MacKay  
Sales Manager.....F. W. Cannon

*Services Offered:* Representative for transcription companies.

## ADVERTISERS RECORDING SERVICE, INC.

113 W. 57 St., New York 19, N. Y.  
Phone: Circle 6-0141, 0142  
(See detailed listing under  
Program Producers)

## ADVERTISERS RECORDING, LTD.

624 Dominion Sq. Bldg., Montreal, Que.  
Phone: MARquette 6368

President-Gen. Man.....Walter P. Downs  
Secretary.....Marjorie C. McKown

*Services Offered:* Transcription and private wire service.

## AFFILIATED PROGRAM SERVICE, INC.

525 Fifth Ave., New York 17, N. Y.  
Phone: MURray Hill 7-1881

President.....Paul F. Adler

*Services Offered:* Sales representatives of transcribed programs and properties. Facilities for pressing records and transcriptions. Script services.

## ALLENTOWN RECORD CO., INC.

10th & Walnut Sts., Allentown, Pa.  
Phone: 3-7405

President.....Sanford L. Wartell  
Treasurer.....John L. Schwartz  
Secretary.....Sidney Rubin

*Services Offered:* Phonograph record pressing contractors, working exclusively in unfilled vinylite and agralite, pressings available in red or black.

## APEX RECORDING STUDIOS, INC.

119 W. 57 St., New York, N. Y.  
Phone: PLaza 7-7067-8-9

President.....Robert E. Scheuing

Secretary-Treasurer....Sidney M. Feitelberg  
Chief Engineer.....Thomas Dowd  
Publicity.....Elayne H. Fox  
Engineer.....Fred Grau  
Engineer.....Jack Kenney

*Services Offered:* Complete theater studio facilities including Hammond Organ, sound effects, commercial record pressings, NAB standard transcriptions, reference auditions, off-the-air recordings. Remote location facilities, Tape and wire recording facilities. TV air checks.

## ARIZONA RECORDING PRODUCTIONS

834 N. 7th Ave., Phoenix, Ariz.  
Phone: 2-2016

Owner-Manager.....Raymond Boley  
Secretary.....Mary Clancy

*Services Offered:* Commercial transcriptions, air-checks, spot announcements, script service. Lateral cut at 33 1/3 and 78 r.p.m. NAB standards.

## ARTS RECORDING STUDIOS

29 W. 57 St., New York 19, N. Y.  
Phone: PLaza 8-0407

Owner-Chief Engineer....John R. Cieferskor  
Associate Engineer.....Earl E. Welch  
Manager.....M. Cieferskor

*Services Offered:* Complete transcription and commercial recording facilities. Fast pressing service direct from our own plant.

## ASSOCIATED PROGRAM SERVICE (Div. of Muzak Corp.)

151 W. 46 St., New York 19, N. Y.  
Phone: PLaza 7-7710

Vice-Pres. & Gen. Mgr....Richard S. Testut  
Vice Pres. Chg. Sta. Rel.....Bert C. Lown  
Vice Pres. & Treas.....John C. Andrus  
Vice Pres. Chg. Rec.....Andrew M. Wiswell  
Commercial Mgr.....Clifford M. Greenland  
Dir. of Prom.....James W. Lucas  
Program & Prom. Mgr.....Leslie F. Biebl  
Account Executive.....John O'Connell

*Services Offered:* Transcribed musical library service for radio stations. Integrated script service for locally sponsored musical programs based on APS selections. Special music libraries for television programming and for schools and colleges with radio courses.

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**FRAN WARREN sings . . .** a dramatic voice and personalized style just for you and your listening audience. Allen Roth directs.

**The TEX BENEKE Show . . .** exclusive Beneke and Miller arrangements by one of America's top bands!



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 . . . Ray McKinley, his vocals,  
 his drums and the most ver-  
 satile band in the land.

**Here's JUNE CHRISTY**  
 with the Johnny Guarnieri  
 Quintet—a new approach in  
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**the new era**

**in**  
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These big names  
 and many more . . . for  
 top sponsor-appeal,  
 top sales power!

You get more practical help than ever before  
 from the **new** Thesaurus. More big stars are  
 being added to the Thesaurus family . . . drawn  
 from the vast fund of recording artists at  
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 hensive programming, promotion, publicity . . .  
 a steady flow of **current** hit tunes, weekly  
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 "extras." New THESAURUS can help you to **more**  
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 Whi ehall 4-2900  
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- ★ FOR EVERY BUDGET
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- ★ FOR EVERY AUDIENCE

*The Following Transcribed Shows  
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## AT LOW COST!

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260 15-Min. Hymn Programs
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260 15-Min. Musical Programs
- RIDERS OF THE PURPLE SAGE  
156 15-Min. Musical Programs
- STRANGE WILLS  
26 30-Min. Dramatic Programs
- FRANK PARKER SHOW  
132 15-Min. Musical Programs
- MOON DREAMS  
156 15-Min. Musical Programs
- BARNYARD JAMBOREE  
52 30-Min. Variety Programs
- DANGER! DR. DANFIELD  
26 30-Min. Mystery Programs
- STRANGE ADVENTURE  
260 5-Min. Dramatic Programs
- CHUCKWAGON JAMBOREE  
131 15-Min. Musical Programs

**SEND FOR FREE AUDITION PLATTER  
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**TELEWAYS**  
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8949 SUNSET BLVD., HOLLYWOOD 46  
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**ATLANTIC AND PACIFIC  
BROADCASTING SYSTEM**

Box 2222, Hollywood 28, Calif.  
 Vice President & Gen. Mgr. . . . . Jack Parker  
 Associate Producer & Asst. Gen. Mgr.  
 Ray Bond  
 Chief Script Editor & Producer  
 Betty Underwood  
 Traffic Manager . . . . . Royal F. King  
 Stations Relations Mgr. . . . . Ann Blue  
 Program Manager . . . . . Mary Blue  
 Public Relations Mgr. . . . . Ben Gaye  
 Commercial Mgr. . . . . H. Albert Rice Sr.  
 San Francisco Mgr. . . . . Kaye Hyde  
 Chicago Manager . . . . . A. F. Parker, Jr.  
 New York Mgr. . . . . Ross Van Nibro

*Services Offered:* Transcription network, programs produced to order, Full commercial copy service, Scripts to order, Associated with TV Films of America, Three-Minute Sermons, Inc. and Crest Film and TV Productions.

**BELTONE RECORDING CORP.**

709 8th Ave., New York 17, N. Y.  
 Phone: LU 2-2920

President . . . . . Leslie C. Cahan  
 Vice Pres. & Treasurer . . . . . Shirley Cahan  
*Services Offered:* Recording, catering to the independent phonograph record companies and the advertising companies requiring electrical transcriptions.

**FORD BOND RADIO PRODUCTIONS**

810 RCA Bldg. W., New York 20, N. Y.  
 Phone: Circle 7-2236

(See detailed listing under Program Producers)

**BRINKLEY RECORDING CO.**

232 E. Erie St., Chicago 11, Ill.  
 Phone: Delaware 7-4786

Owner-Manager . . . . . Jack Brinkley  
*Services Offered:* Transcriptions and phonograph records, open-end syndicate programs produced to client's specifications, commercial announcements and spots on Sound Film for TV. (Not equipped to produce full length TV films.)

Sound recorded on disc, tape, film. Masters and Pressings.

**CAPITOL RECORDS, INC.  
BROADCASTING DIVISION**

Sunset & Vine, Hollywood 28, Calif.  
 Phone: Hollywood 9-8171

Sales Manager . . . . . Clifford E. Ogden  
 Program Director . . . . . Kenneth Nelson  
 TV Production Director . . . . . Elmo Williams  
 Production Manager . . . . . Larry A. Robbins  
 Eastern Rep. . . . . James M. Flenniken  
 Central Rep. . . . . Robert L. Howell  
 Southern Rep. . . . . William T. Stubblefield

*Services Offered:* Producers and distributors of Capitol transcribed music library for AM, FM and film TV programs.

**THE CARDINAL CO.**

6000 Sunset Blvd., Hollywood 28, Calif.  
 Phone: HEMPstead 1177

President . . . . . Joseph F. MacCaughtry  
 Vice President . . . . . G. L. MacCaughtry  
 Secretary-Treasurer . . . . . Joseph T. Scott  
*Services Offered:* Radio and TV productions, live and transcribed; script service.

**CINEMART, INC.**

Exec. & Sales Offices  
 565 Fifth Ave., New York 17, N. Y.  
 Phone: MUrray Hill 8-3837  
 Sound Studios  
 101 Park Ave., New York 17, N. Y.  
 Phone: MUrray Hill 4-1562  
 1657 Broadway, New York 18, N. Y.  
 Phone: MUrray Hill 4-1562

President . . . . . Varian Fry  
 Secretary-Treasurer . . . . . John Henry MacDonnell  
*Services offered:* Complete sound recording services, including auditions, air and line checks, phonograph masters, transcriptions for broadcast, shellac and vinylite pressings, film recording, tape and wire recording, location recording. Production of 35 and 16 mm. films for advertising, industry and TV.

**COASTAL RECORDING CO.**

136 W. 52 St., New York 20, N. Y.  
 Phone: Circle 6-3900

Manager . . . . . Bob Hoffman  
 Chief Recording Engineer  
 George Schisselbauer

*Services Offered:* All types of recording services off-the-air, off-the-line studio and remote. Tape, wire and disc equipment available. Masters, pressings and instantaneous discs supplied. Program helps of all types available.

**COLUMBIA TRANSCRIPTIONS  
(A Division of Columbia Records, Inc.)**

799 Seventh Ave., New York 19, N. Y.  
 Phone: CI 5-7300

General Manager . . . . . Robert J. Clarkson  
 Assistant General Mgr. . . . . Martin D. Schnell  
 Account Executive . . . . . Alden O. Carlson  
 Account Executive . . . . . Carl Reinschild  
 Manager, Chicago Office . . . . . Girard D. Ellis  
 410 N. Michigan Ave., Chicago, Ill.  
 Dir. West Coast Oper. . . . . Andrew J. Schrade  
 8723 Alden Drive, Hollywood, Calif.

*Services Offered:* Studio recording—disc and tape—for standard recordings and long playing microgroove. Manufacturing facilities for transcriptions and phonograph records. Script and production service.

When you can  
get RCA "Know-How"

Whatever your recording requirements may be, you get *top satisfaction* when RCA Victor does the job for you.

**RECORDING • PROCESSING • PRESSING**

- ★ All types of phonograph records
- ★ Transcriptions of every description for every need
- ★ Slide film and promotion recording facilities
- ★ Careful handling and prompt delivery

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120 East 23rd Street  
New York 10, New York  
MU 9-0500

145 North Lake Shore Drive  
Chicago 11, Illinois  
Whitehall 4-2900

1016 North Sycamore Avenue  
Hollywood 38, California  
Hiltside 5171

*You'll find useful facts in our Custom  
Record Brochure. Send for it today!*

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anything  
less  
?

*First in  
the field!*



**GORDON M. DAY PRODUCTIONS**

108 E. 30th St., New York 16, N. Y.

Phone: ORegon 9-3595

Writer-Producer.....Gordon M. Day  
 Producer-Director.....Carol Bulkley  
 Copy Supervisor, Retail Radio Dir.

Luise Johnson

*Services Offered:* Creation and production of singing commercials, dramatic commercials and spots of all types; musical composition and arranging; radio department services to advertising agencies; retail radio, TV spots and programs.

**DECCA RECORDS, INC.**

50 W. 57 St., New York 19, N. Y.

Phone: COLUMbus 5-2300

Vice Pres. Chg. Recording.....Dave Kapp  
 Special Service.....Edward Strauss

*Services Offered:* Custom-built electrical transcription records.

**EMPIRE BROADCASTING CORPORATION**

480 Lexington Ave., New York, N. Y.

Phone: PLaza 9-4500

President & Treasurer....Helen D. Kellcher  
 Vice President.....Arthur Lubo  
 Secretary.....John Hughes Dwyer

*Services Offered:* Studios, Air Checks, Line Checks, Portable Jobs and Tape Recording.

**FRANKAY & JACKSON RECORDING STUDIOS, INC.**

48 W. 48 St., New York 19, N. Y.

Phone: JUDson 6-9030

President.....Harry Jackson  
 Vice President.....Frank Kay  
 Sec'y and Treas.....Betty Jackson  
 Business Mgr.....Harry Jackson

*Services Offered:* Off-the-air recordings (air checks); spot announcements; transcriptions; large studios for rehearsals; masters and pressings; copies made from your recordings.

**MITCHELL GERTZ AGENCY, INC.**

240 S. Beverly Dr., Beverly Hills, Calif.

Phone: CR 4-5491

President.....Mitchell Gertz  
 Motion Picture Division.....Jerry Briskin  
 Literary Division.....Arthur Hyman  
 Radio & TV Division.....Boh Davey

*Services Offered:* Packagers of Radio and TV shows—live, transcribed, or kiniscoped. Talent and technicians for all types of production: producers, directors, production managers, art directors, set designers, writers, cameramen, actors and actresses, dialogue directors, composers, arrangers, conductors, editors, cutters.

**HARRY S. GOODMAN PRODUCTIONS**

19 E. 53 St., New York 22, N. Y.

Phone: PLaza 5-6131

President-Gen. Mgr.....Harry S. Goodman  
 Vice Pres.-Charge Sales-Everett F. Goodman  
 Vice Pres.-Charge TV...Daniel R. Goodman  
 Secretary.....H. D. Knuth

*Services Offered:* Producer of syndicated transcribed radio shows, live radio shows, syndicated TV availabilities and live TV shows. Also Custom Built AM and TV spots.

**GEORGE HEID PRODUCTIONS**

1005 Century Bldg., Pittsburgh 22, Pa.

Phone: GRant 1-3696

President.....George Heid  
 Recording Engineer.....Joseph Moran  
 Office Manager.....Jacqueline Alexander  
 Musical Director.....Max Adkins

*Services Offered:* Radio and TV programs, continuity, recordings, transcriptions on disc or tape, commercial spots and jingles, air checks, complete slide film production, sound for mechanical displays, TV spots on film.

**MARY HOWARD RECORDINGS**

37 E. 49 St., New York 17, N. Y.

Phones: PLaza 3-4800 Ext. 47 & 55

Owner.....Mary Howard  
 Chief Engineer.....Ray Lyons  
 Mgr. Chg. of Sales and Prom.

Betty Jane Keilus

Office Manager.....Gretchen C. Howard

*Services Offered:* Off-the-air and off-the-line recordings. Commercial records, transcriptions all studio facilities—package shows and spots. Ampex tape recording and editing facilities (tape to records—records to tape). Audio ends of TV shows.

**KASPER-GORDON, INC.**

140 Boylston St., Boston 16, Mass.

Phone: DEvonshire 8-7357

President-Production Mgr...Edwin H. Kasper  
 Treasurer-Commercial Dir...Aaron S. Bloom  
 Office Manager.....Robert W. Graham  
 Engineer.....Frederick Piroumian

*Services Offered:* Transcribed spots, jingles, and programs—custom-built and “open-end” (syndicated); oldest syndicated transcription company in the U. S. “Live” programs; complete recording facilities including disc, wire, and tape; two studios; Mason & Hamlin Grand Piano and Hammond Organ; syndicated musical, dramatic, and specialized business programs. Script and talent services.

**KEYSTONE BROADCASTING SYSTEM, INC.**

580 Fifth Ave., New York 19, N. Y.

Phone: PLaza 7-1460



. . . **Transcriptions—Recordings** . . .

Executive Vice-Pres.....Naylor Rogers  
 Vice President.....Joseph Bayer  
 Vice President.....Arthur Wolf  
 Secretary-Treasurer.....Sidney J. Wolf  
 Ass't Secretary.....William Bayer  
 Eastern Sales Mgr.....Noel A. Rhys  
 Research Director.....James A. Yergin  
 Office Manager.....Eve Bannier

*Branch Offices*

134 N. LaSalle St., Chicago 2, Ill.  
 Phone: STate 2-4590

Secretary-Treasurer.....Sidney J. Wolf  
 Dir. of Sta. Rel.....E. R. Rogers  
 Acc't & Office Mgr...Elizabeth M. Mueller  
 Western Sales Manager.....Naylor Rogers  
 Special Representative...Edwin R. Peterson

310 Citizens Bldg., Cleveland 14, O.  
 Phone: CHerry 4050

Mid-Western Sales.....Louis M. Bloch, Jr.

*Services Offered:* Keystone Broadcasting System is a transcription network principally covering BEYOND METROPOLITAN markets from coast-to-coast. Its affiliated stations are joined together in a national system by means of transcription, eliminating wire charges. At time of going to press, the network includes 380 affiliated stations. Twenty-four fully scripted sustaining shows per week,

filling one hour per day, seven days each week, to a total of seven hours per week. This is the only national, full-sized network in the U. S. offering national radio advertisers the opportunity to cover the BEYOND METROPOLITAN markets exclusively, in a single transaction, by means of electrical transcription. The System offers its facilities in group network time periods from one hour down to five minutes, and also makes available announcement periods of one-minute, half-minute and 25 words in length.

**LANG-WORTH FEATURES  
 PROGRAMS, INC.**

113 W. 57th St., New York 19, N. Y.  
 Phone: Circle 6-7410

President.....C. O. Langlois  
 Vice President.....W. O'Keefe  
 Secretary.....A. Walter Socolow  
 Representatives

John D. Langlois, Ralph S. Hatcher  
 Program Director.....Doris Kaye  
 Office Manager.....C. O. Langlois, Jr.

*Services Offered:* Transcribed music library service for radio stations, advertising agencies and advertisers. Custom built radio programs, both live and transcribed.

